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Latest news about Audio-Visual-Presentations (AVP)

The free of charge service for data- and video-projection and presentation



(AVP-Newsletter.de)

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Friday, November 21st, 2003

Dear Newsletter Readers,

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In this issue of www.AVP-Newsletter.com you will find latest news from the data-and videoprojection/ -presentation. Several projector-/flatscreens-news are presented (new in the Market is CASIO, and V7 presents a new 42" flatscreen), and this time we write again about several system integrators and their portfolio.

1) SYSTEMS: final report – good business, satisfied exhibitors



SYSTEMS 2003, 22. Business-to-Business-trade show for information technology telecommunications and new media has closed its doors on October 24. More than 1.300 companies from 29 different countries (2002: 1.600 exhibiting companies) presented their products and services in seven halls on the exhibition ground Neue

Messe München. On five days more than 74.000 visitors (2002: 72.950 visitors) registered. This is the first time after three years that SYSTEMS is proud to announce an increase in numbers of visitors. Exhibitors were satisfied with a high number of visitors in the halls and on the booths, and they were especially satisfied about increasing investment interest.

The branch association BITKOM e.V. (Bundesverband Informationswirtschaft, Telekommunikation und neue Medien e.V.) acknowledges this trend. Willi Berchtold, BITKOM-president says: "Systems 2003 has fulfilled the companies' expectations. The number of closed deals has been higher than last year. That is a definite signal for a growing market. Both, the positive conclusion on exhibitors' side and the good atmosphere on the fair support the positive future prospects for the ITK branch that had been forecast by BITKOM earlier this year."



This forecast is also supported by SYSTEMS-exhibitors. Results of a survey by NFO Infratest show that 64 % of exhibitors believe in a growing market (2002: 46 %). Exhibitors were highly satisfied with the SYSTEMS: 60 % have judged the trade show as "very good and good" (2002: 47 %). SYSTEMS-manager Klaus Dittrich is especially glad about the high number of professional visitors: The NFO Infratest survey shows that 97 % professionals visited this year's SYSTEMS, amongst those 89 % decision makers. More than 47 % of the visitors work in leading positions, 38 % obtain exclusive decision competence.

More: <http://www.systems.de>

Enjoy reading and see you next month

Yours Wolfgang Schoelermann

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5) Mitsubishi: SL4U -second lamp included for free

Mitsubishi Electric starts the market introduction of the new SVGA projector SL4U with an attractive special promotion. The light and compact model is equipped with a wide angle lens and an anti-theft-device (PIN code protection). All customers who buy a SL4U until 31.12.03 will receive a voucher for a spare lamp with a lifetime of 3000 hours for free.

More: <http://www.mitsubishi-electric.de>

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2) EPSON: EMP-54/74 – even for dark surfaces

The two data/video projectors EPSON EMP-54 and EMP-74 completes the professional projector range of the company. Especially the colour mode for the school board projections guarantees a high colour quality and an excellent light intensity even with projections on dark surfaces. EMP 54/74 weighs 2,9 kg and has a light intensity of 2000 ANSI lumens (at a contrast ratio of 500:1). The projectors are equipped with the new EPSON Dream3-LCD panels whose light permeability was optimised. The EMP-54 (recommended retail price 2308,40 Euro, VAT included) reaches a SVGA resolution, the EMP-74 (recommended retail price 3352,40 Euro, VAT included) reaches a resolution of 1024 x 768 pixels.

More: <http://www.epson.de>

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3) CASIO market entrance: 2 beamers + docu-camera

In October the CASIO Europe GmbH introduced two extremely light-strong and compact data projectors for mobile usage as well as a new multifunctional camera system for projectors. The introduction



of the products for the business and education market is going to start with the projector XJ-350 (2200 ANSI lumens, 1,8 kg, recommended retail price 3499 Euro plus VAT) in December. The projector XJ-450 (2800 ANSI lumens, 2,4 kg) and the multifunctional camera system YC-400 (4 megapixel CCD, recommended retail price 1699 plus VAT) are going to follow in February 2004.

More: <http://www.casio-europe.com>

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4) Liesegang „Prime Time“ – low cost all-rounder

Light weight, convenient equipment and a low price predestine the Liesegang "Prime Time" for the home entertainment sector but also for school and office. The mobile allround projector only weighs 2,5 kg and is provided with 1300 ANSI lumens, a contrast ratio of 600:1 and a resolution of 800 x 600 pixels (SVGA). The electronic keystone correction ensures less distortions and an integrated De-Interlacer makes perfect video presentations with progressive scans possible. The price of the Prime Time is probably going to be around 1.399 Euro (VAT included) for customers.

More: <http://www.liesegang.de>

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6) MediaVision DX5150: The "All-In-One"-DLP-projector

That would be great – an all-in-one projector: DVD player, card reader and wireless speakers. Why did no one think about something like that before? Media Vision GmbH from Siegen sets new standards with the DLP projector DX5150 (SVGA, 1500 ANSI lumens, contrast ratio 2000:1, 32 dB, 3,8 kg) for presentations and home cinema usage. The multifunctionality of the new MediaVision DLP projector is extraordinary. The target group are users who like easy and versatile solutions. Via an adaptor panel it is possible to connect a DVD player (included in delivery); also included in delivery are the wireless 2 x 35 Watt speakers. This makes fast and uncomplicated presentations possible and via the built-in 6-in-one multi media card reader one is able to present slideshows or presentations without PC. A plug-in TV tuner is also available if desired. For specialized trade the new Media Vision projector offers interesting possibilities.

More: <http://www.media-vision.de>

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7) Toshiba T61/S41: projectors with demountable camera

Toshiba Europe the business area Professional Visual Products, presents two new projectors in the “performance-camera-class”; model T61 with XGA solution and the SVGA device S41 for beginners. The new projectors provide 1,600 ANSI lumens for the SVGA-Model S41 and 1,500 ANSI Lumen for the XGA-Model T61. The new business-models are compatible for all popular PC and Mac systems. For the first time the news projectors were equipped with a demountable projection-camera which is connected with a cable to the device. With the camera it is possible to shoot little objects for example from all points – a very important and intelligent added-tool especially for presentations where the design and the mode is in the front. The new camera weighs only 0.6 kilo and the projector weighs 2.8 kilo. It works with 650,000 pixel resolution.



More: <http://www.toshiba.de/projectors> + eMail: projektoreninfo@toshiba-teg.com

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8) Systemintegrator Beddig takes projectiondesign into its program

Mediaservice Rainer Beddig from Berlin takes the DLP-projectors from the Norse producer projectiondesign into his product portfolio. Beside different software and hardware solutions from the Dynamic Signage area the presentation software Dataton “Watchout 2” also the ultra-compact projectors F1 XGA and F1 SXGA belong to the program. With a weight of 3 kilos and soundless 28db noise the brilliant processed devices has a brightness of about 3000 ANSI-Lumen. The DLP-Engine of the projectors are dust-protected and the producer assures a continuous 24/7 handling for the F1 series.

More: <http://www.mediaservice-beddig.de/> + <http://www.projectiondesign.com/>

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9) Sony VPL-CX6: by buying one you'll get a DVD-player for free

With a very special present Sony starts into Christmas-time: Everybody who buys a VPL-CX6 gets a Sony Pico2 DVD-player for free. Every customer who decides to buy an ultra-portable business-projector VPL-CX6 can be glad about an added trendy present. The active price of the projector from 2,895 €(plus VAT) persists. The portable First ClassBusiness projector VPL-CX6 weighs only 2.7 kilos. He has a brightness of 2000 (1800) ANSI lumens with a contrast ratio of 300:1. The Pico 2 is a completely equipped round DVD player. Its 192kHz-24-bit Digital-Converter provides for best replay quality in connection with the Precision Drive 2-device. Both devices complete one another to a flexible entertainment set.

More: <http://www.sonybiz.net>

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10) SANYO: Three new - PLC-SU50S/XU50+55

SANYO improved its projector series again. There are three new projectors - the PLC-SU50S, the PLC-XU50 and the PLC-XU55. They are better, more beautiful and each with only 2.8 kilo weight. Nevertheless, they are completely equipped and especially efficient. The light intensity is 2000 ANSI lumens for the SU50S and XU50, the XU55 has 2500 ANSI lumens. The SU50S provides SVGA resolution (800 x 600) and a contrast ratio of 450:1; XU50/XU55 offer XGA resolution (1024 x 768) and a contrast ratio of 400:1. The Multi-Card-Imager (MCI), an optional available accessory for the trio, renders possible ultimate flexibility regarding the card enhancement. The MCI is a small box that is connected via the DVI-I-interface. The PLC-SU50S works with the SANYO standard objective, the PLC-XU50/-XU55 are equipped with a multi flex zoom wide-angle lens.

More: <http://www.sanyo.de>

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11) InFocus: LP 820 – now with 3200 ANSI lumens and wireless

The InFocus Corporation, specialist for digital presentation technology, has enhanced the light intensity of the LP820 from 3,000 up to 3,200 ANSI lumens. The projector can integrate eight different video-, audio- and data sources. The LP820 supports the LiteShow module that provides wireless projection as reality. LiteShow can be used as well with new

projectors as with Legacy models with M1-DA connections. The LP820 is available for 5,499 €(recommended retail price, plus VAT). The model is also available as ASK C420 of the ASK product brand. Both projectors have a three years standard guarantee.

More: <http://www.infocus.com>

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12) Mitsubishi: Luxion is new distribution partner

The distribution partnership between Mitsubishi Electric and the Luxion GmbH is sealed. The company in Heusenstamm inherits the distribution of product of the presentation technology area from 1st November. "We have a new strong partner with the Luxion GmbH with whom we want to establish the brand Mitsubishi Electric much stronger in the AV specialised trade", explains the product manager Lars Dörholt.

More: <http://www.mitsubishi-electric.de> + <http://www.luxion.de>

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13) HP: Massive price reduction for MP3800

Hewlett Packard has reduced the price of the ultra mobile digital projector MP3800. The significant price reduction of the MP 3800 (XGA, 1300 ANSI lumens, 800:1 contrast ratio, 1.6 kg) is more than 20%. The projector is equipped with all common interfaces (VGA, DVI, S-Video, Composite Video, Component Video and Audio). The MP 3800 has a 3 year "Pick up and Return"- guarantee, the guarantee period for lamps and fittings is 90 days. The new noncommittal recommended retail price of the awarded projectors is 1,999.- €

More: <http://www.hp.com/de/projektoren>

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14) Canon LV-7555: a flagship – extra light intensive

The portable LV-7555 is the latest projector flagship from Canon. The projector beams very bright because of its turbo bright mode with up to 4.600 ANSI lumens light intensity, offers a contrast ratio of 900:1 and provides pin sharp projections in real XGA resolution. The micro lenses technology at the TFT guarantees a high edge sharpness. But there are also some more interesting details: The optional changeable lenses with lens-shift technology make it applicable for almost every distance and every room size – no matter if it is used in small conference rooms or for the professional application at big events – and that even without fade-out. Progressive scan provides an optimised video-projection and a large number of interfaces speak for themselves. The LV-7555 is like a fresh breeze for the top segment of the projector market – and that is not only because of its recommended retail prize of 8.349 € It can be connected to almost every multimedia hardware. Via DVI-D interface it is possible to handle signals out of digital image sources .



More: <http://www.canon-europe.com>

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15) Larivière: 4-year-guarantee for projectors

With the redesign of the web site www.datenprojektoren.de, all projectors of the product range will be delivered from now on with a 4-year-guarantee. "We offer our customers a '4-year-careless-package' describes Harold Larivière the new additional service of his company. 'So that they don't have to think about expensive device damage. The 4-year-guarantee is independent from manufacturer for all projectors offered by us. Defects which occur after the 24 or 36 months manufacturer-guarantee result in an ahead of time scrapping of the device because repairing seems to be uneconomic. We offer the consumer a maximal investment security with the extended guarantee.' 'In the Internet and close to you' is the slogan of the supplier. The Larivière company for digital presentation systems mbH in Bremen proves together with partners in Munich and Hamburg that customer service does not stop with the large internet offer.

More: <http://www.datenprojektoren.de>

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16) JVC Medica news: DLA-SX21 accepted in surgery (according to MPG)

STARCOVER GmbH Berlin and JVC Professional have developed the worldwide first large display installation that has been accepted in surgery due to the fulfilment of MPG guidelines (medicine-product-law). Heart of the installation is the D-ILA projector DLA-SX21 by JVC. STARCOVER, market leader in PC systems in surgery and intensive care, has decided for JVC's SXGA-projector because of its excellent image quality, highest reliability and an extremely compact design. Large display projection in surgery offer major advantages: radiographs and endoscopic processes can be displayed in relevant and extraordinary size. The installation already in use is in a clinic of the Rhön-Kliniken Gruppe. STARCOVER and JVC Professional are going to be presenting this solution for surgery on [Medica 2003 \(19.-22.11.03, Duesseldorf\)](#).

Medica: Halle 17, Stand C43

More: <http://www.jvcproeurope.com>

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17) Adeo Group presents its innovative "Personal Screen System"

Presents for the first time on the international scene at Photokina 2002, Adeo Group projection screens manufacturer established in 1989 in Trento/Italy, distributes its screens on several international markets (through its Overseas Sales Office led by Mr. Paolo Pintor), determined to repeat the successfully experience recorded on the domestic market. Adeo Group manufactures Motorized, Manual Turnstile and Rigid Frame screens: the products characterize themselves for the high quality level (Adeo Group is Iso-9001 certificated) and the modern design. Thanks to its Technical Office that carefully follows markets trends and Customer's suggestions, Adeo Group recently completed the renewing of its manufacturing lines which have been projected to support the so called "Personal Screen System". The "Personal Screen System" allows Adeo Group to produce projection screens highly customized (over 1000 different features each standard size available) to adapt the product to the different needs of the Customer. In this way Adeo Group is able to combine the "tailor made" production with the strategy of the "Just in Time". And the result is unique in the international scene of projection screens manufacturer.

More: <http://www.adeogroup.it>



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18) VisionTools Cool-Line: The new screen series

Cool-Line is the new screen series from VisionTools with an extraordinary price/performance ratio for price-conscious customers. The Cool-Line feather roll screen of the latest generation provides a shapely white case and is also suitable for the ceiling and wall fastening. The material of the screen – a cloth in matt white with a gain of 1,1 provides a consistent, homogeneous picture and offers a wide viewing angle. Additionally the cloth is blackend from behind in order to eliminate disturbing reflections and also possesses a black frame (blackboarder) round the field of vision for increasing the contrast and for getting a better picture impression. To guarantee a flexible application, the screen is equipped with a blackdrop of 30 cm so that it is possible to drag the screen to an equivalent height even with higher ceilings. Cool-Line is available in two sizes, 2 x 1,50 m (recommended retail price: 199 €) and 2,40 x 1,80 m recommended retail price: 258 €.

More: <http://www.visiontools.de>

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19) Kindermann: motor-driven ceiling lift for projectors

Kindermann, a specialist for conference technology solutions, broadens the programme for the company's ceiling mountings and presents a motor-driven ceiling lift. The advantage of this solution is that the projector is "parked" in a kind of intermediate ceiling and is protected for theft and damage. The beamer can be "driven" to every desired height via an electric drive. Via switches or media control the lift transports the projector out of the ceiling into a preset position. At the same time it is switched on. After the presentation, the device is carried back into the chamber and switches off the power. The projector ceiling lift by Kindermann provides serially an arm-out-lift of 120 centimetres. If wanted, a lift extension of 40 up to 240 centimetres is possible. The weight limit is 25 kg so it is possible to assemble even projectors for big conference rooms. A metal spiral with cable-guidance in the lift protects the control cables for damage and cable break.



More: <http://www.kindermann.com>

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20) NEC: New Plasmas in 42, 50 und 61 inch

Three plasma displays in 42, 50 and 61 inch are the latest large screens from NEC. The latest displays provide resolutions of 1.024 x 768 pixel (42XM2) and up to 1.365 x 768 pixel (50XM2 and 61XM2). The contrast ratio of the 61 inch display could be increased about 170 percent in comparison to the former model. Beside the standard 4:3 image the plasma screens can be operated in "zoom", "full", "14:9" and "2,35:1" modi. The new plasmas possess in addition special features for the application at POS/POI and multimedia. It is possible to establish video walls of each with 2 x 2 or 3 x 3 screens of the displays. Thus a gigantic display diagonal of 183 inches, that means over 4.60 metre with 61XM2, can be realised. Therefore the plasma displays in 16:9 size are attractive and highly visible especially as advertisement- and information-displays for example in the retail, at events, in airports or railway stations.

More: <http://www.nec-europe.com>

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21) WS-Spalluto: Multiformatscreen for 4:3, 16:9, 1,85:1 + 2,35:1

In the home cinema market 4 picture sizes became widely accepted during the last years. During the projecting process the image is projected on the screen with different image heights. On a 4:3 standard screen, white areas are still visible over and under the actual image. The solution for this problem is a screen that can be adjusted to the image material. While using the WS-Multi format screen, the user is able to switch to the different video formats. With the remote control the formats 4:3, 16:9, 1,85:1 and 2,35:1 are recallable. The main screen and the making screen move together. The optical centre stays

always the same and it is not necessary to make any changes at the projection axis. Both single screens and the radio remote control are housed in a quite small double box (160x120, 200x150, 240x180).

More: <http://www.wsspalluto.de>

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22) A+K: newer plasma-screen P42VHA from Fujitsu

“The completion of highest requirements for every home-cinema master practitioner” Anders + Kern certifies this for the consumer plasma-screen P42VHA from Fujitsu. It has a impressing screen-diagonal about 42” resp. 106 centimetres and with 1000 cd/qm it is very bright. The pictures will be personated in a format about 16:9 with wide-SVGA-solution (852x480 Pixel) and with a brilliant contrast-ratio about 3000:1. The plasma-display is provided with a new video-signal-processor for an optimal conditioning. It provides for the disposal of disturbing angel-effects by moving pictures. The box weighs 29.5 kg. The very big angel of vision about 160° and the light-independence allows the user all liberty by placing it in the room – nevertheless if the device i put on the optional stand-bottom or on one of the wall-fittings. The optional speakers are supported from the digital audio-amplifier in the plasma. Without a fan, the P42VHA makes no noise.



More: <http://www.anders-kern.de>

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23) V7: 42"-Plasma-Allroundscreen incl. TV-Tuner

Videoseven, a brand name of Ingram Micro, presents the V7 P42L1 – a 42 inch plasmascreen. It has an integrated multi-band TV tuner. The equipment also includes a remote control, a wall holder, a pedestal and an external loudspeaker system. Technically speaking the new Plasma with its “intrinsic values” is an extraordinary homecinema device with an allround character: the contrast ratio is 1000:1, the brightness 1000 cd/m², a resolution up to 1280 x 1024 (SXGA) is offered interpolated, the weight is 37 kg and the screen is 10 cm deep. It provides an viewing angle of 160°. The V7 P42L1 supports all known european TV formats. Due to a menu navigation it is possible to switch the display from 16:9 to the 4:3 format. The plasma screen has video- and S-video interfaces, a DVI- and Audio output and also a cooling system without a fan. The V7 P42L1 will be available this month and costs 3.749 €incl. VAT in specialized trade.

More: <http://www.videoseven.com>

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24) Thisplay Vision 62+180: design terminals with flash-technology

Designer Ernesto Gross has installed the flash-/microdrive-technology in his elegant terminals. Flashcards or microdrives represent a new way of saving data, a sort of mini disc with various saving capacity: from 64 MB up to 1 GB. Both models, Vision 62 (62 cm high) and Vision 180 are also available with flash-technology. A high quality 10.4“ screen (Vision 62) as well as a 15“ screen with Vision 180 render excellent image quality. Flash card readers can process MPEG 1 (VHS-quality) and MPEG 2 (DVD-quality) and can play movies resp. animations from 3 to 20 minutes in continuous operation. Thisplay Vision 62/180 terminals are suitable for shops, museums and galleries as well as information centres and conference rooms. Standard terminals are available in silver, black and white. However, all other colors are optional and can be ordered. Several Swiss high profile businesses, such as IWC and Schweizer Post, use the elegant terminals in their shops already.



More: www.this-play.com

eMail: v.jenny@this-play.com

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25) GTCO CalComp: new InterWrite SchoolPad + software

Just in time for the **Interpädagogica in Salzburg (20. – 22. November 2003)** GTCO CalComp presents new products of the InterWrite School. The InterWrite School Suite consists of the InterWrite SchoolBoard (an electronic whiteboard), the InterWrite SchoolPad (a Bluetooth controlled writing board) and the InterWrite Software, which offers simple tools and aids for presentations, text and subject taught handlings. GTCO CalComp completes the InterWrite product-family with one more writing board which will presented in Europe for the first time at the Interpädagogica. GTCO CalComp will also present the new version of the InterWrite software in hall 3, stand 502. Worldwide many teachers use the InterWrite SchoolBoards and the SchoolPads for a modern and dynamic school which results in the success of education.

Interpädagogica: hall 3, stand 502

More: www.gtcocalcomp.com

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26) SMART Technologies: aid money for schools

SMART Technologies (Germany) GmbH provides €650.000 for the advancement of acquisition of SMART-products in

schools. When purchasing their first SMART-product schools will be aided with 65% of the acquisition price. The aided SMART-products are amongst others the interactive whiteboards SMART Board 560 and 580, the column 570, the didactic software network "SynchronEyes" as well as the mobile multimedia cabinets "Expression" 303 and 503. Additional aid of 25 % will be offered when purchasing any other SMART-product to be used in schools.

More: <http://www.dida.smartboard.de>

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27) EBS: new 380 MHz-VGA signalling amplifier

A new 380 MHz signalling amplifier has been introduced by EBS Euchner Büro- und Schulsysteme GmbH, German manufacturer of education- and presentation technologies. The small active amplifier (9Lx5Bx2H cm) is especially suitable for transmitting high resolution VGA signals via long way of cable. As an extra high-quality VGA input cable are offered by EBS. The EBS 1 / 2 splitter will be offered as from October 1st for a new and more attractive price. Trade dealers should contact EBS directly. Also new in the portfolio: the EBS Notebook Conference System suitable for connecting up to 48 notebooks to one or two projectors.

More: <http://www.videodidact.de>

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28) "SilverFabric" - a brandnew non depolarising screen material for 3-D front projection

Porrman&Awater has introduced at www.silverfabric.com a new "Silver Screen" for passive 3-D front projection named "SilverFabric". The offered material solves any former trouble issue such screen materials had: "SilverFabric" is rollable, touchable, robust, stable and washable. Moreover, the optical characteristics of the new Silver Screen is breath taking: with a peak polarization ratio of 80:1, a half gain angle of 17 degrees and a peak gain of just 2.4. So the 3-D channel separation is comparable to the most expensive hardboard screens. SilverFabric passed extreme test positions of e.g. Fraunhofer Gesellschaft and is recommended by Christie Digital Systems. Nevertheless, although the material is a fantastic solution for professional customers, obviously, Porrman&Awater's price strategy (€119.50 per sqm) targets the midrange and consumer mass market.

More: <http://www.silverfabric.com>

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29) VIGATEC: DUNE-F with 50 Hz for HDTV-Input

HDTV has finally made its way to Europe. In consequence, VIGATEC has added latest 50 Hz-versions for HDTV-sources as input-standards to the DUNE-F. And those are: 1080i/50 Hz (EURO1080) – with this standard Alfacam from Belgium will start its HDTV-programme via Astra in January 2004. 720p/50 Hz, which does not exist currently, but very likely will be a standard in the future. Another feature is a new mode to save user-settings. All image parameters can now be saved separately for PAL- and NTSC-signals. The new firmware can be downloaded from the VIGATEC website.

More: <http://www.vigatec.de/index5.htm>

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30) CL: New rental catalogue – Excellent technology at best prices

The new rental catalogue of CREATIVE LIGHTING media technology GmbH & Co. KG is worth a look through. Next to professional media technology the company from Dresden, Germany, comes up with a real novelty: The rental catalogue for high end equipment is presented neutrally without any mentioning of prizes. Instead single devices are grouped into certain categories of prizes. The appendent listing of costs is presented on the web as excel- resp. pdf-document and thus always up-to-date. This system has an advantage especially for further renting. The catalogue can then be handed out to customers with individual prize lists.

More: <http://www.cl-group.de>



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31) Panasonic on tour with HD-technology, You can win CF-W2 Toughbook

High-definition technology by Panasonic is focus of a **roadshow, that will tour four German cities an Zurich in November**. Part of the programme are live demonstrations of the DVCPROHD-Camcorder AJ-HDC27FE, better known as Varicam. Partner on tour is Quantel who presents the eQ-System. In addition, the Varicam in combination with the camera-stabilizing system Artemis Cine/HD by Sachtler belongs to the tour highlights. For the first on a HD-event identical contents in a direct comparison will be projected as 35-mm-film and as HD-material. **The dates are: 18.11. Mainz, 20.11. Munich and 25.11. Zurich**. Presentations will start at 11, 15 and 18 o Clock. Registrations are possible on the Panasonic-website. Visitors can win a Panasonic CF-W2, a Toughbook in A4-format with wireless LAN.

More: <http://www.panasonic-broadcast.de>

More: <http://www.panasonic.ch>

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32) Christie: Roadrunner L8 projects on a 20 metre long surface

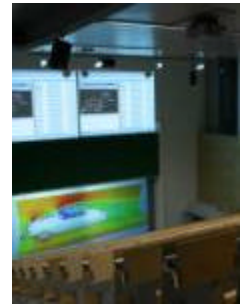
About 100.000 visitors from 108 countries came to this year's Tendence Lifestyle, the world's greatest consumer goods trade show, situated in Frankfurt. Since a lot of years LEONARDO is famous for its innovative glass design which already won a number of prizes. The inspirational and sensual variety was a very important factor in creating the company's booth. Especially visual impressions that were produced by moving projections, were the most important factor. These animations were projected by three Roadrunner L8 (XGA, 770 ANSI lumens, quad lamp system, DVI, 35 kg) from Christie. All three projectors used an 0,8:1 wide-angle lens. The projection distance was seven metres. Every projection screen was 2,57 metre high. The two external screens had a width of 6,40 metres, the middle screen was 7,85 metre wide. All in all that made a projection space of 20,45 m width. Three computer that were equipped with a special software named WATCHOUT were the source for the three projectors.

More: <http://www.christiedigital.com>

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33) ict: Three-dimensional research and education in lecture hall

The new computer science building of Uni Stuttgart will do research and education with the help of latest multimedia presentation technology. It was installed by ict. An absolute highlight is the passive-3D-back projection in lecture hall C. It will be used by the faculty in order to do research in the arrears of computer graphic and visualization. Students look at a 5 x 2 meters large projection surface which makes possible a visualization of research results in 3D. The surface is made up of two polarization-conserving panels which come together in the middle. In an adjacent projection room ict has installed four high resolution (UXGA) Barco Reality SIM 6-projectors. They display 3D- computer graphics that are rendered by a SGI Onyx. With simple polarization glasses viewers can see 3D-effects. In addition, the lecture hall has been equipped with three Sanyo-projectors which are mounted on the ceiling by ict.



More: <http://www.ict.de>

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34) Lumin: 2. Light Screen Installation at TAG Heuer, London

A first class installation using several Lumin Light Screens is running in the heart of London since end of September. Watch manufacturer TAG Heuer had decided for a storefront facelift at the flagship-stores in London using three Lumin back projection displays. Two Light Screens in the sizes 40" and 50", on which TAG Heuer commercials are displayed, attract people on the street. Another 50" display in the inside shows product and company information. With all three screens the projection panels could be delivered in a strength of 9 mm due to its flexibility. In result, a free installation hanging from the ceiling without a frame was made possible.

More: <http://www.lumin.de/lightsc.html>

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35) G+B provides technical equipment for Games Convention in Leipzig, Germany

On the Games Convention, European ultimate event for interactive games (21.-24.08.03 in Leipzig), Gahrens + Battermann GmbH provided the extensive technical equipment for the customer Microsoft X Box. Responsible for implementing the concept was the agency Stereolize. An LED-large display system iLite 6 by Barco, with a size of 11 x 3 m, was installed as back wall of the booth. Up to 17 sources, consisting of webcams, videocamera, Xbox-signal and DVD/V-MOD provider could be shown on the LED-wall.

More: <http://www.gb-mediensysteme.de>

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36) ISE (3.-5. Febr.2004): ISE announces extensive new educational program for system integrators

Integrated Systems Europe, the new electronic systems integration conference and exhibition, has announced an extensive program of highly specialized educational activities for exhibitors and attendees at the inaugural show at the **GENEVA PALEXPO in Geneva, Switzerland, Feb. 3-5, 2004**. ISEUROPE is the first European event designed to represent companies and solutions from the entire integrated electronic systems industry. The show's new education program is equally comprehensive and will consist of nearly 50 courses, workshops and seminars held in conjunction with the exhibition on the show floor. Courses begin Jan. 31, three days before the opening of the exhibition portion and are available throughout each day of the show, through Feb. 5. Topics will range across a broad spectrum of technologies and applications for systems integration professionals, from basic theory to advanced techniques. Fees for the education sessions will shortly be announced.



More: <http://www.iseurope.org>

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37) eyevis on "Sicherheit 2003"

The trade show for **Security in Zurich** is the most important event for this branch that offers the entire spectrum of security solutions. Also provider in this field is eyevis in Reutlingen. On the tradeshow **11. to 14. November** the company will present its entire product portfolio of large display systems for all sorts of applications such as control room, security surveillance. Especially in control rooms it is vital to work with a reliable display system since it is in use around the clock seven days a week.

Sicherheit, Halle 4, Stand 160

More: <http://www.eyevis.de>

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38) 2. International Large Display-Forum in Geneva (2.2.2004)

After the successful "**Large Display-Fachforum**" in Duesseldorf InterConnection Consulting together with AVP-Newsletter organizes another forum on **02.02.2004 in Geneva**, location of Integrated Systems Europe. Focus of this international event will be success strategies within PDP and projector markets in Europe and USA. The forum caters to manufacturers, distributors and system integrators. Current research results on market, distribution and consumer attitude from InterConnection (Vienna) und TFCinfo (Austin/Texas) will be presented. Further information and the possibility to register can be found on the website.

More: <http://www.interconnectionconsulting.com>

eMail: info@interconnectionconsulting.com



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39) 800 providers on didacta, Cologne (9.-13.2.2004)

didacta in Cologne (9. to 13. February 2004) is the biggest European education fair. Exhibitors prepare with special products for a special fair which will be given a focus on the latest Pisa research study. On the upcoming fair the entire spectra of hard- and software for all areas of education will be found. More than 800 providers from ten different countries are expected on a 65.000 qm arena on the Cologne fairground, halls 4, 11, 12 and 13. Special meetings, workshops and extra shows are part of the overall exhibition programme. Special focus will lie on further education and training in hall 12.2. In this regards AV-communications-solutions for education, web-based-training and professional training are part of the subjects.

More: <http://www.didacta-koeln.de>

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40) LastMinute, company-, cooperation- and short-messages

- Promesys: cheap and professional media controlling

Promesys-Power-Bundle Special: Professional media controlling need not be expensive. The special package encompasses the eventcontroller Promesys EveCon inclusive Multi I/O Board for basic needs within media controlling, the software Medialon Manager V3L and a brilliant 17" TFT LCD monitor by Samsung. The complete package is offered at a price of 5990,00 €plus VAT. The system can be expanded individually and is ideal for trade shows and events as well as complex fixed installations. More information about the special on the Promesys website.

More: <http://www.promesys.de>

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- cinemateq: SDI upgrade kit for „picture optimizer plus“

cinemateq is going to introduce an SDI upgrade kit to the market. In January 2004, a video image optimizer, will be introduced. "picture optimizer plus" makes digital signalling processing possible without quality decreasing digital/analogue-conversions from video source both to image optimizer and to player. With SDI Upgrade Kit cinemateq offers a digital input solution for this model for the first time. The video image optimizer which is equipped with a digital DVI-output thus can be expanded by two more SDI-inputs. The upgrade kit will available in January at a suggested retailer price of 895 €without installation.

More: <http://www.cinemateq.de>

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- ASK/Luxion: M1+C420 with improved performance characteristics

The InFocus Corporation announces the positive results of the quality test that was made for the recently presented ASK projectors M1 and C420. The ultra-mobile ASK M1 has only 36 dB operating noise instead of 37dB – and all this in a very convenient audio frequency. The conference room projector ASK C420 (suitable as a portable projector and also for fixed

installations) now offers 3.200 ANSI lumens instead of the 3.000 ANSI lumens that were stated up to now. You can find out more about the ASK C420 in the August edition of the AVP Newsletter and also on the homepage of the manufacturer resp. on the homepage of the ASK distributor Luxion (tel. 0049-(0) 6104 – 6002-300)

More: <http://www.luxion.de> + <http://www.askprojectors.com/>

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- TFCinfo: Study of Projectors in Churches

TFCinfo announced the finalization of its nearly yearlong study of projector use in American churches: The Use of Projectors in American Churches – 2004. To complete this study, four separate research studies were conducted during the second half of 2003. One study was used to determine the total size of the church market in North America, i.e., the total number of all churches, broken down by geography, denomination and size. Result: There are 335,953 churches in North America, many using audiovisual equipment of some form or another. There is a high potential market.

More: <http://www.tfcinfo.com>

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- CT: DLite7-modules - 200 qm new LED-equipment

CT Creative Technology can offer its customers another Barco LED-equipment for indoor- and outdoor-use soon: DLite7-new generation modules. CT Group is thus expanding its rental park by 200 qm LED-equipment. The first 100 square meters will be available in mid November for the European market, another 100 qm will be coming in February next year. Indoor or outdoor – the High-End-product DLite7 with a virtual pixel distance of only 7 mm and a short viewing distance offers highest flexibility for individual events. Barco-material of the DLite- and ILite-series as well as LED-material by other manufacturers in Europe and the USA are ready to be used in the in the rental park of CT Group.

More: <http://www.ctgermany.com>

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- Samsung/Sony-memorandum regarding completion of TFT-LCD-panels

Samsung Electronics and Sony Corporation have signed a memorandum of understanding. Its content is the completion of a joint-venture for the building of amorph TFT-LCD-panels on the basis of motherglass substrates of the seventh generation. In case a final agreement is reached the joint-venture is going to be started in the first quarter of 2004. The factory is being built by Samsung in Tangeong, ChungcheongNam-Do in Korea.

More: <http://www.samsungsemi.de>

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- Werkstation – new markets in Europe

Werkstation GmbH, manufacturer and solution provider for info-terminals and communications-systems, have been on the German market for one decade. Now, the company will be expanding to seven other European countries. Great Britain, France, Italy, Spain, Norway, Sweden and Finland will be delivered with terminals and systems by Werkstation.

More: <http://www.werkstation.de>

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- Minicom: Smart IP Link now on the market

This device has been developed for IT-Professionals who work with a remote-access-connection to their computers and servers: it is the Smart IP Link, Minicom's 1:1 hardware-based Remote-Access-solution. It is now available on the market. In addition to an excellent price the Smart IP Link also offers a lot of features with highest security standards that convince in quality and functionality: 128 Bit SSL encoding, Java-based handling in the standard browser, qualitative video- and mouse synchronisation and user-friendly functionality – all for a price of 1.295 €and with three year warranty.

More: <http://www.minicom.ch>

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- CT Germany – now FAMAB member

CT Creative Technology Germany, worldwide operating service for rental and permanent installation for audio-visual media, multimedia systems and media controlling, now belongs to the FAMAB-network, a network of specialists for trade shows and marketing events. During the annual meeting of FAMAB in the in den MMC studios in Cologne on 6./7. November CT will be presenting current media technology.

More: <http://www.ctgermany.com>

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- ProAudio: new movie amplifier - SRA-series by QSC

On PLASA in London the SRA-series by QSC was presented to the public. The amplifier-series that is distributed by ProAudio Marketing GmbH, Frankfurt/Main, is based on QSC's successful cinema amplifiers of the DCA-series and is optimised for studio- and home cinema application. There are three feature possibilities: 2 x 350 W/ 4 Ohm, 2 x 750 W/4

Ohm and 2 x 1100 W/4 Ohm. All amplifiers are 2-Ohm- and mono- compatible. The smallest power amplifier SRA1222 is built in class AB-technology. The bigger models, SRA2422 and SRA3622, consist of class H-technology. All three are equipped with a silent fan. DSP-modules can be connected to a data-port. The amplifiers are table devices, however, angels for a rack fitting are delivered as well.

More: <http://www.proaudio-marketing.com>

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- GMK: two big orders

The project team of GMK has received two big orders. 18 lecture halls in the technical college Heilbronn are being equipped with projectors and media controlling systems. The complete technical equipment will be placed in 19" racks. Special attention goes to an easy operation of the installations. GMK has received the second order by SAP in Walldorf. The company will be installing a conference room with a double projection (2 x 5.000 ANSI lumens projectors).

More: <http://www.mygmk.de>

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- GMK: Spin-Off of NewMedia/Display-solutions

GMK in Filderstadt close to Stuttgart has transferred its former business area NewMedia/Display-solutions on October 1, 2003 in a new business at which GMK is not involved any more. Now, GMK focuses on its key competence area again which is professional presentation solutions.

More: <http://www.mygmk.de>

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Good bye and see you next month.
Yours AVP-Newsletter Editorial-Team

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