



# AVP-Newsletter

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## Latest news about Audio-Visual-Presentations (AVP)

*The free of charge service for data- and video-projection and presentation*



([AVP-Newsletter.de](http://AVP-Newsletter.de))

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Dear Newsletter Readers,

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in this issue of [www.AVP-Newsletter.com](http://www.AVP-Newsletter.com) you can read about the latest news from the data- and videoprojection/-presentation. Especially, news regarding the IFA home cinema products are given a special focus. There are numerous projector news and some dealer-/ summer specials. However, the numbers of insolvencies do not become less. In July it was the traditional company Kindermann and as a consequence of the insolvency of the Media AG! the Protec Media! GmbH (compare section: Company-, Cooperation-, and short cut news).

### 1) IFA - Internationale Funkausstellung 2003, Berlin (29.8.-3.9.)

The **Internationale Funkausstellung 2003** will take place between **August 29 and September 3** with 958 exhibitors from 36 countries that are expected in Berlin. That is more exhibitors than in 2001 which has proved as the most successful year so far. Two third of the exhibitors arrive from abroad (67% after 49% in 2001). On an overall area of 160.000 qm again this year will prove to be the world's largest consumer electronics exhibition. For six days, IFA opens its doors to European retailers, interested consumers, and the media.



All of the world's leading manufacturers are present at IFA showcasing a full spectrum of consumer electronics products. Six special sections focus on the entire range of consumer electronics on display at IFA 2003: audio systems, high-end electronics, car media, television, video, camcorders, digital imaging, information & communication electronics, entertainment, online services, antennas, satellite systems, broadcasting & studio technology, and mobile/stationary telecommunication.

IFA is also a perfect environment for new, hybrid products interfacing entertainment, communication, and information technologies. Radio, television, streaming media, and information services represent the full media mix available to content providers. IFA presents the latest applications in full detail.



This year IFA will be the exhibition focusing on flat screen. All manufacturers will put LCD- and Plasma-TV-models next to projection devices on front in their presentations.

More: <http://www.ifa-berlin.de>



Enjoy reading and see you next month

Yours Wolfgang Schölermann

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## **2) Hitachi: New professional LCD-Projector**

Hitachi Digital Media Group presents the new CP-S210. This projector enables business users to get started inexpensively in the LCD-technology. Three newly developed 0.55 inch LCD Panels (800 x 600) and a noise level of 28dB in the silent mode are the main characteristics of the CP-S210. It is among the most silent LCD-projectors on the market. The Hitachi Motion Adaptive Progressive Scan Technology grants for high quality video images without any flickering. "The lamp lasts up to 4000 hours (in silent mode) and thus reduces costs and speaks for the CP-S210 as an optimal device for the education sector," says Nick Rogers, Project Business Manager, Hitachi Digital Media Group. "Our This projector is excellent value for money and thus perfect for the end user market."

**IFA: Hall 01,2 Booth 231 + Hall 03,2 Booth 103**

**More: <http://www.hitachidigitalmedia.com>**

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## **3) Sharp PG-B10S: Projector for education + home use**

Whether in school, in training or in adult education, the demand for visual computer information is rising. Today, what is generated electronically, should be presented electronically. This fact in mind, Sharp has created its new LCD-data- and videoprojector PG-B10S. An especially user friendly lamp that has a duration period of 3000 hours at a brightness of 1000 ANSI-lumens (in ECO-mode 4000 hrs.) is to be seen very positive regarding the costs involved. This 2.9 kg light and 32 dB silent projector is the ideal device for application in schools. Also home cinema fans will be fascinated by the new projector which due to its lens-shift-system and manual zoom (1:1,25) is very flexible in the position in a room.



**IFA: Hall 3,2 Booth 101 + Hall 01,2 Booth 203**

**More: <http://www.sharp-eu.com>**

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## **4) Sony's VPL-EX1: Brilliant presentation's anywhere you go**

The VPL-EX1 is an entry level XGA projector, newly added to Sony ultracompact series. Adopting the Sony original 0.7-inch panel optical block as in the CS/CX series, the new projector also provides sufficient performance for presentation; 1500 ANSI lumen brightness, quiet fan noise, name a few. Yet, the user-friendly operating features and functions are almost the same as with the popular Sony ultracompact series. Weighing just 2.7kg, the VPL-EX1 features the 1500 ANSI lumen brightness and the quality picture performance. Easily be transported, this projector can instantly project the bright, crisp images. Furthermore, the VPL-EX1 features the sense of security. In addition to a security password function, the anti-theft ceiling mount PSS-AT1 is developed as option. Easy to use and operate, the VPL-EX1 will be a perfect choice for presentation. The Sony VPL-EX1 is available at a price of 2.095 EURO (UVP) plus VAT.

**IFA: Hall 18,1 Booth 101 + Hall 01,2 Booth 203**

**More: <http://www.sonybiz.net>**

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### **5) Philips: Bogart Matchline - Cinema in the home**

With a new range of three Home Cinema projectors Philips is meeting the increasing wish of consumers for an immersive, larger-than-life viewing experience. One of the new models is the Bogart Matchline with XGA resolution. Brightness levels of up to 800 lm and a contrast of up to 1800:1 ensure a brilliant, vibrant picture quality even in daylight viewing conditions. Operation couldn't be easier, thanks to the remote control unit with fluorescent buttons, quick plug and play installation and an intuitive On Screen Display (OSD). The new projector has a compact, bookshelf-size format for a perfect 'home fit' allowing discreet, unobtrusive installation in the living room environment. Underlining its compact size, the new projector has a compact weight of only 1.6 kg with its DLPTM\* display panel technology. Thanks to its extensive connectivity features the new projector allows consumers to watch programs from a variety of sources. Designed primarily to take full advantage of the excellent image quality delivered by pre-recorded movies on DVD discs, the projector can also be connected to other sources such as video recorders, digital cameras and game consoles. The PIP (Picture In Picture) mode makes it possible to watch images from two connected sources at the same time, with instant switching between the main and insert pictures. Projected picture sizes are up to 100 inch (250 cm) at projection distances of up to 3 meters. The Keystone Correction feature makes it easy to correct for misalignment of the projector with the viewing surface (wall or ceiling), giving increased flexibility of positioning. The Bogart Matchline will be available in September 2003 at an estimated price of 2999,- €

**IFA: Hall 22,0 Booth 101**

**More: <http://www.philips.com>**

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### **6) InterConnection: Plasma-TVs contra CRTs**

Although the European economy is currently undergoing a critical phase, one product sector is able to claim large increases for itself: the market for plasma monitors is growing continuously. And the trend is still pointing steeply upwards, as the newest study by the European market research company InterConnection shows. The study shows that 58,3 % think it's likely that Plasma-TVs will replace CRTs. Knowledge about the latest home cinema devices has immensely increased and its popularity has grown. Compared to last year (50-85 %) today more than 90 % are familiar with the Plasma-TV technology. 75 % out of all asked people would like to have a Plasma-TV home cinema. The main reason why they yet refrain from purchase is the price. 58,3 % consider plasma TVs and 71,1 % consider back projection devices as a replacement for a conventional TV set. The difference between the two: Plasma TVs are more likely to be bought than back projectors instead of higher costs because they require less space. LCD TVs are favourites by only 49,1 % because they are not yet available for a long time and people can't foresee which direction development of LCD TVs will take.

**More: <http://www.interconnectionconsulting.com>**



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### **7) Samsung: First 3-panel LCD rear projection TV**

SAMSUNG Electronics presents the SP-46 L5H, its first 3-panel LCD rear projection TV. The extravagant L5-design screen is framed by a fine aluminium frame. The TV in 16:9-format with a screen diagonal of 116 cm, only 41 cm deep, only weighs 33,5 kg. This new generation rear projection TV works with 3 high resolution LCD-image converters instead of a cathode ray tube. There are also more extras: the Digital Natural Image Engine (DNIE) for 3D noise reduction, detail enhancement, contrast enhancement and white tone enhancement. This results in excellent features: a brightness of 500 cd/m<sup>2</sup>, a contrast of 750:1 and a color constancy of 90 %. The screen front offers a viewing angle of 170 degrees. The Samsung 3 panel LCD rear projection TV is available this August at a suggested retailer price of 4.499,- €(incl. VAT).

**IFA: Hall 20,0 Booth 101**

**More: <http://www.samsungelectronics.com>**

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### **8) InFocus: LP240 offered for a special prize**

The LP240 by InFocus gives presentations a major upgrade. Users just need to plug this versatile and affordable projector into a computer, VCR, DVD, or digital camera, and the presentation possibilities are suddenly endless. Via the LP240 users can project websites to support their ideas, they can play a movie clip for the entire room, they can use a PowerPoint presentation to persuade their audience. With powerful features like a zoom lens and active monitor loop through, the LP240 offers excellent performance. The LP240 is now offered for 999,- €(suggested retailer prize, plus VAT) with a 3 year warranty.

**IFA: Hall 03,2 Booth 208**

**More: <http://www.infocus.com>**

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### **9) Optoma EP 731: DLP-Projektor mixing business and pleasure**

Optoma Europe Ltd. has introduced the EP731, a new DLP digital projector to the market. A powerful 1100 ANSI lumens throws a brilliant image onto a screen or wall. The remarkable 1500:1 contrast ratio ensures this image is beautifully detailed. Intuitive operation in a small, lightweight (1.8kg) package makes this projector easy to set up and use. A unique optimisation feature enables the EP731 to be switched from presentation to home cinema mode with a single key press. Optoma's know-how and Texas Instruments' latest DLP technology enables this projector to deliver excellent presentations in the office or stunning quality movies at home. EP731 will be available in mid August 2003.

**IFA: Hall 23,0 Booth 107 a**

**More: <http://www.optomaeurope.com/>**

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### **10) Toshiba ET1 - Mini-UFO for the living room**

The Toshiba entertainment-projector ET1, based on the new Toshiba home cinema concept, now arrives in an extraordinary look at the dealers. The round and flat shape rather reminds of a mini UFO than a projector and therefore makes the latest Toshiba-model ET1 a distinctive home cinema device. It is convincing in its entire home cinema functions. The integrated Faroudja DCDi-videoscaler delivers excellent image quality. Integrated 5-watt-speakers deliver very good sound quality. An optional subwoofer can be connected. The ET1 is extremely silent (28 dB) and offers a true 16:9 format picture, a contrast ration of 600:1 and a resolution of wide panel 858 x 480. The ET1 can process all conventional video signals such as NTSC, PAL und SECAM. The suggested prize is 1.499,- €(incl. VAT).



**IFA: Hall 7.2c Booth 101**

**More: <http://www.toshiba.de/projectors>**

**eMail: [projektoreninfo@toshiba-teg.com](mailto:projektoreninfo@toshiba-teg.com)**

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### **11) MEDIUM/BenQ: Projector portfolio news**

As of lately MEDIUM cooperates with BenQ and several BenQ projectors expand the MEDIUM product portfolio. BenQ has extended its projector portfolio by 6 models and thus is manufacturer of one of the largest assortment of DLP projectors. Among the new products are 3 SVGA devices with 1200, 1700 resp. 1800 ANSI lumens. The high end model in the BenQ range is the PB8230, the „big brother“ of the PB8220, with 2.500 ANSI lumens. The PB7200 and the PB7220 with 2.200 resp. 2.500 ANSI lumens with only 2.5 kg round off the portfolio.

**More: <http://www.medium.de>**

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### **12) AV-Solutions presents the ScreenPlay 5700**

The ScreenPlay 5700 by InFocus, a new generation home cinema projector is now available at the German distributor AV-Solutions. The new projector delivers excellent home cinema image quality in true wide PAL-resolution in 16:9 format thanks to the integrated Matterhorn DLP-chip by Texas Instruments. Thus, consumers in countries with PAL-standard for the first time have the possibility to project their videos onto the wall. This projector integrates the latest technologies by Texas Instruments and Faroudja. The ScreenPlay 5700 delivers a brightness of 1000 ANSI-lumens and a contrast ration of 1400:1 for excellent black and best grey nuances. The device can process several different signal sources and consists of 8 controllable video inputs. The recommended prize is 4499,- €.

**IFA: Hall 03,2 Booth 208**

**More: <http://www.av-solutions.de>**

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### **13) NEC/FAST TV: Plasma-Displays on the IFA**

In cooperation with FAST TV-server NEC will present a plasma-personal-TV-solution on the IFA 2003. It consists of the new generation NEC plasma displays and a TV-server by FAST – a digital hard drive recorder with a high-quality TV-tuner. Signal outputs and inputs of both devices are aligned so that in result the displays deliver an impressive image. The NEC plasma-display is available in 42, 50 und 61 inches size. All in all, display and TV-server have been aligned with regards to the consumer area. A YUV-cable delivers image signals from the TV-server to the plasma-display. The TV-server uses the display deinterlacing-functions in order to process the image signals into sharp images. The combination of devices also realizes delayed television – a show can be interrupted and started again after a break. On top of that the TV-server can thanks to the integrated hard drive record material of up to 200 hours.

**IFA: Hall 25, Booth 155 (at FAST TV) + Hall 01.2, Booth 230**

**More: <http://www.nec-europe.com>**

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#### **14) Barco RLM G5 Series: Powerful 3-chip DLP Projectors**

Barco is pleased to announce a new intelligent visualization platform, the RLM G5 Series, for the presentation and conference market. With an integrated powerful computer server, the RLM G5 Pro increases meeting efficiency and results in a positive Return On Investment. The RLM G5 Pro allows meeting participants to retrieve content straight from the LAN or from the Hard Disk of the projector. In addition, the advanced network functionality allows instant, truly collaborative meetings between remote offices with real-time interaction and file sharing. Control over a projector can be passed instantly over LAN to any meeting location, which means that changes made to a spread sheet in an office in Europe, can be viewed real-time in the office in US, and vice versa. Barco's powerful pixel map processing and Texas Instruments' three-chip DLP technology guarantee High Image Quality. The platform includes advanced picture-in-picture functionality, which enables users to show up to three sources simultaneously. Integrated seamless source switching capabilities eliminate waiting intervals or warning messages when switching sources. With brightness levels up to 4,500 ANSI lumen, a high Contrast Ratio of > 900:1, native XGA resolution and an intelligent dual-lamp design for added reliability, this range is ideally suited for presentation, conference and training applications in medium sized to large presentation area.

**More:** <http://www.presentation.barco.com>

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#### **15) Lumin: Front projection solution - Silver Screen**

Lumin has recently presented a new front projection display, the Lumin Silver Screen. It works with the extremely light intense Polymer Foil technology. That is why the Silver Screen is suitable for projections in high ambient light environments. The front projection screen is available in every size and format and can also be shaped and formed. It does not need a certain projection angle. The homogenous, non-structured screen surface is resistant, weatherproof and guarantees a sharp and vivid image. The Silver Screen can be used for various applications such as point of sales, visual advertising, conference rooms, conventions and events, fixed installations, e.g. home cinema.

**More:** <http://www.lumin.de>

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#### **16) New VESA Audipack Wall Mount for flat panel monitors**

Audipack is one of the most innovative manufacturing companies around the world of standard or custom designed presentation and installation products. Audipack products are designed and developed in cooperation with all leading brands like Sony, Hitachi, Panasonic, Sharp, Philips etc. The company, based in the Netherlands, successfully manufactures products for all needs, whether it is a Flightcase, a LCD/TFT Wall Mount, a Flat Panel Lift System or an Anti Theft Solution for LCD/DLP projectors. Audipack strongly believes in its motto "It's great to have solutions..." New in the Audipack range of products for flat panel monitors are the VESA Wall Mount (390820) with a unique continuously variable forward tilting from flat up to 10°. The VESA Wall Mount is suitable for all LCD/TFT monitors with VESA 75/100 up to a maximum weight of 10 kilograms. Another exciting new product is the new Flat Panel Swiveling Arm (390661).

**More:** <http://www.audipack.com>



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#### **17) Many new products at JVC on IBC + IFA**

One of the highlights of JVC during the IBC will be the D-ILA-projection. Visitors can experience the high resolution images of the new DLA-SX21 projector on IBC in hall 8, booth 1991. Next to the projectors there is new products on the camera sector, such as the brand new DR-DV5000E harddisk-recorder, which was especially developed for the new camera model GY-DV5000. Now, this professional camcorder can save more than 6 hours material in full DV-quality on hard drive. The final path to high-definition-TV technology goes JVC with the new professional camcorder-model JY-HD10. Also on exhibition: the new cutting recorder BR-DV6000E. This recorder can be upgraded with interfaces, it processes MiniDV- as well as big DV-tapes and has a playing time of 270 minutes. Last but not least, 3 new monitors will be presented: 2 high resolution 50- and 42-inches plasma-monitors and a new 15-inch LCD monitor.

**IFA: Hall 7.1c Booth 101 + IBC: Hall 8,0 Booth 1991**

**More:** <http://www.jvcpro.de/>

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#### **18) Panasonic/CBS/FOX: New news-systems for DVCPRO**

Panasonic has announced that to assist in the productization of its new DVCPRO solid-state memory card-based digital news system, it has entered into product development assistance agreements with leading news media companies. The three companies providing Panasonic with development assistance represent a broad cross section of digital news acquisition applications and production workflow models. The companies are: CBS Inc., Fox Entertainment Group, Inc., and Raycom Media. Panasonic's new solid-state memory card-based DVCPRO news system is based on the widely-adopted DVCPRO and DVCPRO50 digital compression schemes applied to professional application versions of

Panasonic's solid-state SD Memory Card technology. Critical benefits of the solid-state memory design approach include: significant speed improvement in news workflow; elimination of mechanical transports from ENG cameras (with corresponding operating cost savings in lowered maintenance); outstanding resistance to environmental stresses including shock, cold, dust and humidity; significantly lighter weight and lower power consumption than conventional ENG cameras; and widespread compatibility with IP-based non-linear editing and network based distribution technologies. A pilot-lot is to be expected for the IBC.

**More:** <http://www.panasonic-europe.com>

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### **19) COMM-TEC: MAX-Wireless – wireless 8 participant conference telephone**

MAX-Wireless is mobile and flexible. In an ambit of 50 m to the basic station the phone can be used with up to 8 conference participants. MAX-Wireless works with Voll-Duplex Audio with Echo Cancelling and Noise Cancelling. The effect is excellent, echo- and distortion- free audio quality. The standby-time of the mobile phone is 50 hrs. at a speaking time of 10 hrs and a 4 hr recharge period. MAX-Wireless also consists of an audio-output in order to connect a recorder.

**More:** <http://www.comm-tec.de>



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### **20) Hagor: Media furniture and more on IFA 2003**

On this year's IFA in Berlin Hagor will present its successful Beamer mounts Beamfix 1 and 2. There will also be other exciting innovations to be seen on the booth, especially the new media furniture such as TFT-mounts etc. Moreover, in home cinema and in presentation rooms the Hagor plasma wagon is the perfect device. With 70 kg lifting capacity this elegantly designed piece of media furniture is irreplaceable, available in 2 heights (135/165 cm, measured with screen) and in the colors aluminium and black.

**IFA: Hall 25,0 Booth 172**

**More:** <http://www.hagor.de>

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### **21) Micronas: New Chip Combo for digital photo playback**

Micronas, a leading supplier of innovative application-specific IC system solutions for consumer electronics, multimedia and automotive electronics, introduces on occasion of IFA 2003 in Berlin a new combination of controllers that will enable TV manufacturers to cost-effectively integrate memory card based features like digital photo playing into TV sets.

The new PUC 3030A 32-bit controller and SDA 6001 ("M2") graphic processor combination is launched at a time when sales figures of digital cameras are reaching mass market volumes. TV markets' 100 Hz, progressive scan and flat-panel TVs on the other hand are best suited to display digitally taken photos due to flicker freeness and enhanced picture resolution. With card-reading capability integrated into TV sets now, consumers can enjoy two benefits: Displaying photos in a living room environment at a very high quality level with simple user interfacing. The Micronas system is able to quickly process and display JPEG pictures of all sizes. Decoding of files in MP3, WMA and AAC formats is possible as well, which allows user to play digitally downloaded music on its high-quality TV system in a very simple manner. The Micronas system is able to cooperate with all kinds of memory card systems.

**IBC: Hall 02,1 Booth 115**

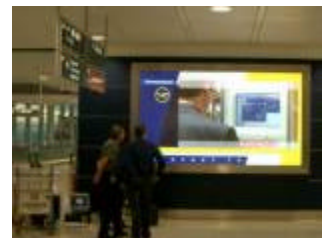
**More:** <http://www.micronas.com>

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### **22) eyevis: Airport project in Munich**

The new terminal 2 at the Munich airport is now open. This terminal is equipped with the first LED-wall worldwide that has a real pixel pitch of 5 mm. This high resolution FineVision LED-wall by eyevis can not only show video images but also digital sources. With this 5-mm-LED-wall the image is already homogeny at a viewing distance of 5 meters. Thanks to the pixel pitch of 5 mm a higher resolution can be achieved with small formats. On a wall at a size of 12 qm (4:3 format) a video image with 800 x 600 pixel (SVGA) can be shown. FineVision has a modular build up which makes maintenance easy. The color adjustment is thanks to a special software very easy. The user can either adjust the whole wall, single modules or even single LEDs. With the installation a camera adjustment with the new Anti-Scattering-System is realized.

**More:** <http://www.eyevis.de>



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### **23) TDS: ACTIVpanel now available in three sizes**

TDS Promethean, specialist for interactive group education, now offers various complete solutions for mobile applications.

Among those is the mobile ACTIVboard A48. It is an interactive projection board, which comes with a stand and software. In cooperation with WACOM Europe TDS Promethean also offers 3 different sized ACTIVpanels. These are a combination of a TFT-monitor and a patented graphic tablet which like the ACTIVboard is written on with a wireless pen. The ACTIVpanel is available in 3 sizes: 15, 17 and 18 inches. The ACTIVpanel is offered in combination with the excellent software ACTIVstudio. ACTIVpanel and ACTIVboard can be used parallel. Another new option is to lease the ACTIVboard-system instead of buying.

**More:** <http://www.tds-promethean.de>

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#### **24) M-CATEC presents ZINWELL TV-Receiver PV-600**

M-CATEC/ZINWELL will present the analogue external TV-receiver PV-600 on IFA. This TV-receiver consists of a teletext-decoder and is based on the PV-500-technology, but lacking a progressive scanner and scaler. The PV-600 delivers various video format signals such as Component (YCbCr or YUV), S-Video (Y/C) or Composite. The output signals can also have subtitles and can be received by any recorder. Since the PV-600 can also decode teletext via its Composite-video input it can also process signals from external video sources with VBI teletext (e.g. Zinwell DVB-T- or DVB-C-receivers). It has an automatic channel installation (ACI) and thus is a true plug&play device. This receiver will be exhibited next to the models PV-500 and Brite-View with new PAL-Plus software on IFA.

**IFA: Hall 25,0 Booth 101**

**More:** <http://www.m-catec.com>

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#### **25) CT Germany: Rental fleet news**

The CT Creative Technology Germany rental fleet offers new products: the new Watchout 2.0 by Dataton for multi-screen-solutions, the Barco-projector SLM R8 and the ScreenSHAPER by Folsom Research for WARP-projection. Watchout 2.0 consists of live-video integration, cluster-applications for fixed installations, Dynamic Media Integration and other features. Barco SLM R8-projectors with SXGA-solution and integrated softedging have a brightness of 7.500 ANSI-lumens. Folsom's ScreenSHAPER makes due to warping mode projection on concave grounds possible; in rotation mode it can even be used for free scaling and turning of images by 90°.

**More:** <http://www.ctgermany.com>

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#### **26) AVE: New media technology for Audi Pavilion, Wolfsburg**

AUDI AG has given an order for delivering and installation of media technology in its new pavilion in Autostadt Wolfsburg to AVE GmbH & Co., NL Hannover. The tour through the AUDI history starts with a treadmill consisting of 40 super flat XGA-CRT monitors. The visitor is welcomed by Talking Heads, that are 15" TFT's on modelled dolls. Highlight is a cylindric 360° projection on 3 levels which was realized with 18 NEC DLP projectors and 16:9 lenses by ISCO Optic. The curved screen that needs digital editing and distortion correction of images is fed by a ENSEO-multichannel video server with 20 channels. An excellent sound is realized via 3 installed 6-channel amplifiers. Visitors can experience a futuristic tour thanks to various single projections.

**More:** <http://www.avepro.net>



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#### **27) Creative Lighting: exhibition in the Arteum Dresden**

On 18 and 19 July CREATIVE LIGHTING media technology GmbH & Co. KG invited to its exhibition in Dresden. Numerous corporate clients, event agencies but also competitors could experience on-site the ability and new possibilities of professional media technology. One of the highlights of the exhibition in the Arteum was a projection with a dimension of 8x3 metres generated by using the High-end video mixer Folsom ScreenPro PLUS 1604. Upon the changing background two windows were to be seen. One of it showed a video, the other showed the live-picture of a camera standing in the foyer. With this equipment up to 6 layers can be realized. The salient feature is the possibility of trouble-free combination of several image formats and signals. A impressive projection onto a wide screen (8,7 x 3,0 metres) and six 50" plasma displays was realized by using of DATATON Watchout Software. The picture was made up of three beamer projections with brightness of each 10,000 ANSI Lumen. The software defined the overlapping. A nearly unlimited quantity of show elements as video, audio, lighting, firework or water installations can be controlled by the show and media control MEDIALON Manager V3 which runs on Windows. The separate elements can be selected and synchronized per mouse click. The program is suitable for live events, stage shows and museums. Furthermore to see: NEC 30" and 40" TFT displays HDTV-fed. Also the projector SANYO UF 10 was fed by HDTV. This projector has got a resolution of UXGA 1600x1280 and a brightness of 7,700 ANSI Lumen.

**More:** <http://www.cl-group.de>

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### **28) IC / AVP: Large Display-Forum in Germany & Europe**

On **October 8, 2003** the InterConnection Consulting in cooperation with the AVP-Newsletter will host the first **AV-Forum "Large Displays in Germany & Europe"** in Duesseldorf. During the one-day event which addresses dealers, distributors and manufacturers, participants will find out more about the current market development and future of the professional large display market as well as the home cinema market. Furthermore, participants will receive latest data and information about the buying patterns of private and B2B-customers as well as latest development in the AV-distribution.



**More:** <http://www.interconnectionconsulting.com>

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### **29) Applause for the SHOWTECH 2005**

The 11th SHOWTECH International Trade Fair and Congress for Event and Media Technology closed its doors in Berlin having seen roughly 6,500 visitors from more than 30 countries pass through them and having reached a trade visitor proportion of 98.2 percent. Exhibitors have reported doing brisk business and seeing a very high calibre of international trade visitors. In total, nearly one visitor in four to the SHOWTECH came from abroad. The number of exhibiting countries was also higher than at the previous event - 23 countries up from 18. Almost 70 percent of the visitors have already signed up for the next SHOWTECH in 2005. And for over 50 percent of the exhibition visitors, the SHOWTECH is the only event they attend. The 12th SHOWTECH will be held once again at the Berlin Exhibition Centre from **1 - 3 June 2005** where it will be showcasing areas of innovation - and for the first time it will be held in the south area of the Centre. A large number of exhibitors have already taken advantage of the opportunity to rebook their stand for 2005.

**More:** <http://www.showtech.de>

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### **30) ICIA: College curriculum AV Tech Online**

The International Communications Industries Association, Inc. (ICIA) is proud to announce the launch of its **college curriculum, AV Tech Online**, at partner colleges nationwide. The participating colleges are beginning to offer AV courses immediately for 2003, with **deadlines for registration ranging from August 22 – 25, 2003**. Until now, no higher education institution has offered a program to prepare audiovisual systems technicians. The project got its start when the Educational Communications Foundation, Inc. (ICIF) and ICIA joined Coastline Community College, Dallas County Community College District, Metropolitan Community Colleges, Miami-Dade Community College, Monroe Community College, Northern Virginia Community College and Portland Community College to organize the National Partnership for Workforce Development. AV Tech Online is a product of this partnership. The eight-course curriculum in AV, developed through extensive college/industry collaboration, can also be offered to incumbent workers, including audiovisual professionals who are seeking college credit and those who use AV technologies as a part of their daily duties. The program is offered as a college certificate program and/or as part of a college degree program.

**More:** <http://www.avtechonline.org> + <http://www.infocomm.org/education>

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### **31) InsightMedia / DisplaySearch: First time's HDTV-Forum**

Insight Media and DisplaySearch together will host the **first HDTV-Forum 2003**. This is an opportunity to bring HDTV (High Definition TeleVision) from the fabrication into the living room. **On November 12 and 13, 2003, a two day conference is held in the Mariott, Marina Del Rey/California**. Background of this event is also the fact that everywhere in the world HDTV will be present in the homes of consumers. That's why there is an exhibition alongside the forum where LCD, PDP, mikrodisplay-based projection and CRT TVs will be shown. Vivid and controversial discussions about the main topic of the forum are to be expected. Among the topics to be touched upon will be: present and future for HDTV; sales to the consumer; will LCDs be the future devices?; how fast will PDPs grow?; will CRT survive the HDTV era?

**More:** <http://www.insightmedia.info> + <http://www.displaysearch.com>

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### **32) Adtec: New edge encoder and multiplexer on the IBC**

Adtec Digital will have several new products on display at IBC this September. Adtec's latest products include the edge-2100 DTV encoder and the edge-3000 multiplexer. The edge-2100 is a DTV encoder ideal for satellite, cable, terrestrial and IP distribution systems. It supports high quality MPEG-2 video and Dolby AC-3 audio. The edge-3000 is transport stream multiplexer designed specifically for DTV systems. Including ten DVB-ASI inputs, the multiplexer is ideal for aggregating MPEG-2 transport streams for satellite, cable and terrestrial broadcasting, as well as MPE IP data encapsulation.

**IBC: Hall 1, Booth 401**

**More:** <http://www.adtectinc.com>

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### 33) VITEC distributes ClearOne

VITEC Distribution GmbH now is distributor of ClearOne Communications in Germany. The agreement is in connection with ClearOne audio- and video conference products. VITEC Distribution GmbH distributes products in Europe since its foundation in 2002. Among the manufacturers in the distribution portfolio are Polycom, Aethra, VCON, Konftel and Ezenia. VITEC has positioned itself with an innovative concept that is grounded upon an extensive support of the specialized trade. The support includes direct marketing, advertisement and entire exhibition participation. However, the German ClearOne office in Nuernberg will provide technical support for dealers and customers. Product training will also still be offered in the German ClearOne office.

More: <http://www.vitec-distribution.com>

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### 34) Names are News

#### - Media! AG: Management diminished

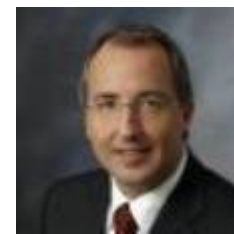
On July 31, 2003 **Thomas Diepenbruck** on own initiative and by mutual agreement has left the board of management of **MEDIA! AG** (ISIN DE0006633308). Diepenbruck had been working within the management since October 2002. Due to the current situation within the company, the management has decided not to replace the position. Thus, Dr. Arno Haselhorst builds the management of the association and takes over Thomas Diepenbruck's tasks.

More: <http://www.media-ag.com>

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#### - Koelnmesse: Bernd Aufderheide Resigns as Executive Vice President

On July 9, 2003, **Bernd Aufderheide** resigned at his own request as the Executive Vice President of **Koelnmesse GmbH** and asked the Supervisory Board to relieve him of all duties. The Supervisory Board of Koelnmesse GmbH complied with his request. After working for 15 years in the German and international trade-fair industry, Mr. Aufderheide has decided to take a new professional direction. Nonetheless, he will remain closely associated with Koelnmesse and the trade-fair business. He also will serve as an adviser to Koelnmesse in the future. As a successor, the Supervisory Board of Koelnmesse GmbH has appointed **Oliver P. Kuhrt** (40) to the Executive Board as of July 9, 2003.



Kuhrt has been working for the Koelnmesse Group since January 2000, when he became managing director of Koelnmesse Service GmbH. In this position, he has very successfully built up and expanded the subsidiary since its establishment.

More: <http://www.koelnmesse.de>

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#### - EPSON: New Country-Manager

**Juergen Kempe** now takes over the position of country manager with **EPSON Deutschland GmbH**. He was chosen by the executive board because of his excellent national and international IT-knowledge. The complex subject of Smart Cards was the central aspect of his career lately. He was CEO of Gemplus since the end of 1998 responsible for the regions central and Eastern Europe and Executive Vice President of ORGA-Kartensysteme GmbH in Paderborn. Both companies expanded successfully under his leadership. "With Juergen Kempe we have found a Country Manager who not only speaks the language of the country and the clients but also and more importantly has an in-depth experience which makes him recognize market developments at an early stage", so said **Guilio Rentocchini**, president EPSON Deutschland GmbH. "My main goal is to further take care of the successful development of EPSON giving new impulses and expand the share of market", so says Juergen Kempe.

More: <http://www.epson.de>

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### 35) Company-, Cooperation- and Short Cut News

#### - Canon without CeBIT-booth – nevertheless closer to clients

Participating in various regional business exhibitions in Europe Canon plans to achieve a closer relationship with trade clients in 2004. As a consequence Canon will reduce its activity on CeBIT in Hannover and will not be represented with an own stand in hall 1. However, Canon will be present on CeBIT and exhibit on partner booths. The first business exhibition will take place 2 to 3 weeks before CeBIT 2004 in Germany. Canon will focus on Canon Business Solutions, but will also present consumer solutions such as photo-video and Soho-solutions.

More: <http://www.canon.de>

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#### **- mediaservice rainer beddig, Distributor for SiteScheduler**

Since June 1, 2003 mediaservice rainer beddig is German distributor and integrator for Software SiteScheduler of Centro Software Development B.V., Dutch manufacturer. SiteScheduler can distribute digital images, movies and presentations in standard formats via networking. It also consists of extensive tools for easy management of various players. Ticker, connections to external data, interactive functions within POI/POS, various protocolling functions, an own secure protocol and the possibility of a distance update of software components – these are only a few functions of this excellent yet easy to use software. The software is the ideal tool for all users who would like to distribute digital information quickly, easily and cost-effectively on displays of all sorts.

**More:** [http://www.mediaservice-beddig.de/Seiten/centro\\_scheduler.html](http://www.mediaservice-beddig.de/Seiten/centro_scheduler.html)

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#### **- Protec Media! GmbH filed for insolvency**

Protec Media! GmbH, 100% daughter company of MEDIA! AG in Bingen filed for insolvency on July 7. at the district council Bingen due to over-indebtedness and possible illiquidity.

**More:** <http://www.media-ag.com>

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#### **- XCAD: new Boxlight exclusive distributor for Germany**

XCAD GmbH, IT-company in Wiesbaden, is the German exclusive distributor of the American projector manufacturer Boxlight since April 1, 2003. Managed by Werner Lauer this is the company's first Step towards gaining an important position within the AV-market. Arnim Buthe, experienced in AV, was taken on board of the XCAD crew as from July 1, 2003 in order to support the sales activity. Moreover, XCAD is vision partner of the English Reversa since August 1, 2003. In close cooperation the 2 companies will go into markets in Germany, Central-, South-, and Eastern Europe.

**More:** <http://www.xcad.de>

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#### **- Luxion is going to be exclusive distributor of ASK-projectors**

The InFocus Corporation on July 1, 2003 has given exclusive rights of distribution for ASK projectors to the recently established Luxion GmbH in Heusenstamm, Germany. "With giving the distribution to Luxion we accelerate the strategy of establishing ASK as premium brand in the AV trade", so says Till Gotterbarm, Business Development Manager for ASK at InFocus. Next to the logistics Luxion also offers consulting, support and services to the dealers. "Our goal is to re-establish the strength of ASK in Germany", so says Kurt Mueller, Executive Board, Luxion GmbH.

**More:** <http://www.luxion.de>

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#### **- Kindermann: Filed for insolvency**

Kindermann has due to illiquidity filed for insolvency at the district council Wuerzburg in July 2003. That is the end after 140 years of business. Internal recapitalization remained successful. Currently Kindermann is working on a new sales concept in order to be able to keep at least a few of the 190 jobs.

**More:** <http://www.kindermann.de>

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#### **- CT and ProConception cooperate**

The CT-group and ProConception Consulting cooperate. Creative Technology is a leading audio visual equipment rental & staging company with international operations in both Europe and the USA. It specialises in supplying video and multimedia presentation solutions for conferences, exhibitions and live events. The mother company CT Creative Technology Los Angeles has recently moved into a bigger office. The new street address is as follows: Creative Technology Los Angeles, 20675 Nordhoff Street, Chatsworth, CA 91311.

**More:** <http://www.ctgermany.com>

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#### **- ViewSonic names Mel Taylor to lead European marketing**

ViewSonic Corporation, a worldwide Visual Technologies leader, today announced the appointment of Mel Taylor as Vice President, Director of Marketing for ViewSonic Europe. Taylor brings more than 16 years of experience driving marketing within global high-tech companies including Fujitsu Siemens and StorageTek. He is tasked with developing the positioning of ViewSonic across Europe and overseeing pan-European marketing initiatives. Mel Taylor: "I look forward to the challenge ahead, combining the established brand with the innovative reputation to contribute to the success of ViewSonic within Europe."

**More:** <http://www.viewsonic.com>

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**- SysComTec with new distributors**

SysComTec Distribution AG has expanded the portfolio of high resolution cameras. Products of the following manufacturers are now on offer: Avermedia, Lumens and Samsung.

**More: <http://www.syscomtec.de>**

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Good bye and see you next month.  
Yours AVP-Newsletter Editorial-Team

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