



# AVP-Newsletter

editor@AVP-Newsletter.com



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## Latest news about [Audio-Visual-Presentations \(AVP\)](#)

The free of charge service for data- and video-projection and presentation



[\(AVP-Newsletter.de\)](http://AVP-Newsletter.de)

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Dear Newsletter Readers,

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in this edition of <http://www.avp-newsletter.com/> we have the latest news about data- and video projection / presentation. Apart from new products you will find several manufacturers who are presenting their new chips resp. technologies for the AV market. We especially would like to draw your attention to the future topic HD TV. There will be two events that focus especially on this topic: 24th - 26th August HD TV-Forum, Insight Media, in California as well as 30th September - 1st October a scientific symposium on HD cinema and HD TV during photokina 2004 in Cologne, Germany.

### 1) High Definition TV - the future has begun

Insight Media [Insight Media](#) and [DisplaySearch](#) are going to host an **HD TV forum from 24th to 26th August 2004 which is entitled "Accelerating the HD TV Transition"**. It will be taking place in the Westin Century Plaza hotel in Los Angeles. The organizers expect representatives of the TV and cable networks, government bodies, satellite and cable providers, retailers, distributors, TV brands, TV OEMs, panel/tube/engine manufacturers as well as IC manufacturers to be participating in the event. They all will have the possibility to exchange information concerning the emerging HD TV era.



Another opportunity to discuss the HD TV topic is offered at the [photokina 2004 \(28th September until 3rd October\)](#). A two day scientific symposium on HD cinema and DH TV will be taking place for the first time on 30th September and 1st October during photokina in the Koelnmesse Kristall-saal. On the symposium which is entitled "The World Championships 2006 in HD - High Definition Cinema and TV" all aspects from recording and editing up to playback and memory are going to be discussed. On the first day HD recording technology, editing, post-production, studio technology and transmission will be in the focus of discussion. On the second day participants will be dealing with themes regarding playback and memory. Among the symposium's organizers are for example

[Institut fuer Rundfunktechnik IRT](#).

The HD TV issue has achieved a high priority in Europe over the past months. It was decided that the football world championships 2006 are going to be entirely produced in HD, and that they are going to be broadcast almost entirely in HD TV. Thus, the entire HD TV issue is about to turn into a major field of interest for producers, users, dealers and service providers within the film, TV and AV branch.

Enjoy reading!

Yours  
Wolfgang Schoelermann

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## 2) Panasonic: PT-L785E, LAN, XGA, 3.200 lumens

Powerful and flexible are the attributes that characterize the new Panasonic XGA-projector PT-L785E. Thanks to such features as 3,200 ANSI-lumens, wireless-LAN and an attractive price-performance ratio this projector can be recommended both for mobile applications and fixed installations. The recently developed technologies in the PT-L785E allow for brilliant picture presentation. A Digital Cinema Reality circuit ideally represents film-based video signals. The projector uses a 3 D-filter for undistorted image display with clean outlines (even with moving images) and a dynamic sharpness control for continuously sharp images. Thanks to a lamp security function the PT-L785E the power cord can be unplugged immediately after switch-off. The digital keystone-correction automatically provides an undistorted picture. Finally, the projector comes with several extras consisting of interchangeable objectives and ceiling mounts. The projector is now available at a suggested retail price of 4,899 Euros.

**More:** <http://www.panasonic.com>

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## 3) vision tools: new high-end Mitsubishi projector

The new Mitsubishi high-end home cinema projector for ambitious home cinema users sets a course. Having started from end of June 2004, the HDTV-able HC2000 is available at the following characteristics: attractive price-performance ratio, latest DLP-technology, a maximum contrast ratio of 3,600:1 and various colour- and picture settings. The German trade magazine "Audio Vision" awarded the HC2000 already with a "very good" in advance. The projector is recommended according to its price in the issue "7+8/2004, page 30/31". Special feature is its extremely silent noise level (23 dB in eco mode) and his innovative technology, such as 8 segment colour wheel, a high contrast of 3,600:1 and a resolution of 1,280x720, (aspect ratio 16:9)! The suggested retail price is 6,900,- EUR incl. 16% VAT (in Germany). For distribution enquiries please contact vision tools at the following phone no.: +49-40-209864-0 or via website.

**More:** <http://www.visiontools.de/>

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## 4) Optoma: new home theatre projector H77 HD2+

Optoma announced the launch of a new world-class projector for the home - the ThemeScene H77 Home Cinema Projector. With an amazing contrast ratio of 3500:1, the near silent H77 (23dB) makes standard definition television look like DVD. Featuring the HD2+ DLP chip from Texas Instruments, the H77 achieves both higher brightness and deeper black levels. The H77 also ushers in a host of other advancements, including a 100%-offset vertical lens shift. The ThemeScene H77 has an easy-to-use Universal Touch Screen Remote that can manage up to 8 electronic entertainment devices. Other features include: Proprietary DVE colour wheel technology, revolutionary Shield Design casing for whisper quiet, 23dB performance, Power Zoom and Power Focus, and DVI-HDCP connector.

**More:** <http://www.optomaeurope.com/>

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#### 5) **BenQ: PB2240 - the portable projector!**

BenQ has introduced the new PB2240 data video projector on the market at the beginning of August. The PB2240 is very portable! It only weighs 1,9 kg at a size of 238 x 60 x 180 mm. The micro-portable projector achieves a brightness of 2,000 ANSI-lumens - the best brightness in this weight class. BenQ PB 2240 has a XGA-resolution (1'024 x 768) supporting signals from VGA up to SXGA. A contrast ratio of 2,000:1 guarantees brilliant projections with bright colours and deep blacks. The brightness can be reduced to 1'600 ANSI-lumens in eco-mode, the noise level can be reduced to just 32 dB. The life span of the lamp is 3,000 hours. The user can choose between the formats 4:3 and 16:9. Movies are thus projected in the right size. Automatic keystone-correction saves manual adjustment. The BenQ PB2240 is offered at a suggested retail price of 2,249 Euro (incl. VAT).

**More:** <http://www.benq.com/>

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#### 6) **MEDIUM presents: PLUS U4-232**

A lightweight of 1,5 kg and an intensity of 1,800 ANSI-lumens - these are the features that make the new PLUS XGA projector the brightest in its category. The device serves as successor of the successful U4-136, which will be expiring in September. The U4-232 has various convincing features such as an excellent consistent brightness and sharpness. Thanks to a high contrast ratio of 2,000:1 the projector suits all video applications. Just 34 dB in Eco Mode allow for a comfortably silent noise-level during presentations. In addition, the U4-232 is equipped with a DVI-I input generating perfect PC images and a component input for DVD players.

**More:** <http://www.medium.de/scripts/index.cfm>

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#### 7) **Toshiba presents business projector T80**

Toshiba Projection & Display Technology (PDT) has extended their business projector portfolio by the T80. This projector is equipped with DLP-technology reaching a high contrast ratio of 2,000:1 and a brightness of 1'600 ANSI-lumens. These features guarantee brilliant picture quality with pin-sharp presentation and outstanding projection quality even under bad light conditions. Thanks to an XGA-resolution (1'024 x 768 pixel) data representation is excellent. The projector also easily processes both compressed SXGA and UXGA resolution. Three possible image modes offer the choice between standard, high-brightness, or true-colour mode. Thanks to a light weight of 2.8 kg the T80 is also perfect for mobile use. All connections are located on the projector's rear side which is very handy. The T80 is available since the end of July at distributors and trade dealers. The suggested price is 2,290 Euros plus VAT.



**More:** <http://www.toshiba.de/projectors>

**eMail:** [projektoreninfo@toshiba-teg.com](mailto:projektoreninfo@toshiba-teg.com)

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#### 8) **Dukane introduces Imagepro 8942 LCD projector**

Dukane Corporation's Audio Visual Products Division is proud to announce the ImagePro 8942 LCD projector. The 8942 boasts XGA resolution (1024 x 768), 4500 ANSI lumens, and an 800:1 contrast ratio. The 8942 has several optional bayonet style lenses making installations fast and easy. The 8942 also features network capability for remote monitoring, maintenance, and control. It consists of features like horizontal and vertical keystone correction, lens shift, progressive scan video, and convenient top-access lamp replacement. Connectivity includes RGB, composite, component, M1, and S-Video. The 8942 also includes RGB output and RS-232 for wireless mouse control. Dukane offers a five year limited warranty. It is available to ship immediately.

**More:** <http://www.dukcorp.com/av>

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#### 9) **EPSON EMP-74L projector is now available**

The new EPSON EMP-74L is dedicated to companies that are in need of an easy, yet powerful projection solution for on-location presentations. Latest EPSON technologies (EPSON focuses on well proven 3LCD-technology) include connection possibilities and high reliability which turn the XGA-projector into cost-effective device. The EMP-74L boasts up to 2'000 ANSI-lumens (depending on operation mode) and a fan noise level of only 33 dB. Thanks to quick start and shut down as well as automatic trapezoid correction the EMP-74L serves as the perfect partner on the road or in the education sector. The suggested price is 2,300 EURO incl. VAT.

**More:** <http://www.epson-europe.com>

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#### 10) **Christie: InfoComm news**

On InfoComm, Atlanta, Christie Digital Systems exhibited various new products. The Roadie 25K represents the new flagship product. The projector is equipped with a 2K resolution (2'048 x 1'080), latest 3-chip DLP technology, a contrast ratio

of 1500:1 and a brightness of 25,000 ANSI-lumens. It offers the highest brightness for xenon-arc based projection technology. Christie Roadster S+16K, S+12K and S+8K are characterized by a native resolution of SXGA+ (1400 x 1050) and a brightness of 16,000, 12,000 resp. 8,000 ANSI-lumens by 90 % brightness uniformity. Based on a 3-chip DLP-technology, 0,95" DMD chips, this new Roadster offer a 1500:1 contrast ratio (full-field). Further new Christie projectors are the DS+6K and DS+4K. The new Christie DS+60 is the world's brightest 1-chip 0,95" DLP projection system covering the entire rental staging and fixed installation markets. Further new projectors are the DS+25, the LX66 and the LX+58. In addition, there is to name the new Christie Nova Rear Screen Display Structure system, a solution that complements all Christie projection possibilities.

**More:** <http://www.christiedigital.com/>

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#### **11) InFocus: LP600 - first projector with USB-interface**

The new InFocus LP600 projector offers an entirely new feature: the integrated USB-interface "LitePort" saves the presenter from carrying his notebook along and install it on-location. A small memory stick is all it needs when giving a presentation with the InFocus LP600. The LP600 is lightweight, however powerful and ideal for conferences and meetings presented by several speakers. Every speaker or presenter just needs to load his or her USB-stick, and presentations and pictures are displayed on the screen. The included InFocus "LitePort Utility Software" transforms documents into jpeg-data at a mouse click - in result, all data can be loaded via common USB-interfaces. The projector also functions wireless: thanks to "LiteShow" module the connection cable between notebook and projector can be abandoned. The LP600s technical features are convincing: a DDP2000 DLP-chip, 2000 ANSI-lumens and a contrast of 1000:1 deliver pin-sharp images.

**More:** <http://www.infocus.com/>

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#### **12) NEC Summer Special: extra warranty for plasma displays**

The NEC-summer special with the purchase of plasma displays is running until 30th September: NEC is extending warranty of XGA-plasma displays from 2 to 3 years at no charge. This extension of warranty applies to the new high-resolution plasma displays 42XM2, 50XM3 and 61XM2. Among the most important features are the three-stage energy saving mode which allows for brightness reduction. Energy consumption can thus be reduced up to 40 %. In addition, colour settings and contrast can be adjusted individually. The three plasma displays, which are available in the sizes 42", 50" and 61", have a resolution of 1,024 x 768 with the 42XM2 and up to 1,365 x 768 pixels with the 50XM3 and the 61XM2. Entirely digital signal processing that has been newly developed by NEC delivers extra brilliant images as well as a contrast ratio increased by 170% in comparison to the previous model.

**More:** <http://www.necd.de/productoverview.php/id/927>

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#### **13) Samsung: Q-series to revolutionize plasma market**

A new Samsung plasma monitor generation is revolutionizing the display market. The Q-series offers image diagonals between 42" and 63". The new plasmas by Samsung can run up to revolutionary 50,000 hours without showing any loss of image quality. All models are characterized by a contrast ratio of 3,000:1 and a brightness of 1,000 candela per square meter at a noticeably lower power consumption. In addition, Samsung has taken measures in order to diminish burn-in effects. The DNIe-technology developed by Samsung creates a sharper and clearer picture. To receive a larger video wall several Samsung/plasmas can be installed together as "matrix display". Thanks to the advanced technology plasmas have developed into direct competitors to large format TFTs and are available at a more attractive price [63" screen PPM-63 H3Q (13,599 Euros), 50" PPM-50 H3Q (6,099 Euros) and 42" monitor PPM-42 S3Q (2,799 Euros)].

**More:** <http://www.samsung.com/>

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#### **14) New LCD-TVs from Toshiba**

Toshiba Europe, Consumer Products, has expanded their product portfolio by two high-end LCD-TVs. The 32WL46P model (82 cm picture diagonal) is characterized by extraordinary image quality - very sharp and detailed. The image improvement technology Pixel PROcessing II and the Crystalline technology enable this stunning quality. Pixel PROcessing II is an optimised Toshiba Technology Pixel PROcessing option for LCD-TV and includes the "real speed progressive" system, which generates full pictures out of half pictures. The Crystalline technology controls the panel at reaction times of 10 msec and thus avoids ghosting effects. A contrast ratio of 800:1 and a brightness of 500 cd/qm enable extraordinary picture quality. Videotext-pages are recallable without waiting period due to high memory capacity of 2,100 pages. The 32WL46P is HDTV-able and offers various extra playing device connections. It is now available at a suggested retail price of 4,499 Euros.

**More:** <http://www.toshiba.de/consumer>

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### 15) Viteq: new plasmas from DreamVision

French manufacturer of DreamWeaver-projectors, DreamVision, has named their new flatscreen model series "Odyssee". Four high-end flat screens in the formats 30", 42", 50" and 60" consist of latest equipment using LCD- or plasma-technology. Odyssee 30 offers an LCD screen with 75 cm picture diagonal and 1700 angle (h & v), a HDTV-able panel resolution of 1,280 x 768; it also includes cable-TV-tuner and stereo-audio-speakers. Odyssee 42 is the "larger brother" with similar features, however it consists of a 106 cm picture diagonal, a VWGA panel resolution with 300:1 contrast ratio at an angle of 1600. Odyssee 50 and 60 plasmas offer 127 cm resp. 152 cm picture diagonal, a HDTV-able panel resolution of 1,366 x 768 (Wide-XGA) and a convincing contrast ratio of 1000:1 at a 1600-angle (h & v). All models are now available exclusively at the distributor viteq-media. The suggested retail prices are (incl. VAT): 3,999 Euros (30"), 4,999 Euros (42"), 9,990 Euros (50") and 19,990 Euros (60").

More: <http://www.viteq-media.de/>

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### 16) CinemaLite and LiteScreen from Projecta

Projecta presents two new portable projection screens: CinemaLite and LiteScreen. Both screens are ultra-light and designed for both professional and home cinema use. They can be set up everywhere, whether in the office or at home. CinemaLite is an extremely light and height adjustable projection screen with a 16:9-format, which is perfect for applications at home. This screen will be available in retail stores at a price between 395 and 495 Euros depending on the model and extra equipment. LiteScreen is the portable solution for professional presentations anywhere and anytime in 4:3-format. However, this screen is also suitable for home users (16:9). A gas-operated, scissor-shaped folding mechanism guarantees flexible height adjustability and a flat, firm projection screen. It comes with a black aluminium case. LiteScreen is available in the sizes 60", 80" and 100". It will cost between 550 and 750 Euros.



More: <http://www.projecta.nl/>

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### 17) Hagor: LCD mounts - innovation in functionality and design

The new Hagor LCD mounts are available as shapely wall mounts with one (Monofix), two (Duofix) or three joints (Trifix), as pillar or as ceiling mount. These LCD monitor mounts are special due to their masked cable routing (with Duofix and Trifix). A cable extension module is also available. The LCD mounts are suited for screen sizes between 10" and 30". Displays are swivel-mounted up to 190 degrees and can be tilted by +/- 20 degrees. The mounts can bear a weight of up to 20 kg. A universal VESA-fixing system allows for easy assembling. More information on the universally applicable flat screen mounts and further offers can be found on the recently revised manufacturer's website.

More: <http://www.hagor.de/>

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### 18) Projektorreinigung.de - on-location projector cleaning

Projector cleaning - in order to make dust visible on LCD-projectors, the outer parts of the glass slides need to be focused. Dust accumulating on the optical parts of an LCD-projector can't be avoided, not even with the help of an integrated dust filter. Apart from the derogation of picture quality dust can also damage mechanical projector components. This is why users should at least pay attention to cleaning the dust filter regularly. Damage of mechanical components caused by dust is generally not included in the warranty and thus has to be paid by the customer himself. AVP, a Duesseldorf company, is offering on-location cleaning of all data- and video projectors. The advantages are clear: up to 80% less damage and projector life span is extended considerably.

More: <http://www.projektorreinigung.de/>

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### 19) WS-Spalluto: Sonavis One - the media entertainment centre

"Sonavis One" is a media entertainment centre which offers high-quality home cinema functions. All functions that are a must with regards to digital multimedia home cinema are included in the system. "Sonavis One" scales any projector's TV or DVD resolution up to high definition (1'080i resp. 1'920x1'080). By plugging the system to a digital connection of e.g. a video projector or a multi-channel digital amplifier the system becomes a set top box for any DVD-player, music-/photo-server, jukebox or game console. And "Sonavis One" has to offer even more - thanks to a wireless keyboard numerous high-end PC possibilities are available: internet, email, electronic encyclopaedia, photo- and video editing etc. Thanks to the combination of many innovative features "Sonavis One" is unique; features include for example progressive DVD, HD-video, video compression (up to 85%), full text programme guide, etc.

More: <http://www.wsspalluto.de/>

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## 20) SMART Board wins 2004 Worlddidac Award

SMART Technologies announces it has won a Worlddidac Award for the SMART Board interactive whiteboard from the Worlddidac Foundation, an independent, international trade association for the education market. The SMART Board interactive whiteboard, which is used in more than 100,000 classrooms in 65 countries, won in the category for hardware-based systems. Judging criteria included pedagogic value, innovation, ease of use, design, quality, safety and many more. The award presentation will take place on October 26, 2004 in Basel, Switzerland in conjunction with WORLDDIDAC 2004.

**More:** <http://www.smarttech.com>

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## 21) SysComTec: Twisted Pair (CAT5) Transmitter as PC card

The MultiView PCI plug-in card only needs 1 PC slot for power supply, hence, there is no need to install an extra software. The card is compatible with all other MultiView products. The PCI-system can transmit stereo-audio signals or RS232-commands with the computer screen signal at a resolution of up to 1'600x1'200 over a distance of 450m as well as up to 1'920x1'440 pixels over 305m. Thanks to a serial remote function displays or projectors can be controlled. Due to direct cabling of remote displays via CAT5e and a separate monitor output no further cables or power supply units are necessary. The suggested retail price is 490,- EUR plus VAT.

**More:** <http://www.syscomtec.com/>

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## 22) Alluvial: light mirror-projection - alternative solutions

As the largest producer of light mirrors / foil mirrors in the world, Alluvial offers specific mirror solutions (patent no. 44 45 302 7) for every problem. The alluvial light mirror is composed of a self-supporting aluminium frame, through which mirror foil of 22 µm in thickness is drawn by machine. This foil is processed by certain specific procedures - depending on the area of use - in such a way that a one-hundred percent mirror image is created. Then it doesn't depend on whether users imagine their mirror as round, square or polygonal. All mirrors are available in 2 and 4 centimetre profiles. Thanks to their minimal weight, high resolution, non-distortion and indestructibility, they provide users with a wealth of possible uses.

**More:** <http://www.alluvial.de/index.php?iRubrikID=1050>

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## 23) AV Stumpfl: Monoblox Syst. 32/62 awarded at Infocomm

AV Stumpfl continues to set the standard in innovation by winning Best Projection Screen Product at this year's Infocomm 2004. The Rental & Staging Systems award was given to the Monoblox Mobile Projection Screen" System 64 which is currently the biggest mobile screen system. Monoblox was developed for mobile large screen presentations (up to 7,5m width) and is based on a foldable one piece frame system. Similarly built, it is also available as System 32. This system only differs in strength of the used aluminium foil from the System 64. System 32 can thus be used in medium sized screens (up to 5m width). The Monoblox System's unparalleled design, performance, and durability took top honours within its category and received the award. The Monoblox System 32 and 64 portable projection screen is now available for rent.



**More:** <http://www.avstumpfl.com/> + <http://www.avstumpflusa.com/>

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## 24) The Screen Works: EZ-Fold Equipment Tower

The Screen Works introduces two new portable, folding accessory products for the presentation market. The new E-Z Fold Tech Surround is a portable, "no tools assembly" alternative to standard pipe and drape. The system is manufactured using sturdy, lightweight 1" anodized aluminium tubing. Another new "no tools assembly" portable presentation product is the EZ-Fold Equipment Tower. These compact, folding equipment stands are made from 1" anodized aluminium and carry more than 200 pounds of AV equipment. The E-Z Fold Equipment Tower stands 72" high and has a footprint of 36" x 28". All components pack into a wheeled, black poly case for easy transport.

**More:** <http://www.thescreenworks.com/>

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## 25) Adeo: new screen surface for hi-end home theatre

Adeo Group is proud to announce a new kind of projection surface available on all its screens (for small sizes, up to cm 250 of base size). The new surface for frontal projection, temporarily named "Grey", exalts LCD and DIP projectors performances (with power included between 700 and 3000 ANSI-lumens) with video output. The grey coloured surface allows obtaining a wider range of greys and blacks enhancing a higher contrast and ensuring a general improvement of the quality of pictures. The new surface is suited for applications into hi-end home theatre field. Important new feature are the wide open viewing angles (170 degrees horizontal and 110 degrees vertical).

**More:** <http://www.adeogroup.it/>

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## **26) CT: Barco I-Lite 6 XP at Netherlands live shows**

CT Germany, service provider for audio-visual media technology, provided their sister company JVR with the new MiPIX road modules VersaLIGHTGUIDE and Barco i-Lite 6 XP LED in order to use them in three big live shows in the Netherlands. CT Germany installed the LED walls Barco i-Lite 6 XP as stage setting for the event and took over the service for assembly and equipment. The four LED walls, each of which 7 qm large, were controlled by a Catalyst system. The show was run live on the Netherlands TV. Another equally big show was the "Night of Oranje" in the Rotterdam Ahoy stadium. There, the stage design consisted of a combination of LED wall, MiPIX road module and VersaLIGHTGUIDE. CT Germany delivered 20 qm of the new MiPIX road modules and 40 qm VersaLIGHTGUIDE each to JVR. The entire equipment was installed into a custom-made mechanical construction. The combined commitment of both sister companies proves once again that there creative application possibilities exist using different, flexible LED-technologies.

**More:** <http://www.ctgermany.com/>

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## **27) ict-system at the Tegel airport in Berlin**

Visitors of the Berlin airport Tegel are being informed in multimedia for a short time. More than four large format split screen projections were installed between the gates and 27 plasma screens were put up at the departure gates. Visitors can now watch a mixture of flight information, world news and advertising on the system. The system was designed by 3G-Media (general contractor) and implemented by the ict AG. In order to realize split screen presentations, that are composed out of four individual segments each using different contents, the ict multimedia specialists used their own software TouchVision. Due to different requirements the plasma systems needed individual programming, which was also put up in a modular way on the author system TouchVision BASIC. Special requirements, including a combination of information and advertising in one split screen representation on a synchronous display, were implemented successfully.

**More:** <http://www.ict.de/>



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## **28) Citybeam/Lumin: displays in the Munich underground**

The Munich media agency Citybeam installed several rear-projections using Lumin Light foil in various Munich underground stations. Closed ticket booths were used in order to install the Light foil onto the existing security glass from the inside. The display is fed with content through Citybeam from a central location. Many regional and national companies like Puma and the city of Munich are already using the platform as a future information medium. Next to further installations in Munich similar installations will also be set up soon in Berlin.

**More:** <http://www.lumin.de/index1eng>

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## **29) Mauell large screen projection technology is running reliable**

The large screen projection technology that is in operation at the electricity- and gas-provider EWE AG, Oldenburg, Germany since 2002 is running reliable. The Helmut Mauell GmbH had installed two 70" SXGA Mauell ME multiview cubes with automatic lamp changer. The system stands out with regards to reliability and ease of maintenance. The multiview cubes are directly connected to the STS processing information system Prinz 5.0 via RGB HV-analogue-connection. The large format screens are used in the EWE AG control room for general survey and operation of the electricity- and gas supply.

**More:** <http://www.mauell.de/>

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## **30) Toshiba L&T video walls at Foxtons offices**

Foxtons, London's leading property services company, has installed several Toshiba P500DL video walls into their offices. The first one has been installed in the Chelsea office on Kings Road, London. The Toshiba P500DL uses a DLP advanced optical engine to produce crisp, bright and stable digital images. It is designed for digital input, the unit accepts up to SXGA signals. The internal signal splitter allows magnification of up to 6 x 6. It consists of a brightness of 500 cd/m<sup>2</sup>. With a cabinet depth of 550 mm, the unit is easy to store and stack.

**More:** <http://www.tlt-uk.com/>

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## **31) Luxion has become NEC-Mitsubishi PDT-centre**

NEC-Mitsubishi Electronics Display-Europe has celebrated the induction of their new Public Display Technology centre (PDT) with a road show leading through Germany. The NEC-Mitsubishi PDT centre has stopped at the Luxion offices in Heusenstamm (11th August) and Duesseldorf (12th August). Apart from product presentations presenting 30" and 40" LCD

public displays it is mainly live-demonstrations of new public displays applications that are in the focus of events in the showroom. At the PDTC inauguration ceremony visitors could get a free 2-week LCD4000 test run and win a 17" LCD. Further information about the event is available on the distributor's website.

**More:** <http://www.luxion.de/>

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### **32) Samsung/Sony: TFT LCD Manufacturing Building Completed**

S-LCD Corporation celebrated completed construction of the world's largest generation 7 amorphous TFT LCD panel production building in Tangjung, South Korea. Mass production is expected to start in the first half of 2005 after production testing. S-LCD Corporation is an equal joint investment by Samsung Electronics Co. Ltd. and Sony Corporation. It was established on April 26th 2004 and is dedicated to the manufacturing of amorphous TFT LCD panels for LCD TVs. The facility boasts the most advanced manufacturing equipment for 7th generation LCD panels, with a production capacity of 60,000 panels/ month.

**More:** <http://www.samsung.com/> + <http://www.sony.com/>

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### **33) Philips PolyLED TV prototype**

Philips has recently demonstrated its first 13-inch PolyLED TV prototype based on polymer OLED (organic light-emitting diode) technology at the Society for Information Display's International Symposium in Seattle, USA. Philips has produced a prototype 13-inch display (resolution 576x324) to demonstrate the feasibility of manufacturing large-screen polymer OLED displays using high-accuracy multi-nozzle, multi-head inkjet printers. The excellent and sparkling image quality of Philips' PolyLED TV prototype illustrates the great potential of this new display technology for TV applications. According to current predictions, a polymer OLED-based TV could be a reality in the next five years. Polymer OLED display technology offers advantages over current LCD displays such as wide viewing angle and fast response time, excellent black-level performance and outstanding picture contrast. A polymer OLED display is an emissive display which means that it requires no backlight and can therefore be manufactured in exceptionally thin form-factors, enabling displays no thicker than a pane of glass.

**More:** <http://www.philips.com/>

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### **34) LANG AG: general distributor for Digital Projection Ltd.**

LANG AG and projector-manufacturer Digital Projection Ltd. already signed contracts for a general distribution of high performance projectors in Germany, Austria and Switzerland on InfoComm in Atlanta. Tests that were executed about the quality of the new projectors from Manchester not only convinced the LANG AG engineers but also the first customers. Especially the cooperation between NEC Viewtechnology and Digital Projection bear fruit with regards to new conceptual and technical design of devices. Following the German premiere of the Lightning 35HD-2K (2048 x 1080 pixels) on the Lindlar High Definition Event at the beginning of July, the first devices of the Highlite 12000Dsx+ (1400 x 1050 pixels at a contrast ratio of more than 2000:1) have now been included in the LANG AG rental park and are ready for presentation with interested parties.



**More:** <http://www.lang-av.com/>

**eMail:** [orbach@lang-av.com](mailto:orbach@lang-av.com)

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### **35) CL is Samsung dealer**

The technology renter CREATIVE LIGHTING media technology is dealer for Samsung plasma displays and large TFTs since Juli 1. Therewith the Dresden company has found a perfect addition to its extensive Pioneer equipment. CL is planning to build a display technology competence centre and is thus laying the emphasis on displays that are larger than 30". CL also offers a plasma display that has an image diagonal of 63", currently the biggest available plasma on the market worldwide. In addition, 42" and 50" monitors offer extraordinary performances. All monitors have a brightness of 1000 cd/qm, a contrast ratio of 3000:1 a various video split and picture-in-picture functions. CREATIVE LIGHTING also offers all plasma monitors for rent. The company is going to exhibit on three important trade shows this autumn. The AV-specialists will also be exhibiting on Prolight & Sound in Shanghai for the first time. Furthermore, they will be participating on "crossmedia" in Dresden and "Deutscher Eventtag" in Duesseldorf.

**More:** <http://www.cl-group.de/>

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### **36) AVE and Pioneer further intensify cooperation**

AVE Audio Visual Equipment Verhengsten GmbH & Co and Pioneer Electronics Deutschland GmbH are breaking new ground in order to intensify their cooperation. The AVE offices will be equipped with Pioneer equipment which encompasses the entire Pioneer Professional Multimedia portfolio including the latest plasma generation PDP-50MXE1 (50",

WXGA, 1000 cd/m<sup>2</sup>) and the PDP-43MXE1 (43", XGA, 1100 cd/m<sup>2</sup>). Also on view will be the DVD recorder PRV-LX10. The idea behind it is to use AVE's competence with Pioneer products and to create exclusive Pioneer showrooms with professional customer consulting service.

**More:** <http://www.avepro.net/>

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### **37) Adtec Digital licensed RPSystems' Fathom Software**

Adtec Digital recently licensed Fathom, a cross platform, graphical control interface developed by RPSystems for Adtec's hardware-based MPEG 2 playback devices. Thanks to Fathom software, Adtec is able to make their equipment compatible with Mac OSX platforms. Fathom has been fully tested on Adtec's Soloist 2 and edge MPEG players with desirable results. Fathom provides users of Adtec players a highly-visual software environment, allowing user-friendly control of the system. Fathom performance is described as straightforward completing basic tasks like setup, play list editing and media transfer in a single window interface. Advanced users enjoy features like Real-Time monitoring and command-line functionality.

**More:** <http://www.adtecins.com/>

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### **38) New at Polycom: VSX 8000 and software version 7.0**

Polycom has introduced the VSX 8000 series, a currently most powerful videoconferencing system with regards to professional integration of various systems. The new series is built on the VSX Polycom architecture. A sleek rack mount design, professional grade connectivity and versatile interoperability make this product the perfect choice for integrated and custom environments. All VSX 8000 are delivered with the new VSX software version 7.0 (stereo surround, conference phone/video integration and SIP support). The VSX 8000 offers various performances like full motion video with 60 fps and H.264 video compression, support of settings of up to 20 video- and audio conferencing participants, support of IP and ISDN networks, SIP support, connections for all applications. The slim, highly integrated, 1U design includes balanced line level input, integrated VGA input supporting People+Content collaboration and versatile network modules that fit into the back of the codec. Other system options are the VSX 8800 and the VSX 8400.

**More:** <http://www.polycom.com/>

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### **39) Tandberg Maestro - visual communication in XXL**

Visual communication in front of a large audience? The new Tandberg Maestro realizes XXL meetings. It is connected to existing large screens or projectors. The integrated wide angle view camera with extensive zoom, pan and tilt functions allows for large-sized video meetings. The Tandberg Maestro turns existing monitors, projectors and displays into interactive video systems. The Maestro was developed by the company located in Oslo and is especially designed for applications in large rooms. Built on the TANDBERG 6000 MXP codec, the Maestro includes superior audio, camera and intuitive menu display. The Maestro can be used in IP, ISDN or other external networks. Data transmission is secured thanks to AES.

**More:** <http://www.tandberg.net/>

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### **40) Sony PCS-G70 videoconferencing system**

Sony Germany is launching the latest in its videoconferencing endpoint solutions with the PCS-G70 series, which offers improved audio and video multi-point calls, as well as new capture and display features designed to complement larger conference room presentations. Built on the same platform as Sony's existing PCS-1P videoconferencing series, the PCS-G70 offers many extra features such as multi-point calls or the 14kHz Wideband Audio Quality. Thanks to the PCS-G70 series' support of the recently ratified ITU-T industry standard H.264 video capability, superb picture quality can be achieved - in 16:9 format. The PCS-G70 increases the IP connection speed from 2 Mbps maximum bandwidth to 4 Mbps and upgrades the video from CIF to 4CIF for sharper resolution (704 x 576 pixels). The PCS-G70 has a Sony Memory Stick slot enabling easy data recording. System introduction is planned in autumn 2004. The suggested prize for the basic version will be under 10,000 Euros.

**More:** <http://www.sonybiz.net/>

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### **41) DVS: IBC focus 2K real time processing**

On IBC DVS is going exhibit further product developments at the booth 521 in hall 7. Main focus lies on non-compressed real time processing of HD- and 2K-data in "Digital Intermediate" (DI). Special attention will be paid to 2K-data real time processing with the CLIPSTER workstation, which allows for easy record and play of data up to 2K/24P/4:4:4/12 bit. DVS will present the digital disc-recorder Pronto2K with real time access on data in SAN-workflow. Pronto2K is 4HE high and equipped for processing data of up to 2K/24P4:4:4/10 bit.

**IBC, Halle 7, Stand 521**

**More:** <http://www.dvs.de/>

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#### 42) JVC new HDV products on IBC 2004

The JVC booth is emphasizing a total commitment to HDV and new media for the broadcast, professional and industrial markets. Among the products are the new high definition CMOS chip, SDI camera, the KH-F870 and JVC's latest D-ILA projector, the DLA HD2KE. It displays true, uncompressed HD material. In keeping with the HD theme, JVC has combined the JY-HD10 camcorder and CU-VH1 DV/HDV field-recorder making compact and affordable HD production available. The production of quality images displayed on the JVC booth will be from JVC's latest range of DT-V series CRT monitors, large screen plasma displays and TFT monitors.

**IBC, Halle 8, Stand 191**

**More: <http://www.jvcproeurope.com/>**

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#### 43) NEC-Mitsubishi road show

"See more. Get more." That is the motto of the NEC-Mitsubishi road show, which is organized by NEC-Mitsubishi Electronics Display-Europe GmbH across Germany from August 3 to 26. Reason for realizing this road show is the certification and opening of Public Display Technology (PDT) centres in eight German cities. The company offers customers custom-made solutions with regards to large LCDs on airports, in museums, movie theatres or directly at POS. These solutions are now presented in the recently built PDT-centres. There, 30" and 40" public displays with innovative solution examples will be presented live on location. Road show participants can order a free testing of 30" to 40" LC-displays. Furthermore, NEC-Mitsubishi offers attractive and limited extra conditions. **The road show had stopped at the following PDT-centres: ict AG, Stuttgart (10.8.), Luxion GmbH Heusenstamm (11.8.), Luxion GmbH Willich (12.8.), MR Datentechnik GmbH Melle (19.8.), and will going to stop at DEKOM Hamburg (24.8.) and Matec GmbH Dresden (26.8.).**

**More: <http://www.nec-mitsubishi.com/>**

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#### 44) Prolight+Sound (6.-9.4.2005) offers early bird fee

With the publication of the registration forms, the planning phase for the next event Prolight + Sound in April 2005 has already begun. Now, the documents will be sent to all previous and potential exhibitors by post. The documents can also be downloaded from the Internet site (<http://www.prolight-sound.com/>) and used to register. For 2005, Messe Frankfurt is once again offering its customers a discount for booking at an early stage. Thus exhibitors whose registration reaches Messe Frankfurt by 15 September 2004 will be given a rebate of approximately eight percent on the stand-rental prices for 2005. The organizers are not only offering an early-booking discount in 2005 but also attractive hotel rates and admission tickets giving holders free travel on local public transport in Frankfurt. The registration documents and further information can be downloaded from the Prolight + Sound website.

**More: <http://www.prolight-sound.com/>**

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#### 45) Legamaster on tour - presentation seminars across Germany

Legamaster, premium brand of the edding group for visual communication, will be on tour starting in September. The group located in Ahrensburg, Germany, is thereby going to continue its successful road show that had started in 2003 and is going to show its portfolio from September 7 until 30, 2004. Under the motto "test the best" one-day seminars in eight German cities offer the opportunity to experience the innovative products live. Clever examples from the praxis with regards to meeting, conference, presentation and training will be given. For the first time Legamaster has chosen to work together with five partners cooperating on tour: the trade publishing house Gabal, the companies Moderatio and Speakers Excellence, 3M Visual Systems and the trade magazine working@office. The one-day seminars are limited to 100 participants at each location and will cost 45 Euro per person. **The tour-stations will be Hamburg (7. 9.), Hannover (9. 9.), Berlin (14. 9.), Dresden (14. 9.), Duesseldorf (21. 9.), Frankfurt (23. 9.), Munich (28. 9.) and Stuttgart (30. 9.).**

**More: <http://www.edding.com>**

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#### 46) KoelnMesse: Imaging Expo China 2005 in Shanghai

The successful Imaging Expo China will be held in Shanghai in 2005. In conjunction with Shanghai International Exhibition Co Ltd (SIEC) Koelnmesse GmbH will be organizing Imaging Expo China / Interphoto from July 13 to 16, 2005 in the Everbright Convention & Exhibition Center in Shanghai for the first time. Asia is the world's leading growth market for the imaging sector. This is impressively demonstrated by the development of Imaging Expo China, which was successfully established by Koelnmesse GmbH and attracted around 67,000 visitors to Beijing this year. Koelnmesse aims to continue this success story in Shanghai in 2005.

**More: <http://www.koelnmesse.de/>**

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## 47) Names are News

### **- New General Manager at NEC-Mitsubishi**

NEC Mitsubishi Electronics Display-Europe promoted Peter Kroyer to General Manager and Sales & Marketing Director Europe. Therefore the 42 year-old graduated industrial engineer bears the responsibility for all sales- and marketing activities in whole Europe. Nevertheless he will stick to his tasks as General Manager Business Development with the divisions Product Development and Product Marketing and Corporate Communications.

**More:** <http://www.nec-mitsubishi.com/>



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### **- New Sales Manager for Extron Europe**

Not long ago Extron Europe welcomed Christian Boehm as new member of the European Sales team. Christian Boehm has taken on the Sales Manager position for Germany and Austria and brings along remarkable professional know-how. "Christian will be a valuable colleague for Extron Europe", says Jeff Gibson, sales vice president at Extron. "He will help us to support the market and to guarantee that Extron's support and service for clients in Germany and Austria will be broadened." From Friedberg/Germany Christian Boehm has the responsibility for sales activities for the German speaking market, inclusively sales support, dealer-visits, product demonstrations on location and trainings. In his past Christian Boehm worked as sales director at Screen NT and VIDCO in Germany. He started his career in the A/V-market at JVC in 1989.

**More:** <http://www.extron.com/>

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### **- Polycom wins with Steve Huey as CMO**

Polycom, Inc. announces Steven C. Huey as new Chief Marketing Officer (CMO). In this function he reports directly to Robert Hagerty, CEO of Polycom. Before he founded his own consulting company for Corporate Branding and Marketing in Houston, he was head of marketing divisions at leading IT-companies. From Polycom's headquarter in Pleasanton/ California he will be responsible for the marketing programmes, global branding, distribution- and channel marketing, marketing communications, public and analyst relations, web and creative services and the development of the vertical markets.

**More:** <http://www.polycom.com/>



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### **- Livingston: new office in Duesseldorf**

Since July Hartmut Vogel works for the Event IT service division of Livingston Electronic Services. To be able to guarantee the Livingston-clients a full-service on location, Hartmut Vogel will establish a new office in Düsseldorf. With more than 20 years of experience in event- and marketing and being a key account manager he supports a number of event activities in the area of North-Rhine Westphalia. Vogel changed jobs after his apprenticeship as an engineer, camera man and cutter and started working for Pioneer Electronics. At Pioneer, he started his career as group leader for the distribution of professional and broadcast equipment.

**More:** <http://www.livingston.com/>

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## 48) LastMinute, company- cooperation- and short news

### **- EPSON-projectors are looking for testers**

Critical users now have the possibility to test the installation projector EPSON EMP-8300XP. EPSON Germany Ltd. is going to celebrate its 25th anniversary, and thus there are exactly 25 projectors which are supposed to be thoroughly checked in everyday life situations. Everyone interested can get registered as tester on the homepage of the company. The campaign is going to start after the time for application has expired on August 31st 2004. In case there are more than 25 applications the participants will be drawn by lot. Legal process is of course excluded.

**More:** <http://www.test-our-best.de/>

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### **- Artcoustic: Diablo C-1 multi purpose speaker for 42" screens**

New Artcoustic Diablo C-1 multi purpose speaker brings professional sound into any home as well as into recording studios. The Diablo C-1 is comfortably small and easy to place, offers high sound quality, and comes with a vast array of screen options for the fronts of the speakers to match any interior. All these qualities make this speaker one of the easiest to integrate. The Diablo C-1 has the height of a 42" Plasma Screen and has been designed to be installed both horizontally as well as vertically, which makes it a perfect match to any size of Plasma or LCD Screens.

**More:** <http://www.artcoustic.com/>

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- **TDS: ACTIVstudio 2 is out in German!**

The intuitive and tailor-made software ACTIVstudio has always been what made the interactive whiteboard of TDS Promethean so special. TDS Promethean is now launching its totally redesigned new version ACTIVstudio 2 with more interesting features than ever. Existing customers in Germany will get a free upgrade in the next few weeks. In addition to the well known tools like freehand drawing, character recognition and hyperlinks, ACTIVstudio 2 has been given a new, fresher look. It has also been extended to include features such as a virtual ruler, the drag&drop facility to incorporate any program into the toolbox, and many more useful functions.

**More:** <http://www.tdspromethean.com>

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- **HTS offers FBI-Control System**

High Tech Service (HTS) Thomas Renninger has introduced the FBI Control System to the market, which enables a reliable, cost saving control of projector- and conference technology. The FBI System is equipped with the multifunctional basic device FBI-EB/FBI-19". For the selection of audio sources the HTS-NET operated audio-mixer FBI-MIX41 is used. With the FBI Control System it is possible to reliably operate the most important functions of projector and conference technology automatically. Furthermore, the system ensures a device conserving deactivation of the projector since the lamp is cooled down regularly. An integrated timer makes an automatic night/weekend deactivation or POS/POI applications possible. The operation of integrated conference devices is easy, blackouts are noticed immediately and connection to periphery devices like wall-/ceiling-lift control is possible.

**More:** <http://www.hts-fbi.de/>

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- **G+B: i-Lite 3 for WDR DVT-T-information event**

DVB-T, which is an abbreviation for Digital Video Broadcasting - Terrestrial, and what it is about is an interesting issue at the moment. The German television station WDR explained exactly what is achieved with the new digital television at an extensive information event in the Cologne Balloni halls. Many guests from politics and economy had been invited. For presenting the new DVT-T-technology WDR used high-performance and innovative media technology. The central eye-catcher on stage was an approximately 7m<sup>2</sup> big LED walls, consisting of 144 i-Lite 3 modules. With 3,5mm pixel distance the i-Lite 3-display is the highest developed LED/SMD product on the market worldwide. Numerous plasma monitors, which were placed at the right- and left-hand side of the stage, provided additional digital experience. Gahrens and Battermann were responsible for the whole media-technical conception and construction. Cross-beams, light design, supersonic sounding and the whole video technology (direction included) were carried out by the media system house from Bergisch-Gladbach.

**More:** <http://www.gb-mediensysteme.de/e/language>

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- **AVE has HDTV Editing System for rent**

AVE Audio Visual Equipment Verhengsten GmbH & Co. has the DVS online-editing-system Clipster for rent. DVS was awarded the prominent "Making THE CUT" prize on NAB 2004. Clipster allows for real time editing and transformation of non-compressed HDTV material in all common formats. Next to HDTV player servers and presentation systems the HDTV editing solution now represents a further part in sales and rent of HDTV equipment. AVE offers customers system training and provides operation personnel. Hence, every production house can make use of this innovative and cost-efficient HDTV production alternative.

**More:** <http://www.avepro.net/>

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- **SANYO: digital cinema and longer warranty**

The digital SANYO projector PLV HD 10 projects all the digital ads in the large cinema of the film palace in Munich. Ro-Wo Holding projects the commercials on the screen via the e-cinema system with a resolution of 1920 x 1080 pixels, which is presently the highest resolution possible. The other thirteen cinemas are also going to be equipped with LCD projectors by Sanyo. Almost 100 cinema screens have been installed already and another 500 screens are going to be equipped with digital projections. Especially for cinema commercials Sanyo offers the 16:9 projector PLV-WF 10. The manufacturer of LCD projectors now also provides extended services and warranty. From now on there will be a 36 months warranty for all devices - from home cinema models up to professional projectors for digital and electronic cinema - and for both models PLC-XL20 and PLC-SL20 a 12 month warranty for the lamp. For all other projectors, lamp warranty is 3 months.

**More:** <http://www.sanyo.com/>

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- **RGB: QuadView in use at Fairfax County Fire and Rescue**

Thanks to QuadView Plus the Fairfax County Fire & Rescue Department is able to watch their personnel operate at an incident while still being able to display any texts or graphics that might be useful to them during the event. They decided for the Virtual Software operating package in two new vehicles designed specifically for responding to hazardous materials incidents. The QuadView Plus processor combines up to four computer and/or video signals on a single monitor or projector. Each input channel offers a choice of NTSC or PAL composite, component, S-Video, and high resolution analogue RGB up to 1600 x 1200 pixel resolution. It offers unlimited display options.

**More:** <http://www.rgb.com/>

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- **Hyundai: spare part distribution at ASWO**

The South Korean monitor and display manufacturer Hyundai Image Quest Europe is optimising and structuring their customer support and spare part supply. The international service provider ASWO International Service from Eime (Germany) took over the spare parts distribution for the national support-centre. ASWO disposes of several offices all over Europe and will therefore be the central contact point for spare parts for all national Hyundai-Service Centres in Europe. 38 places in the ASWO communication centre will handle the calls, faxes and emails of the authorized Hyundai partners from Monday to Friday from 8am to 7pm and on Saturdays from 9am to 1 pm.

**More:** <http://www.hyundaiq.com/>

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- **VITEC/PCvisit: sales partnership for "pcvisit"**

From now on VITEC, supplier of innovative audio- video- and conference room solutions, brings the software "pcvisit" from PCvisit Software AG to the end customer on the market. Therewith VITEC broadens its portfolio by one product for pc-communication. PCvisit allows users to arrange spacious distant conferences and meetings with the local computer via Internet networked presentations. The user is connected with the favoured partner with only two mouse clicks. For that purpose he places a software link on his homepage or via e-mail. A pcvisit session starts after the host and the quest have exchanged an eight-digit connection number created with a random generator. Pcvisit uses the conventional internet journal which accepts every firewall and every proxy server. In doing so, symmetric coding procedures and a secured data transfer via multi-level Security Layer ensure a secure connection.

**More:** <http://www.vitec.de/>

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Your AVP-Newsletter Editorial-Team

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