



# AVP-Newsletter

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## Latest news about Audio-Visual-Presentations (AVP)

*The free of charge service for data- and video-projection and presentation*



([AVP-Newsletter.de](http://AVP-Newsletter.de))

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Dear Newsletter Readers,

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In this issue of [www.AVP-Newsletter.com](http://www.AVP-Newsletter.com) you will find latest news from the data-and videoprojection/ -presentation. Several autumn news are presented, and this time we write about several system integrators and their portfolio. And there is SYSTEMS which due to recession has experienced a loss in exhibitors. Amongst them also exhibitors from the AV-branch: only four AV-companies will be exhibiting on Systems this year.

### **1) Systems (20.-24.10.03): Less exhibitors on this year's b2b trade show**

The 22. international trade fair for Information Technology, Telecommunications and New Media is not spared by the tense economy. Insolvencies and mergings have led to declining exhibitor figures. The aspired number of exhibitors, 1.300 companies, cannot be reached this year. Klaus Dittrich, chairman of SYSTEMS: "We expect around 1.150 exhibitors which is a fourth less than in 2002."



"The branch keeps behind the financial expectations and business activities are recovering slower than expected", explains Dittrich. "However, the latest opinion poll by BITKOM shows a gradual improvement of the investment climate. For the upcoming SYSTEMS we expect first impulses with regards to the slight growth which has been forecasted for 2004."

This year's SYSTEMS will be a contact and communications platform for key players in the branch. There are several companies exhibiting on Systems for the first time, but there are also long term exhibitors who are not participating on this year's trade fair. The organizer now fears decreasing number of visitors for this year's Systems that will be hosted together with Internet World for the first time. Next year SYSTEMS will be changed entirely and will instead be integrated into the Muenchener Medientage.



**SYSTEMS 2003 will take place from October 20 until October 24** in the Neuen Messe Munich. Exhibitors from the AV-branch will be in halls B1 and B3.

**More:** <http://www.systems.de>

Enjoy reading and see you next month

Yours Wolfgang Schölermann

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## **5) Sony: Projector VPL-ES1 for beginners**

Even though in the labelling is a 1, it is the second model of the VPL-E series of Sony Display Products Broadcast & Professional Europe (D). Business, Multimedia und Lifestyle – the ultra portable projector for beginners VPL-ES1 is brilliant in much areas. The SVGA-projector with its 1.58 cm LCD-panel allows with its light power of 1500 ANSI lumens with a contrast of 400:1 an impressive projection quality also in daylight bright rooms. The adjustment of the keystone distortion occurs automatically. The recommended retail price of the VPL-ES1 is 1195,-€(plus VAT).

**More:** <http://www.sonybiz.net>

**Hotline:** +49-(0)800 / 086 92 86

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## **2) Mitsubishi: HC3 – home cinema at his finest**

The home cinema market booms. Now Mitsubishi Electric presents with the HC3 a new ultra portable home cinema projector. The light projector weighs 2.7 kg offers with 1,200 ANSI lumens an excellent brightness. Due to native PAL-optimised 16:9-resolution (960 x 540 pixels) the HC3 is optimal for DVD- and TV-movies in cinema format. The LCD-technology and the high contrast ratio of 500:1 provide for brilliant image quality. Furthermore, the integrated De-Interlace provides flickerfree images on the screen.

**More:** <http://www.mitsubishi-evs.de>

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## **3) Toshiba P6: 900g, 1100 Lumen, 2000:1**

Small like a pocket book, lighter than modern PC keyboards and powerful like one of its 'big brothers'. Toshiba's new DLP XGA projector P6 is dimensions of 247.7 x 52.1 x 93.7 mm and is a light weight of 0.9 kg fits into every briefcase and into every glove box.



It reaches 1100 ANSI-lumens and a contrast ration of 2000:1. As a result, even during daylight your presentation in conference rooms will be superb. The P6 consists of a zoomobjective with manual focus and a digital keystone correction of vertical +/- 7.5 degrees. The P6 is available at a price of 2999,- €(plus VAT).

**SYSTEMS, Halle B3, Stand 345**

**More:** <http://www.toshiba.de/projectors>

**eMail:** [projektoreninfo@toshiba-teg.com](mailto:projektoreninfo@toshiba-teg.com)

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## **4) Price reduction for Optoma H56**

To the 1st October Optoma Germany lowered the official recommended retail price for its home cinema projector H56 to 3999,-. In addition every end customer obtains a DVD account coupon amounting to 100 € which can be cashed under <http://www.verleihshop.de/>. The H56 uses the new Texas Instruments XGA DDR-chip. The H56 performs 1000 ANSI lumens and is optimised to the European widescreen format 16:9. The H56 also is whispermode with only 32 dB.

**More:** <http://www.optomaeurope.com>

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#### **6) EIKI: The new highlights - LC-X50M and innovisio4001**

The EIKI LC-X50M, the jubilee projector, is a product highlight by EIKI which is especially brilliant at its light intensity of 4500 ANSI lumens and top contrast of 1100:1. Furthermore, there are diverse optional lenses for this model that are fastly changed with the lense-quick-changing system. Brand-new is the "Logo-Function", also at the other new projectors of EIKI: with it the fading in is possible of every desired logo or image in the warm-up time of the projector. Color adjustments can be taken up separately now for every basic color with the new LC-X50M – for more brilliant colors. It costs 9900,- €(recommended retail price). The absolute EIKI-highlight is yet the new 40" display the innovisio4001. The projector convinced at a lot of applications with an extreme color brilliance, XGA-resolution, contrast of 600:1 and light intensity of 450 cd/qm. The omitted fan is replaced by a stereo loud speaker and subwoofer. The recommended retail price for the EIKI innovisio4001 is 7990,- €

**More:** <http://www.eiki.com>

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#### **7) Ultra bright and compact – the new Canon LV-S3**

Whether viewing in daylight, dim light or in the dark, the LV-S3 projects bright, clear images - thanks to a high 1,200 ANSI lumens and true SVGA resolution. Ensuring high performance in an extremely compact design. Weighing only 2.2kg and with a mini A5+ footprint, the LV-S3 is one of the lightest projectors in its class. While giving presentations in a small office, or watching a film in a living room any distracting noise can be switched off by switching on the silent mode (only 32 dB) and operation is whisper quiet. The LV-S3 uses vertical keystone correction to overcome image distortion. When using multimedia equipment with the LV-S3, whether a VCR, DVD player or High Definition TV, just connect and project. A high quality component video connection provides improved picture quality and supports a wide range of signals. There's also an optional SCART connector for high quality projection with many different devices, such as digital camcorders and game consoles. Canon will be delivering the LV-S3 in November at a price of 1299,- €(incl. VAT).

**More:** <http://www.canon.com>

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#### **8) SHARP LC-M3700 - 37" Professional LCD-Monitor**

Sharp Electronics GmbH has introduced a new video/ data monitor in the new professional portfolio: the 37"-LCD video/data-monitor LC-M3700. LC-M3700 supports a true 16:9 display with a resolution of 1366 x 768 pixel. The brightness is announced with 430 cd/qm and the contrast ratio is 800:1. The background lighting of LC-M3700 with 60000 hours has almost a double life span than other plasma models. A display diagonal of 94 cm, a viewing angle of H/V 170° and a space-saving design make this LCD-monitor the absolute highlight in every business. The ultra slim LC-M3700 is HDTV-compatible and only weighs 19 kg!

**More:** <http://www.sharp-eu.com>



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#### **9) ASK C450: meeting room projector - also with school/authority discount**

After the C420 (see also [avp-newsletter #39/03](#)) ASK presented a further new projector for big conference rooms, lecture rooms and auditoriums: the C450 will be available at the German ASK distributor Luxion from the end of October. The XGA-projector possesses 3 x 0.99" polysilicon TFT-LCDs with MLA, has max. 4,500 ANSI lumens and 750:1 contrast. For the rental business is important: the C450 has in standard equipment a high-performance lens-system and offers 4 further optional lenses. For projects in schools and authority: besides a complete spectrum of ASK-projectors the dealers also obtain a discount for the C450 when the projector will be sold to a state school, authority or charity organisation.

**More:** <http://www.luxion.de>

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#### **10) Big Screen/Marantz: special action for the VP-12S1+2**

In a special action Big Screen offers the two top projectors of Marantz. It is as well the VP-12S1 as the improved successor VP-12S2. Both projectors are general overhauled nearly new devices naturally with complete activated guarantee. The Marantz VP-12S1 is a single chip DLP-projector with 12080x720 (16:9) resolution, 700 ANSI lumens and a 1200:1 contrast. The Marantz VP-12S2 is a Mustang HD2 DLP-projector also with 1280x720 (16:9) resolution and 700 ANSI lumens but with a 2600:1 contrast. The VP-12S2 costs 8690 €at Big Screen and the VP-12S1 is available for 6500,- €

**More:** <http://www.big-screen.de>

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#### **11) NEC: award for projector concept**

NEC received the CE-market certificate „Sehr gut“ in the category „projection“. The product- and range conception was judged which includes the home cinema market. Moreover the ideal market handling and the excellent specialised trade

support was praised. The jury was made up of specialised journalists. The last word had however the dealers. About 50 representative choice specialised dealers elected from diverse nominated companies the market leader. A total of six companies of the home consumer branch was priced in different products categories. The award took place in the context of the IFA.

**More:** <http://www.nec-europe.com>

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### **12) InFocus: LP 850 – wireless, bright and with replaceable lenses**

The InFocus LP850 gives both: A power and bullet-proof performance and at the same time ease-of-use features like user-replaceable lenses and color-coded connections for users. This professional-grade installation projector has all the performance details that are needed in the professional presentation - including four optional lenses and 4500 lumens - and it boasts more flexibility than most meeting-room projectors. It's not only fully equipped with features like power zoom, focus, and lens shift. It's also wireless-ready and compatible with innovative projection solutions like ProjectorNet, which allows to network all projectors from a single PC, and ProjectorManager, which turns a PC into an advanced projector remote control. The extra value of all these features translates into maximum ROI for a company. The projector is expected to be delivered in October and is expected to cost 6999,- €(plus VAT).

**More:** <http://www.infocus.com>

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### **13) Kindermann: entrance voucher to the Systems**

Kindermann presents highlights of the presentation technology and the conference room devices at the System 2003 from 20.-24. October. The visitor will be presented among other things big projections data-/video projectors of EPSON, TOSHIBA, SANYO and KINDERMANN at the booth. A conference room to touch with installed media control inclusive a new ceiling lift will be shown, too. Further exhibition highlights at Kindermann are the interactive whiteboards and the rear projection discs for conference- and reception rooms, fairs, the Point of Sale et cetera. The interested visitor finds the Kindermann exhibition team in hall B 3 booth 352. An entrance voucher for reduced visit of the System can be ordered from Kindermann under the following eMail address.

**SYSTEMS, Halle B3, Stand 352**

**eMail:** [m.fries@kindermann.de](mailto:m.fries@kindermann.de)

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### **14) Geha/SHARP: cooperation with the High-End-projectors**

In October, the Geha-plant and SHARP Electronics Europe conclude cooperation in the area data video projectors. Geha will thus assimilate the SHARP High-End models in its existing product range. The High-End models of SHARP are featured, alongside the usual attributes of data video projectors, additionally with special features as lens shift, eco mode, wireless presentation, special anti-theft protection network integration and increased lamp lifetime. Whether projectors for fixed installation in big meeting rooms, models for mobile and stationary application or devices for schools and education, Geha and SHARP cover together the complete demand in this area.

**More:** <http://www.geha.de>

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### **15) SANYO: PLV-Z2 home cinema projector with new features**

Good news for all home cinema fans – some technical dates of the PLV-Z2 could be again optimised at the beginning of the serial production. The contrast ratio is now 1300:1 and the picture brightness is enhanced to 800 ANSI lumens. The fan sound could again be lowered and lies now only at 24 dB in ECO Mode. And also the weight is reduced to 4.1 kg.

**More:** <http://www.sanyo.de>

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### **16) Sony: 2 new home cinema projectors VPL-HS3 / -HS20**

The Sony Colour Television Home Network Business Group announced that there are two new home cinema projectors, the VPL-HS3 (WVGA) and the VPL-HS20 (WXGA). Both projectors have in common the new Sony feature for a drastic contrast improvement, the Cinema Black Pro Function. Via this new IRIS Control function the contrast is going to be increased (by the VPL-HS3 from 700:1 up to 800:1 and by the VPL-HS20 from 1100:1 up to 1300:1) simultaneously the light intensity is reduced. Both projectors possess, in addition, a high definition multimedia interface connection. In the future, digital audio- and video signals (DVD-player, set-top-boxes etc) will be controlled via this connection. The model for beginners VPL-HS3 performs a brightness of 680/1200 ANSI lumens, the VPL- HS20 950/1400 ANSI lumens (by Cinema Black Pro On/Off). The recommended retail price is 1800 €(inclusive VAT) and 4000 €(inclsive VAT) for the VPL-HS20.

**More:** <http://www.sony.com>

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### **17) publitec/Sanyo: HDTV High-End LCD-projector**

From this month onwards the worldwide first HDTV High-End LCD-projector – the PLV-HD 10 – will be delivered from Sanyo to publitec, the exclusive distributor for Germany. The HD 10 is in the position with the panel resolution of real 1920 x 1080 Pixel to present the professional HDTV-standard 1080i and 1080p unpacked. The luminous flux of 6000 ANSI lumens with a contrast ratio of 1500:1 creates the HD 10 to a preferred device for sophisticated projections in many application areas: Digital Cinema, post production surrounding, HD projection rooms, HDTV presentations in the event area, high resolution 3 D-applications and simulator application are only some examples. The price of the HD 10 can be estimated far below 100,000 €

**More:** <http://www.publitec.tv>

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### **18) Hitachi: on location replacement-service**

Hitachi Digital Media Group offers an on location replacement service for business projectors within the 3 years warranty as from September 1. Devices that have been purchased after this date fall upon the new „on site“ guarantee. In case of a defect customers can call the service center and the projector will be replaced with a another one within 24 hours. Guarantee does not include defect lamps. Lamps have a warranty of 6 months / 2000 hours.

**More:** <http://www.hitachi-eu.com>

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### **19) COMM-TEC: newer, more presentation switcher**

After introduction of the signal-management in September 2002 COMM-TEC meets now the desire of many system-partners and expanded their portfolio about any very attractive devices. The Presentation Switcher (SW-42 CYVA) is an absolute practice-oriented solution for conference-applications. The device united in three independent 4 of 1 switches. Per 4 FBAS, Y/C, VGA and stereo-audio inlets cover the most demands of middle conference-rooms. The Presentation Switcher decreed about a master-audio-exit with sound-level and about two micro-entry with level-control and an effect-entry. Control endue either by an integrate front-panel or by a media-control (e.g. AMX) about RS 232. Naturally the Presentation Switcher endues a professional 19" device. The cost/performance-ratio is very cheap by a list-price about 640,-€(added value tax).



**More:** <http://www.comm-tec.de>

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### **20) Anders+Kern at the SYSTEMS 2003 in Munich**

At the SYSTEMS in Munich in hall B1, stand 137 Anders+Kern present themselves this year with new, modern stand-concept. Now the stand is more open and more inviting and furthermore it offers as well room for conferences with the specialised trade as also enough exhibition space for exciting product-news. They show the interested visitors among other things 3500 ANSI lumen bright Epson EMP-7850, the 2.8 kg heavy travel companion Sanyo PLC-XU55 as well as the professional Business-Beamer Hitachi CP-X328. Alongside other innovative products rounding the exhibition offering like the consumer plasma-display 42VHA from Fujitsu or the high-end-document-camera PS550.

**SYSTEMS: Halle B1, Stand 137**

**More:** <http://www.anders-kern.de>

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### **21) Samsung: new plasma-generation in 42 and 50"**

Samsung herald with the models PPM 50H3 and PPM 42S3 a new generation of plasma-display in Germany. The new PPM-series offers across from the PS-precursor-model higher picture-quality, more access-possibilities, improved burn-in-protection, new multi-display-control-software, flexible installation-options and more accessories. The bigger PPM 50H3 has a screen diagonal about 50 inch., the smaller one PPM 42S3 has 42 inch. Both are for application as an extensive display, information or advertise panel for public places. The topmodel PPM 50H3 offers a solution about 1366 x 768 pixel, a contrast of 900:1 and a brightness of 800 cd/ qm. PPM 42S3 has a solution about 852 x 480 pixel, a contrast about 1200:1 and a brightness of 800 cd/ qm assists pc-formats VGA, SVGA, XGA and WVGA. Both large size displays which can install vertical and horizontal.

**More:** <http://www.samsungelectronics.com>

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### **22) EPSON: ontop-dealers-action - "projectors making mobile"**

During a dealers-action in the time of the 31st of December EPSON raffle accounts around the issue of mobility by all participants of EPSON ontop-partner in Germany, Austria and Switzerland. EPSON projectors mobilise. And so it's working: For every sold EPSON projector – EMP-73, EMP-54/ -74, EMP-720/730 und EMP-735 – dealers get lots to participate at the lottery which is dependent at the price of the device. This mean if the dealer sells more high-quality projectors his chance of winning is higher. It's more profitable to arise the sales of EPSON. Every dealer can participate

who is registered at the EPSON ontop-partner-program and who declare itself for this action online on the website which is denote below. This is for winning: 1. a BMW F650GS, 2. a BMW Touringbike, 3. a travelling-coupon for 1.000 € 4. – 10. award per 1 weekend driving in a BMW Z4, 11. – 100. award per 1 fuel-coupon for 25,-- €

**More:** <http://www.epson-ontop.de>

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### **23) Grundig: the new flatscreens - Tharus 60, 76 and 110**

There are three new members in the LCD-TV family of Grundig which complete Tharus 51: the Tharus 60, Tharus 76 and the Tharus 110, a very flat plasma TV. Tharus 60 and 76 have a flicker-free, a clear and an exact picture in cause of the new PlanaLux-LC-Displays with 60 cm and 76 cm, 16:9 Widescreen, WXGA-solution and an angel of vision about 170 °. Tharus 110 is an extreme flat plasma TV with 16:9 wide-screen-format and have a 106 cm PlanaVision-Plasma-Display and a special filter-disc. A progressive signal-progressing beware picture-mistakes. Despite of a compact architecture an extra fan is not necessary the business is soundless.

**More:** <http://www.grundig.de>

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### **24) Panasonic: HD in 42" and 50" - large format**

The new 50" High-Definition-Plasma-Display TH-50PHD6EX of Panasonic shows format. The aspect ratio of 16:9 offers a lot of space for every kind of information. The TH-50PHD6EX delivers an amazing image quality at a diagonal of impressive 127 cm (50"). The physical W-XGA-resolution handles computer signals utterly realistic and lifelike in the field from VGA up to UX-GA. Presentations even in bright rooms will be a brilliant issue with a contrast ration of 3.000:1 and a brightness of 650 cd/m2. The High-Definition technology of the TH-50PHD6EX is also applied in the TH-42PHD6EX. This 106 cm (42") large display belongs with XGA-resolution of 16:9 format to the first choice concerning convincing presentation with high demands. The contrast ratio of 3,000:1 and the brightness of 780 cd/m2 provide even in bright surrounding pictures which convince at first. The list prices (inclusive VAT) are 8999,- €(50") and 6499,- €(42").

**More:** <http://www.panasonic-europe.com>

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### **25) AVE: exhibition appearance VW**

AVE Verhengsten realized the complete media-technique for the exhibition appearance for Volkswagen AG at the IAA in Frankfurt. Among other things plasmadisplays about 11 x 61 inch and about 30 other displays were with different sources in use. The actually challenge was the half-hourly shown live-show which accompanied the appearance of the actor with four synchronal sharing 6 mm LED walls. In an intensive and flexible cooperation with American High Tech Rental a US- partner of AVE the complex technical claim can realized without problems. On the technical basis the four video-import have been together on the same time with the 16 spoor-sound and TC synchronal offers from AVE-DVS Video server. On especially for the IAA opening produced screen the programme attendant visual content have been shown in different projection-configuration also the 4:1 soft edge HDTV article with six Panasonic PTD 9510 projector.



**More:** <http://www.avepro.net>

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### **26) Telemedia direct: Universal-beamer-clamp-blanket type BMU**

A beamer offers best projection – presumed it is optimal placed. With the universal clamp type ...beam me up from Telemedia the home-arrangement is added at best. Perfect until details: modern, safe, robust, cheap and easy handling. The blanket-clamp is available in a length from 15 cm blanket distance resp. till 1.30 meters. Every other wishes about the length will be achieve by enquiry. The clamps are powder-coated and have a lifting capacity till 20 kg.

**More:** <http://www.beamer-deckenhalterung.de>

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### **27) VELTEN invests in BARCO SLM R10 + ELM R18**

With the new BARCO SLM R10 the VELTEN GmbH has presently one of the lightest and more compact 10,000 ANSI Lumen DLP-Projectors with SXGA solution in the its program. The device offers integrate soft edge a picture-in-picture-function and a powerful seamless-switcher. The picture-in-picture-function allowed par example that the live camera-picture will be shown by a Power-Point presentation which is defined at four points. With the purchase of another BARCO ELM R18 (DLP-projector with 17.500 ANSI-Lumen) the company backs its wish up to offer customers the best new models on the market. The first day for leasing of the projectors VELTEN calculates one time with 50% reduction on the list-price. On this way the SLM projectors should establish as an alternative to the DLP projectors and the ELM R18 will be promoted as a high-end projector for events.

**More:** <http://www.velten.tv>

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### **28) Larivière: radiographs about DICOM 14 scan + project**

You will estimate radiographs in your colleagues-circle but its too much? Digitise your exposure. Larivière a company for digital presentation-systems have a solution for this kind of problems and offers ideas from one source. The VIDAR radiographs scanner digitise par exemple in high-quality (HD CCD technology). Its ADC function offers an excellent grey-rate-coverage (till 16 bit). It works solid and is very easy to handle. All VIDAR Scanner have naturally the necessary admission for using in the medicine. For visualisation of the digital radiographs the DICOM 14 is an accepted standard. Larivière offers the calibration of the used monitors, TFT-panels or projectors on the DICOM-14 standard. With accordant beamers the doctor presents his radiographs in nearly any size and excellent quality. For an optimal grey-caliber-replay it can also calibrate on the DICOM 14.

**More:** <http://www.lariviere.de>

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### **29) CL: High-Tech-media art in Dresden**

For the fourth time in a row the CREATIVE LIGHTING media technology has taken over the technical equipment of CYNETart. The 7. international festival for media art in Dresden from October 10th until October 12th is all about computer inspired art and its subject is this the "Birth of (media) art out of the spirit of music". A lot of artists present their art in performances, concerts and installations. CREATIVE LIGHTING installed nine beamer with different light powers, 8 x6 meter big screen and a small screen. CREATIVE LIGHTING was founded in 1994 and is an expert in this field. The company is responsible for the installation of the devices and also takes care for the artists during the performances. CL leases and distributes professional media technology in Germany.



**More:** <http://www.cl-group.de>

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### **30) CT: dynamic Video-/Lighteffects with Versa LIGHTGUIDE**

Versa LIGHTGUIDE, a highlight for designing surfaces with dynamic video- and lighteffects, is a new product in the rental staging area of CT Creative Technology Germany. The construction of the modules and individual programming the matters are based on LED technology and leave enough space for creativity. The modules of 500 x 500 mm have an active pixel size of 85 x85 mm and a pixelpitch of 100 x 100 mm. With a performance capability of 16,7 million colours and a high illuminating power and a very good luminance it is possible to create a countless number of effects. The world premiere of the Versa LIGHTGUIDE was at IFA in Berlin. There, CT integrated the new product in the booth concept of Deutsche Telekom. For the slightly accurate surface 116 modules were used. For this area of the booth which was dominated by the colour „green“, the dynamic contents were individually programmed and were presented with the DVI processor on the surface.

**More:** <http://www.ctgermany.com>

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### **31) SCREEN-NT: football/soccer-Globe for FIFA world championship**

On August 1st the assembly of the 15 meter high football/soccer-Globe for FIFA world championship started in front of the Brandenburg Gate in Berlin. Until the official beginning of this sport event it will have been in all sites of the world championship and should become the mobile emblem of the end game. The manufacturers of the globe had a lot to do. 60 tons of lead were carried, 4,8 km of media cables were laid and during the night the ball shines with 20.000 Power LED's. 40 loudspeaker systems provide for the perfect sound, 40 spotlights and six moving lights provide for the perfect light inside the ball. SCREEN New Technology installed the projection technology – all-in-all 18 video projectors. Ten beamer project film sequences which all have to do with the world championship 2006 on a very impressing accurated screen. Since September 13th the Globe ob the Pariser Platz in Berlin can be visited by everybody. After this start in Berlin this huge ball will be touring through the twelve cities where the FIFA world championship also will take place. The next station will be Frankfurt because of the preliminary round lottery in December.

**More:** <http://www.screen-nt.de>

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### **32) friendlyway: house walls become intelligent!**

The new electronic information system from friendlyway can be integrated into house walls. The new "friendlyway wall" is applicable almost everywhere because of its high performance multimedia computer and also has a rich faculty of other functions, e. g. a video camera, loud speakers, a microphone, a printer or a telephone receiver. The system is also handicapped accessible because of its height adjustable wall.

**More:** <http://www.friendlyway.de>

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### **33) Integrated Systems Europe 2004: 50% of exhibition space is already sold**

The Integrated Systems Europe (ISE), the new pan-European electronic systems trade fair, has experienced a great demand for exhibition space. Only a few weeks after the organizers CEDIA, ICIA/InfoComm and NSCA started allocating the space, almost 50 % of a total of 6,000 square meters of exhibition space has been sold. Nearly 3,000 square meters are already sold, another 1,000 square meters are expected to be allocated within the next few weeks. More than 50 European and US companies have currently confirmed their participation for the inaugural ISE show that will be held on **February 3-5, 2004 in hall 6 at Genève PALEXPO in Switzerland**. A broad spectrum of companies offering various products, technologies and services will be attending ISE for the first time. ISE, including the exhibition and the alongside conference, was created with a systems approach in mind, catering to the professional business community of manufacturers, dealers, distributors, specifiers and buyers.

**More:** <http://www.iseurope.org>



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### **34) Magellan/SAMPO: XGA-monitors for IP-video conference systems**

Magellan, a French specialised company for audio visual displays, offers a new flat screen in large format that is especially proper for IP-video conference applications like tele-education, conference rooms, team/groupware work and tele-medicine. The new XGA monitors in 29" and 34" format are compatible with RNIS- and IP-video conference system and provide an optimal price-performance ratio in the video conference area. The SAMPO XGA-monitors are constructed for Pal/Secam/NTSC. It is possible to broadcast all video conferences and presentations via systems as AMX and Crestron (protocol RS323) with these monitors. At the forefront the screens are equipped with two 12-w loud speakers, an infrared remote control device and OSD-menu. The unit prices ranges between 1790 and 2170 Euro (recommended retail price), it differs from the model and number. Integrators and reseller get attractive conditions.

**More:** <http://www.magellan-displays.com>

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### **35) Vitec shows THESEUS and VEGA SILVER**

The Vitec distribution has two new video conference system of Aethra in its program: THESEUS and VEGA STAR SILVER. The THESEUS is the first portable video phone that supports ISDN (128 KB) and IP (384 KB). Featured with a 5" LCD screen and a high-quality echo-canceller this Aethra video phone convinces in image and sound. The ISDN/IP video phone is an attractive solution for SOHO, consumer and business markets with a list price of 1,440 € The VEGA STAR SILVER, available from end of October, is based on the technology and the new platform of the already existing High End system Vega Star Gold. Nevertheless, the new Set-Top profisystem can set benchmarks in quality and with only 7,900 € for the basic version in price, too. The standard version of the Star Silver offers connection via 3 ISDN BRI (384 kbps) and IP (1.2 mbps) which can be upgraded to 6 ISDN BRI (768 kbps) and IP (2 mbps). The integrated MCU (optional) allows multipoint connection in Continuous Presence and in Mixed Mode (ISDN and IP).

**More:** <http://www.vitec-distribution.com>

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### **36) Insight Media: HDTV Forum 2003 (November 12-13, 2003)**

Insight Media and DisplaySearch have teamed up to produce a new conference in Marina del Rey, **California on November 12-13**. Called **HDTV Forum 2003: Enabling HDTV from the Factory to the Home**, it has been organized specifically to gather TV industry leaders to discuss the strategies and hurdles for HDTV acceptance and implementation. Leaders from all of the big-screen TV makers representing all technologies in flat panel, rear projection and front projection will be in attendance as will be key representatives from content development (movies and TV), content distribution (satellite, cable and broadcast) and mass retailers (Best Buy, Circuit City, etc.). The registration fee is \$1,095 for the two-day event, which includes a registration cocktail reception, attendance to the general session and exhibit hall on both days, and meals. There still is the possibility of an online registration.

**More:** <https://special.mags.net/mdreport-ssl/insight/>

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### **37) Names are News**

- **Maik Grabania (24)** is now responsible for professional supervision of complex event projects with **publitec**. He completed a training as specialist for event technology focusing on display technology for events. Prior to his training Maik Grabania worked as electronics engineer.

**More:** <http://www.publitec.tv>



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- **Kevin Ancelin** is president of **Adtec Digital Inc.** for a short time. In his new position his focus lies on establishing Adtec globally as leading video technology providers. The new president wants to bring forward growth and changes in the company as well as further education of employees and clients. Kevin Ancelin successfully completed his studies at Central University of Florida in Orlando/USA with a BA in engineering.

**More:** <http://www.adtecinc.com>

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### **38) LastMinute, company-, and cooperation news**

#### **- InFocus/ASK: new brand strategy for ASK projectors**

The InFocus Corporation is going to implement a new European brand strategy for ASK projectors that are distributed by InFocus. Together with chosen channel partners the company pursues the goal to re-position the projectors on the European market. Decision Tree Consulting (DTC) reports that in 2004 one third of the market sales shall be realized in the sector projectors within education and public authorities. This is the sector InFocus will start positioning ASK projectors. Together with partners all over Europe the company offers a broad product portfolio as well as innovative projection solutions. Responsible for the implementation of the new strategy is Kent Nicolaysen, Senior Director of ASK Sales Europe, located in Norway.

**More:** <http://www.infocus.com>

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#### **- Panel5: new event service provider in Hannover**

A Spin-Off has lead to forming up the Panel5 management. On August 1, 2003 Panel5 GmbH for event technology and management was founded. Managing director is Dipl.-Betriebswirt Ralf Czwalinna (40). Panel5 rents professional audio-visual event equipment for in- and outdoor applications. The company works with traders, AV-and IT/PC-specialists and thus allows for innovative concepts and economically reasonable solutions. Within the area of LED Panel5 is supported by sales manager Klaus-Peter Lemke (44), specialist for large display solutions.

**More:** <http://www.panel5.de>

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#### **- HKS enhances sales in Switzerland**

HKS priority is to quickly and flexibly respond to individual market requirements. In order to realize these goals HKS Kommunikationssysteme GmbH has appointed a new colleague, Patricia Saurbeck, who from now on will be responsible for HKS sales in Switzerland. Patricia Saurbeck is highly skilled contact person for KKS clients with long-term experience in the AV-branch. Patricia Saurbeck is especially familiar with sales of display technologies in Switzerland.

**eMail:** [p\\_saurbeck@bluewin.ch](mailto:p_saurbeck@bluewin.ch)

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#### **- Karow TV: filed for insolvency**

On August 1, 2003 Karow TV GmbH has filed for insolvency. Responsible is the district council Frankfurt and attorney Angelika Amend, Minnholzweg 2 b, 61476 Kronberg.

**More:** <http://www.karow-tv.de/>

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#### **- Steinbeis takes a holding in netvico**

Steinbeis Beteiligungs-Holding GmbH, part of the Steinbeis-Stiftung, takes a holding in netvico GmbH, logistic service provider in the area of digital media ("PlayEverywhere"). The Steinbeis-Stiftung as a service provider works within the direct technology- and know-how transfer for all sorts of companies. The worldwide transfer net includes an own university, more than 4,000 experts in 550 specialized Steinbeis-transfer companies and 27 holdings.

**More:** <http://www.netvico.com>

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#### **- GMK/Mimio: autumn offer**

GMK in Filderstadt near Stuttgart, Germany, offers the AV-trade dealers the possibility of bundles. GMK offers the MIMIO-system in limited number of items for extremely low prices. Thanks to this offer the dealers can offer interesting bundles with data-videoprojectors and thus stand out in comparison to other dealers. MIMIO is a small device which is mounted on the projection area and turns it into an interactive area. The offer is limited to the trade.

**More:** <http://www.mygmk.de>

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### **- Micronas/Cabot: new analog-digital video-decoder-platform**

Micronas and Cabot Communications have presented the worldwide first hybrid, analog-digital video-decoder-platform which consist of integrated MHEG-5-functions. This technology allows for digital terrestrial TVs and interactive TV in the United Kingdom. With the single-CPU-video-decoder belonging to the MDE 9500 family UE-manufacturers can build reasonably priced IDTVs on basis of a single CPU.

**More:** <http://www.cabot.co.uk>

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### **- DVS: HD-real time editing with CLIPSTER**

Since its unveiling at NAB 2003 DVS has further redefined the real-time HD editing-workstation CLIPSTER and new features have been implemented. After this year's IBC DVS has started worldwide shipping of the system. A growing amount of work in today's modern post-production houses is done digitally. Thanks to its flexibility CLIPSTER can be applied to and placed at the center of digital lab work processes. "Users need a platform to handle editing, compositing and effects, supplying all the tools needed to complete the project. We designed CLIPSTER with this need for flexibility in mind", comments Hans-Ulrich Weidenbruch, Managing Director of DVS. In line with this philosophy, the workstation supports compositing with Adobe After Effects, discreet combustion und eyeon Digital Fusion. The open plug-in interface, too, facilitates cooperation between DVS and other manufacturers. For example, today CLIPSTER supports the film-restoration solutions from HS-ART and MTI. The great advantage of using CLIPSTER in this environment is its inherent real-time capability enabled by a potent video I/O board – developed by DVS. CLIPSTER is available in storage capacities of 800, 1600 and 3200 Gb.

**More:** <http://www.dvs.de/>

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### **- Pro Display: new, unique range of innovative, digital display products and solutions**

Dayview Glass: By applying an electrical current to the Dayview LCD Glass System, this clear glass panel can be instantly transformed into a high definition, digital, rear projection surface, and then back again instantly. PDR20: The new PDR20, a 2500 ANSI Lumen XGA projector, that quite simply offers one of the shortest throw distance currently available. It can produce a 60" diagonal image from less than 1 m. SoundVision: This is the world's brightest front projection screen, that not only provides unsurpassed image clarity up to UXGA resolution, but also 360 degree surface sound. Dayview Screens: Dayview rear projection screens are a cost effective way of offering clients the opportunity to bring their shop windows to life. It offers an instantly updateable digital projection surface that can tolerate extreme ambient conditions, even total daylight.

**More:** <http://www.prodisplay.co.uk>

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### **- eyevis: airport project Munich**

The new Terminal 2 at the airport in Munich is now operating. In this modern terminal eyevis has installed a LED-wall with a real pixel pitch of 5 mm. Both video images and digital sources can be displayed on this high resolution FineVision LED-wall. This 5-mm-LED-wall allows for an image that is homogeny and without any glare from a viewing distance of 5 meters. In addition, with a pixel pitch of 5 mm a higher resolution even with smaller formats can be realized. Thus, on a 12 qm-wall (4:3 format) a video image with 800 x 600 pixels (SVGA) can be displayed.

**More:** <http://www.eyevis.de>

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Good bye and see you next month.

Yours AVP-Newsletter Editorial-Team

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