



AVP-Newsletter

editor@AVP-Newsletter.com



[further newsletters](#)

[PDF-Download](#)

[archives](#)

[search](#)

[subscribe](#)

[unsubscribe](#)

e-mail: editor@avp-newsletter.com

Latest news about Audio-Visual-Presentations (AVP)

The free of charge service for data- and video-projection and presentation



[\(AVP-Newsletter.de\)](http://AVP-Newsletter.de)

Editor: Neun Punkt GbR, Hamburg

Publisher: CREAT Hamburg, Senior Editor: Wolfgang Schoelermann

Tuesday, July 22nd, 2003

Dear Newsletter Readers,

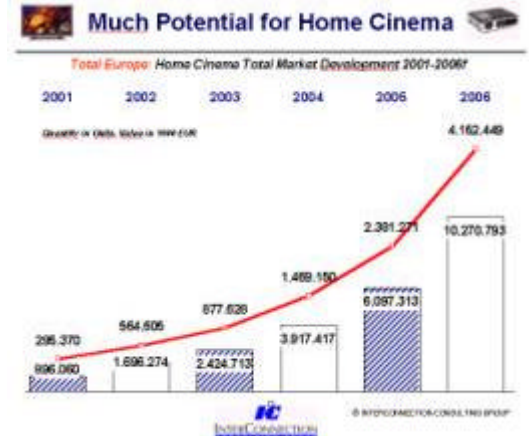
[To the Table of Contents](#)

this issue of the <http://www.avp-newsletter.com/> informs you about the latest news on audio-visual video projection and presentation. Read about InfoComm Orlando exhibition news as well as a first outlook on the products that will be launched at the IFA. This issue presents you with several projector news and interesting summer extras.

1) Stagnation in B to B, Homecinema boom

According to British market research institute Decision Tree Consulting (DTC), in the previous quarter a total of 43,190 projectors were sold in Germany. Thus, compared to the same quarter in the previous year, this year the market is characterized by a considerable growth of 11,519 pieces (+36%). Gerd Holl, Director Marketing & Sales Toshiba Europe GmbH, Professional Visual Products comments upon the current situation: "In comparison to the year before the German projector market is characterized by a considerable growth which is mainly found within the home cinema market. Due to fallen prices in this segment a broader group of buyers could be attracted. The recession of investment within the professional area does not lead to any increase in the b-2-b business. This will probably not change within the next two to three months."

More: <http://www.dtc-worldwide.com/> + <http://www.toshiba.de>



This trend is also noted by Vienna market research institute InterConnection Consulting. In its latest study about the European home cinema market the Vienna market researchers come to the following conclusion: in the first quarter 217,765 home cinema products were sold (33,73%), LCD-TVs (26,12%), front-(15,12%) & rear-projection systems(25,03%). IC expects a continuing growth in the home cinema market accompanied by a continued price dropping. In order to win home cinema users as customers, in the future manufacturers need to do sales via CE retailers. However, only a small number of known brands are usually listed with retailers which makes it difficult for smaller suppliers to get started in the market.

More: <http://www.interconnectionconsulting.com>

Enjoy reading and see you next month,

Wolfgang Schölermann

Headlines (touch the headline and jump to the article)

- 1) Stagnation in B to B, Homecinema boom
- 2) InFocus: LP120 - projector in pocket size
- 3) WolfVision: VZ-9 - new portable visualizer
- 4) Optoma: EP725 – ultra small pocket business projector
- 5) A+K AstroBeam X163 – new high performance projector
- 6) AV-Solutions: Grand Cinema ScreenPlay 4800
- 7) Samsung: new presentation displays on the IFA
- 8) Philips: 3 new projectors for your living room on the IFA
- 9) 50 Years EIKI and an anniversary-model: LC-X50M
- 10) VisionTools: Special price for Sanyo SW20
- 11) Sharp: New high end projector
- 12) Summer exchange at NEC
- 13) Toshiba extends home cinema segment
- 14) BenQ lowers projector prices
- 15) InFocus: LP820 – wireless projector for conference rooms
- 16) HP: Price reduction and latest news about the vp6110/6120
- 17) Geha: Panaboard goes summer
- 18) Promethean receives Queen's Award
- 19) 3.000 MediaVision projectors sold
- 20) Samsung: new TFT-LCD based on 4 color display techn.
- 21) QuickLogix: NetControl software controls projectors
- 22) CL: Convincing exhibition on the in-house fair in Dresden
- 23) beyerdynamic MCW-D200: voice controlled + automatic
- 24) Hagor: Professional mounts originating in Bad Oeyenhausen
- 25) EBS: new VGA splitter, conference systems+cable systems
- 26) Micronas: TVs with new single-chip-technology
- 27) MSS: Media technology for Daimler Chrysler
- 28) G+B: CSU internet party equipped with multimediq extras
- 29) Vitec: Aethra Voyager - mobile communication genius
- 30) Koelnmesse: Final report MediaVision Cologne 2003
- 31) Final report ProLight + Sound, St. Petersburg
- 32) InfoComm 03: Final report
- 33) COMM-TEC as ClearOne-Distributor from now on
- 34) Canon/IFA: Canon presents itself on the Potsdamer Platz
- 35) Company News
- 36) LastMinute / Short messages

alphabetischer Firmenindex:

[A+K \(5\)](#), [AV-Solutions \(6\)](#), [BenQ \(14\)](#), [beyerdynamic \(23\)](#), [Canon \(34\)](#), [CEDIA \(32\)](#), [CL Creative Lightning \(22\)](#), [ClearOne \(33\)](#), [Comm-Tec \(33\)](#), [DTC \(1\)](#), [EBS \(25\)](#), [EIKI \(9\)](#), [G+B \(28\)](#), [Geha \(17\)](#), [GMK \(36\)](#), [Hagor \(24\)](#), [Hitachi \(36\)](#), [HP \(16\)](#), [ICIA \(32\)](#), [InfoComm \(32\)](#), [InFocus \(2\) + \(15\)](#), [InterConnection \(1\)](#), [Koelnmesse \(30\)](#), [MEDIA AG \(35\)](#), [MediaVision \(19\) + \(30\)](#), [Micronas \(26\)](#), [MSS \(27\)](#), [NEC \(12\)](#), [NSCA \(32\)](#), [Optoma \(4\)](#), [Philips \(8\)](#), [Proaudio \(36\)](#), [ProLight+Sound \(31\)](#), [Promethean \(18\)](#), [Publitec \(35\)](#), [QuickLogix \(21\)](#), [Samsung \(7\)](#), [Samsung Semic. \(20\)](#), [Sharp \(11\)](#), [SysComTec \(36\)](#), [TDS \(18\)](#), [Toshiba \(1\) + \(13\)](#), [Videlco \(36\)](#), [VisionTools \(10\)](#), [Vitec \(29\) + \(35\)](#), [WolfVision \(3\)](#)

2) InFocus: LP120 – projector in pocket size

With the new LP120 the InFocus Corporation sets the benchmark in mobile projection: the ultra lightweight projector weighs just about 0.9 kilo and is just as thick as a paperback. Thus, the LP120 can be stored easily in small bag alongside with the notebook. Comfortable and easy operation is provided by an interactive display – in seven languages. As towards performance and equipment the LP120 is excellent. Real XGA resolution, 1100 ANSI Lumen, UHP micro lamp with innovative Philips BackMirror Technology and a contrast ratio of 2000:1 – these features make the LP120 a strong partner for all sorts of mobile projection. The LP120 is available at 2,999 Euro (suggested retailer price, plus VAT) with a standard 3 year warranty. This projector is also available as ASK M1, an ASK product brand.

More: <http://www.infocus.com>

[Top](#)

3) WolfVision: VZ-9 – new portable visualizer

On this years' InfoComm USA in Orlando/Florida WolfVision presents itself as technologically market leader on the visualizer market. The latest news in the companies' portfolio is the VZ-9 visualizer. The unit is characterized by excellent new features that are much better than those known from the VZ-8plus, the visualizer that was rated amongst the „perfect“ devices in that area. The VZ-9 is easy to handle. It is not intended as a follower of the VZ-8plus. Both units are offered at the same time with the VZ-9 taking over the position of the high end device in the portable visualizer market. The VZ-9 will be available in October (the first pre-series units in July).

More: <http://www.wolfvision.com>



[Top](#)

4) Optoma: EP725 – ultra small pocket business projector

Optoma Europe Ltd., a leading specialist in Presentation and Home Cinema projectors, recently launched their smallest yet DLP Digital Projector, the Optoma EP725. Surprisingly small, probably the lightest XGA model available, this great little projector fits comfortably in the palm of a hand or into the side pocket of a notebook bag. This powerful business projector features the state of the art DDR chip from Texas Instruments, and gives a better video quality than many home cinema projectors. Brighter and quieter than previous sub 1kg projectors at 1150 ANSI lumens, 2000:1 contrast ratio and 34dBA, the EP725 produces stunning presentations under all lighting conditions. Select the "Home" mode and the user switches to optimised RGB video quality which can be run directly from the SCART output on a DVD player or VCR. Weighing in at only 0.9kgs, this featherweight projector is the epitome of portability and can be moved from location to location in the soft carry case provided. Not much bigger than a paperback, the EP725 boasts dimensions of just 198 x 148 x 57 mm. Its stylish design is complemented by a top-class Carl Zeiss lens.

More: <http://www.optoma-europe.com/>

[Top](#)

5) A+K AstroBeam X163 – new high performance projector

A+K AstroBeam X163 is a new high performance XGA-model developed and presented by the presentation technique specialists A+K in Norderstedt, Germany. Thanks to the micro lens system and a 250 watt UHL lamp this model achieves a brightness of 3200 ANSI Lumen. This projector offers an impressive connection variety: there are two computer inputs (one of those can be used as a monitor output, too). There are three different video inputs as well as connections for mouse and audio. Included in delivery is also a softbag which makes transportation of the 4.1kg device easy. The A+K AstroBeam X163 has a 36 month DVP-warranty including A+K TopService that is free of charge pick up and rental service as well as a 6 month lamp warranty.

More: <http://www.anders-kern.de>

[Top](#)

6) AV-Solutions: Grand Cinema with ScreenPlay 4800

Grand and pin sharp images – that is what the new ScreenPlay 4800 InFocus projector stands for. It is excellent home cinema amusement which can be purchased at AV-Solutions as exclusive distributor. TV images, DVDs, games, camcorder recordings and digital images are rendered in high quality. The projector has a compact design and is easy to install. A weight of 3.1 kg it is easy to mount to the ceiling. The ScreenPlay 4800 combines DLP-Technology by Texas Instruments with the innovative DCDi-Technology by Faroudja as well as the experience in the projector market by InFocus. The ScreenPlay offers SVGA-resolution (800x600), 1100 ANSI Lumen, a contrast of 2000:1 and can show 16:9 or 4:3. At possible distances of 1.5 to 9.8 meters the projector can show image sizes of 2.7 to 21.6 meters. The suggested retail prize is around 1.899,- EURO.

More: <http://www.av-solutions.de>

[Top](#)

7) Samsung: new presentation displays on the IFA

Samsung is going to introduce new large format TFT-displays as well as new plasma screens on the upcoming IFA. The TFT- large format screens are going to be shown in a 32 and 40 inch screen diagonal, the plasma displays are going to be shown in 42, 50 and 63 inches. Both TFT-screens work with a resolution of 1280 x 768 pixel, a contrast ratio of 600:1, a brightness of 500 candela per square meter and a viewing angle of 170 degree. A 12 millisecond image build-up the displays are very suitable for video showings. Large format screens are attractive presentation- and information means for companies and public places. Screens like these can be used in various applications such as multimedia shop windows, product promotion at Point of Sales, conference rooms as well as points of public information e.g. in waiting areas or public buildings.

More: <http://www.samsung.com>

[Top](#)

8) Philips: 3 new projectors for your living room on the IFA

Philips will present three new home cinema projectors, Astaire, Astaire Deluxe and Bogart Matchline, on the IFA in Berlin (29.8.-3.9.). All three devices project images in 16:9 format. Astaire and Astaire Deluxe impress with a brightness of 800 resp. 1000 ANSI Lumen in WSVGA-resolution. Extraordinary lively pictures, even at bright daylight, provides the new Bogart Matchline with 800 ANSI Lumen, a contrast ration of 1800:1 and XGA-resolution. The handling follows the same principle known from Philips TV-products and thus could not be handier. All new projectors consist of a compact design and are easy to be integrated in the living room, e.g. in the book shelf. The light weight of 3.5 kilo corresponds to the small design of the LCD-projectors Astaire und Astaire Deluxe. The Bogart Matchline with DLP-Technology weighs only 1.6 kilo. The projectors will be available in September 2003.

More: <http://www.philips.com/>

Philips-Hotline: 0800 / 180 20 89

[Top](#)

9) 50 Years EIKI and an anniversary model: LC-X50M

Already half a century does EIKI exist. (Japanese: EI = image and KI = machine). It all began with the development and production of the legendary 16mm-projectors. Projectors that are counted among those sold most often in that category. Nowadays, high quality LCD-projectors are the key element of EIKI sales. The 50th anniversary is therefore the occasion for a specially developed „anniversary model“. The EIKI LC-X50M was shown on the InfoComm in June in Orlando/FL, USA for the first time. The projector is massive power in an exquisite design: 4500 ANSI Lumen, XGA-resolution (SXGA comprised), a contrast ratio of 1100:1 and an evenly brightness of 90%. As a standard, a 48.2-62.6 mm-objective was used, including lens shift. The compact measures of 32x17x47 cm make the LC-X50M a top player.

More: <http://www.eiki.com>

[Top](#)

10) VisionTools: Special price for Sanyo SW20

The Sanyo SW-20 is the ideal home cinema solution. Just 2.8 kilo the light projector consists of 1.100 ANSI-Lumen and S-VGA resolution. Next to the standard inputs the SW20 also consists of a component DVD and HDTV input, a keystone correction of +/- 20 degrees, digital zoom with up to 16-times enlargement, fan speed controller and a handy remote control with several functions. Sanyo SW20 is offered by VisionTools for the special price of 1.299,- EURO incl. VAT.

More: <http://www.visiontools.de>

[Top](#)

11) Sharp: new high end projector

Sharp presents the XV-Z10000E in Germany. The new digital video projector is the Sharp flagship device. The projector has a resolution of 1280 x 720 pixel and an enormous black and white contrast of 2600:1. These excellent features are thanks to the DLP-technology. Hundreds of thousands little mirrors on the micro chip, so called Digital Micro Mirror Devices – DMD, reflect the incoming light and can be activated separately. The new XV-Z10000E uses a second generation HD2-DMD-chip with its angle having been enhanced from 10 to 12 degrees. The projector consists of a brightness of 800 ANSI Lumen. Thanks to the Digital Visual Interface (DVI)-interface videos can be transmitted digitally from the player to the projector without suffering from losses typically with analog-to-digital conversions. The Sharp new high end projector can work with the following picture formats: 1125i, 750p, 525p and 525p.

More: <http://www.sharp.com>

[Top](#)

12) Summer exchange at NEC

The NEC summer exchange will last until August 10, 2003. With any NEC projector purchase of the new LT- and MT-series NEC is accepting in payment an old beamer or an overhead-projector – no matter how old and from which manufacturer. Customers can choose from three desktop-DLP-projectors for mobile presentation and three bright LCD-projectors for fixed installations. One of which the customer needs to purchase with a specialized dealer. After handing in the bill of delivery NEC Germany will refund participating dealers 350 EURO for an old beamer and 150 EURO for an old overhead-projector and then takes back the old devices for further utilisation. The mobile desktop-DLP-projectors are: LT220, LT240 and LT260. The LCD-projectors clients can choose from are: MT860, MT 1060 and MT1065. Purchase prices (prior to discount) of the six projectors go from 2399 EURO to 4999 EURO.

More: <http://www.neceurope.com/NEC-Sommertauschaktion>

[Top](#)

13) Toshiba extends home cinema segment

Toshiba Professional Visual Products extends its home cinema segment and adds the DLP- projector MT500 to the product portfolio. This midrange projector is the ideal home cinema device. Excellent black level is realized through a DMD-chip consisting of a contrast ratio of 2500:1. PAL-optimised and a true 16:9-aspect ratio the MT500 produces pin sharp images. A resolution of 1024 x 576 (PAL optimised) and brightness of 700 ANSI Lumen. The videoscaler is an Image Quality Line Doubler Si504. The MT500 weighs 3.2 kilo. Thanks to several inputs this new home cinema projector can be used in various functions: all sorts of data sources like tuner or receiver, DVD-player, video player or video camera can be connected to the projector. The MT500 can process all known video signals such as NTSC, PAL and SECAM. It is HDTV-compatible and works with other PCs. The price is 3,499 EURO incl. VAT.

More: <http://www.toshiba.de/projectors>

[Top](#)

14) BenQ lowers projector prices

BenQ Germany lowers projector prices up to 34% compared to May. All in all, six models can be purchased cheaper. Examples: 2200 ANSI Lumen and a contrast ration of 2000:1 BenQ PB8220 is perfect for presentations in larger rooms. Apart from conventional connections the progressive component-connection results in excellent image quality. This projector is available for 35% less. Another projector, BenQ SL705S, as smallest BenQ device only weighs 1.7 kg and thus belongs to the microportable class. It provides 1000 ANSI Lumen, SVGA-resolution and a contrast ratio of 600:1. An extra, the HDTV-connection is responsible for better image quality with DVD. Price reduction is 28%. Last but not least, the bright projector DX660 realizes bright images even in dark rooms thanks to 2000 ANSI Lumen. Price reduction for this DLP-projector with XGA-resolution 27%.

More: <http://www.BenQ-eu.com>

[Top](#)

15) InFocus: LP820 – wireless projector for conference rooms

The InFocus Corporation presents the LP820, first wireless projector for conference rooms. One of the highlights with this projector is the interactive Smart Display leading the user through the setup. The user can choose between 12 different languages, including German and English. The LP820 can process eight different video-, audio- and data sources. With 3.000 Lumen and three different optional lenses this projector can be used in all sorts of environment. The bajonett locked

lenses are easy to change. The LP820, a 6 Kilo weight projector, adds up the InFocus boardroom-portfolio, that formally consisted of the units LP70, LP650 and LP530. The LP820 is now available at a price of 5.499 EURO (plus VAT).

More: <http://www.infocus.com>

[Top](#)

16) HP: Price reduction and latest news about the vp6110/6120

The brand new projectors [HP vp6110 and 6120 had been described in the AVP-Newsletter 25/03](#). Now there is some more news: the HP research and development department was able to upgrade the contrast ratio. The projectors have 1500 ANSI-Lumen (HP vp6110) resp. 2000 ANSI-Lumen (HP vp6120) and thus now deliver a contrast ratio of 2000:1 and not 1000:1 as originally was announced. Effective 1st of July 2003 the mobile projectors SB21, XB31 and MP 3800 have been reduced in price up to 31 % . The HP SB21 now costs 2.299,- EURO (./ 11%), the HP XB31 has been reduced in price by 22 % and thus now is available at a price of 3.249,- EURO. The Compaq iPAQ MP3800 has undergone a price reduction of 31 %. This unit is now available at a price of 2.749 EURO.

More: <http://www.hp.com>

[Top](#)

17) Geha: Panaboard goes summer

Now the successful Panaboard-models KX-BP 535 and 635 are replaced by the models UB-5315-G and UB-5815-G. Like the predecessors the new Panaboards are suitable for workshops, discussions or creative meetings. The advantages are quick installation and easy transport. Thanks to Panaboards important news and memos can be documented and immediately printed on paper - that means no more time absorbing handwriting. The listener can easily concentrate on the presentation or meeting, In combination with the PC-interface incl. software all written notices can be easily processed further on the PC.

More: <http://www.geha.de>

[Top](#)

18) Promethean receives Queen's Award

Promethean Ltd., mother company of TDS Promethean, is proud to announce another success story: the English company was awarded the Queen's Award for companies in the category of "Innovation". The awards given by the Queen are the highest honouring in Great Britain – for achievements on both on the management side and the employees' side. Promethean was awarded this years' award for its extraordinary innovative achievements as well as the development of the ACTIVboard which especially supports group education. The ACTIVboard enables efficient education in a dynamic education environment – from primary school to university. Since its founding in 1996 Promethean has grown by 650 % and is currently running 14 offices worldwide.

More: <http://www.tds-promethean.de>

[Top](#)

19) 3.000 MediaVision Projectors sold

The strategy to equip all MediaVision projectors with a picture-in-picture function has become the typical feature and the advantage of MediaVision projectors. The figures just confirm that fact: just recently the 3.000st MediaVision projector has been sold. The company offers interesting starting packages for trade partners in the new markets such as IT as well as the home cinema market. No Leasing for the first order and the blue „Projector Care“ box are all part of the MediaVision sales strategy. The "Blue-Box" serves as a starting assistant for the rental staging market, test & buy or as a service tool.

More: <http://www.media-vision.de>

[Top](#)

20) Samsung Semiconductor: new TFT-LCD based on a four color display technology

Samsung Electronics presented the new TFT-LCD technology for the first time one the Society for Information Display (SID) from May 19th to May 22nd in Baltimore. Conventional LCDs consist of three sub pixel which represent the three RGB colors. The four color display technology is based on an extra pixel that has been added to the standard RGB pixels by Samsung so as to increase the screen brightness ultimately resulting in excellent presentation. Thanks to the extra white pixel the brightness is increased by 30 to 70 %.

More: <http://www.samsungsemi.com>

[Top](#)

21) QuickLogix: NetControl software controls projectors

The new TCP/IP NetControl 1.0 Advanced Package Software is a software for complex media controlling and projector maintenance. It was introduced on the InfoComm in Orlando/Florida. The NetControl Software is developed for Windows and uses TCP/IP-networks for transmission of data from and to DLP/LCD-projectors. The network connection can be realized with optional interfaces. NetControl supports 125 projector models such as EIKI, Sharp, Canon, Toshiba, Sanyo, Philips and InFocus. Software drivers for other models will soon follow. Thanks to a drag-and-drop-programme layout new projectors can be easily added to an existing installation. The enhanced projector controlling allows for control of

brightness, contrast, color, image sharpness and other functions.

More: <http://www.quicklogix.com>

[Top](#)

22) CL: Convincing exhibition on the in-house fair in Dresden

Several customers, visiting agencies, exhibitors and competitors were visiting the CREATIVE LIGHTING media technology GmbH & Co. KG in-house event in Dresden on June 18 and 19. The arteum cellar in the Waldschloesschen area in Dresden was territory for the CREATIVE LIGHTING in-house exhibition. Part of the event: projectors, plasma- and TFT-screens, holographic projections, light shows as well as presentations in wide screen format. Among the highlights of the event: a 8 x 3 meters size projection which was realized with the high end ScreenPro PLUS 1604 video mixer by Folsom. Another highlight: a spectacular light show. The catalyst-system by High End Systems allows for an easy handling of images and light effects and thus is the optimal partner for light shows at any event such as concerts or clubs.

More: <http://www.cl-group.de>

[Top](#)

23) beyerdynamic MCW-D200: voice controlled and fully automatic

The beyerdynamic MCW digital 200 conferencing system introduced on the CeBIT is now ready to order. It is based on its predecessor, MCW-D100, which is characterized by wireless transmission through DSSS-technology. The encoding of data is realized by a special modulation, DSSS (Direct Sequence Spread Spectrum). The data signals are spread out over the entire transmission-frequency spectrum and are thus not to be seen as a whole. MCW-D200 enables the user to control the activated microphones by voice. The number of microphones is not limited, however the number of simultaneously activated microphones is limited to 8 devices. The MCW-D200 consists of a serial interface (RS232) and supports the network protocol IPX. Whether it is used with an automatic voice conference system over wireless microphones, whether it is equipped with installed speakers combined with an adjustment system or used for simultaneous translations - the MCW-D200 includes all functions that can be expected from a modern voice conferencing system.



More: <http://www.beyerdynamic.de/>

[Top](#)

24) Hagor: Professional mounts originating in Bad Oeyenhausen

Hagor Products GmbH delivered mounts to Cologne. The new Rheinenergie stadium in Cologne-Muengersdorf was equipped with professional mounts for monitors and TV-wall mounts. Low prizes, professionally constructed products and last but not least a quick service – those were the features that had left Hagor as a winner out of all competitors. Apart from the Cologne stadium Hagor successfully had installed professional mounts in the AOL-arena in Hamburg, the stadium in Bochum as well as the Schalke arena. Hagor professionals products realize a secure and fast wall or ceiling mounting of TVs, monitors, speakers, LCD- and plasma screens.

More: <http://www.hagor.de>

[Top](#)

25) EBS: new VGA splitter, conference systems + cable systems

Altogether three new products are introduced by the EBS Euchner Buero- und Schulsysteme GmbH. The manufacturer of education- and presentation technologies enhances its distributor portfolio by another active 380 MHz-distributor that consists of one input and two outputs. The small box can be used as signal amplifier, e.g. with projector installations on ceilings. Another new development by EBS is the videodidact Notebook Conference System. The Notebook Conference System can be installed in any conference room and allows for an active use of up to 90 notebooks. The VGA signal of a single notebook can be switched to a projector by the touch of a button. Thus, every conference participant has the possibility of delivering an individual presentation. As of May 2003 EBS delivers its own cable technology. The portfolio encompasses various high end VGA cable extensions as well as PS/2 extensions and other specialized high end cables.

More: <http://www.videodidact.de>

[Top](#)

26) Micronas: TVs with new Single-Chip-Technology

A flexible Single-Chip-TV-solution, the VCT 49xyI-family platform, is the new Micronas product in the IC product family typically used for television. All products of the VCT 49xyI-family are characterized by integrated functions for audio- and video-editing as well as relevant controlling functions. The new ICs, software- and pin-compatible with each other, are the only available chips that support worldwide TV-standards. Areas of use stretch from simple low cost mono TVs up to high end TVs with wide screen and surround sound.

More: <http://www.micronas.com>

[Top](#)

27) MSS: Media technology for Daimler Chrysler

MSS Medien System Service GmbH received the order by DaimlerChrysler to equip the branch office in Munich specifically a visitors' information system BIS, 2 conference rooms and a control room with the relevant media technology. The BIS system, currently unique in Germany, consists of novel designed pylon columns. The column has integrated flexible arms that can be equipped with 50" plasma, TFT display, PC, printer as well as a specially developed keyboard made of high-grade steel. The columns with plasma-display are positioned in front of a car and are controlled by a remote control which is attached to the steering wheel inside of the car. The sound is integrated in the booth and is transmitted via the car speakers. All information is managed in the control room and is controlled with an AMX media controlling system.
More: <http://www.mss-medien.de>

[Top](#)

28) G+B: CSU internet party equipped with multimedia extras

"Action instead of speaking" is the key message on "stoiber.de": the website relaunch was celebrated. In June the CSU had invited to the Hanns-Seidel-Stiftung in Munich in order to celebrate the first InternetNight. Not only the website but also the event itself was characterized by the presentation of innovative media technology. 350 guests experienced a stunning media production and an extraordinary decoration: the conference room was transformed by means of drapery and posters into a spacy party room that had to be entered via a futuristic tunnel. The entire media technical equipment was realized by Gahrens + Battermann. A team of light designers produced a delightful atmosphere using floodlights, color changer and special light effects. A visual support was realized by means of 61" plasma-displays. Several multimedia terminals offered the opportunity to surf through the internet.
More: <http://www.gb-mediensysteme.de>

[Top](#)

29) Vitec: Aethra Voyager – mobile communication genius

A communication genius out of the suitcase – and it is more than a mere conference system! Packed up in a solid, shapely suitcase the user has a pool of communication means readily to hand. Voyager is an innovative communication solution that includes telephone, video conference system, data transmission with web access from anywhere in the world. Voyager connects via ISDN or a standard satellite phone. By means of an external PC data can be exchanged. In case of an extended number of participants an external microphone and a large monitor can be installed to the system. Aethras Voyager has proved itself successfully with reknown radio- and TV- stations e.g. in the correspondence during the Iraq war. Wherever an immediate transmission of image- and sound-signals is needed, there is only one solution: Aethra Voyager.



More: <http://www.vitec-distribution.com>
eMail: info@vitec-distribution.com

[Top](#)

30) Koelnmesse: final report MediaVision Cologne 2003

The list of visitors was impressive: media professionals, high end users and decision makers from the TV-, movie- and broadcast production were visiting to get information about the latest trends on electronic media production on the MediaVision Cologne, June 23 to June 25. Heart of the event and key attraction was the international symposium "Quality of the TV image". Excellent speeches were heard by more than 120 people. Experts out of industry, media production and media theory defined features of quality and expectations of the users. They informed about new technical trends and production process and offered a view into the future of HD development. Another key element of the MediaVision Cologne were workshops and presentations informing about practical use of DVD in broadcast. The programme covered subjects like DVD-production, editing and post-production etc. The next MediaVision Cologne will take place in June 2004 (June 20 to 22) in Cologne.

More: <http://www.mediavision-cologne.de>

[Top](#)

31) Final report ProLight + Sound, St. Petersburg

The music fair ProLight + Sound St. Petersburg has proved itself as the biggest presentation forum within the music business northwest region of Russia. Organizer, Messe Frankfurt RUS and Lenexpo Exhibition AG, reported 8.372 visitors out of 11 countries. Taking place for the second time this year the ProLight + Sound has topped the figures of the first fair: 320 exhibitors (2001: 202) out of 24 countries (Europe, Asia and USA) (2001: 23) presented their products on 8.000 qm (2001: 6.000 qm). The next ProLight + Sound St. Petersburg will very likely be from June 16 to June 19 2005 on the exhibition groundings of Lenexpo in St. Petersburg, the next ProLight + Sound Shanghai from October 15 – 18 2003.
More: <http://www.musikmesse-st-petersburg.com> + **More:** <http://www.prolight-sound-shanghai.com>

[Top](#)

32) InfoComm 03: Final report

At a final count of 19,761, the attendance at the InfoComm 2003 in Orlando, Florida, proved extremely strong. Despite lingering concern about the economy and world events, the number of visitors at this year's Show almost matched that of 20,260 at InfoComm 02 in Las Vegas. Exhibitors indicated their support for InfoComm, with 561, a new record, participating this year as compared to 539 in 2002. In addition, over 145 companies joined to exhibit at InfoComm 03 for the first time, demonstrating positive growth trends for the AV industry. InfoComm is attended by the entire AV distribution chain, including dealers, manufacturers' representatives, independent reps, design consultants, systems integrators, rental and staging companies, and AV buyers and specifiers from business, government and education as well as other environments. The attendees were composed of approximately 75% from within the industry and 25% specifiers, buyers, and high-end users. The InfoComm 2004 will take place from June 9 to June 11 in Atlanta, Georgia. The next InfoComm Europe is planned as a cooperation of CEDIA, NSCA and ICIA in 2004 in Geneva, Switzerland.

More: <http://www.cedia.org> + <http://www.nasca.org> + <http://www.infocomm.org>

[Top](#)

33) COMM-TEC as ClearOne-Distributor from now on

As from July the Uhinger company COMM-TEC takes over the distribution of ClearOne products in Europe and Eastern Europe. COMM-TEC is one of the largest distribution organizations for products and systems in the area of audio-visual communication and system integration in Europe. However, the company is also manufacturer of an own product portfolio. ClearOne, a US company operating worldwide, develops and produces high end audio-and video components. The company is reknown for its unique Echo Cancelling (Distributed Echo Cancelling) which provides for echo free audio in audio applications, e.g. audio-, telephone- or video conferences, and podium discussions, ...



More: <http://www.comm-tec.de>

[Top](#)

34) Canon/IFA: Canon presents itself on the Potsdamer Platz

Canon Germany has come up with an exceptional concept for the Internationale Funkausstellung (IFA) in Berlin. Instead of presenting itself on the traditional area next to the radio tower Canon presents its image news outside of the exhibition ground: right on the Potsdamer Platz Canon will show the Imaging World in a 1.400m² hi-tech tent from August 29 to September 3. "In order to show the special product program, the imaging solutions, there is no better place than the Potsdamer Platz which is right in the centre of the city." Kai-Kester Löhle, Manager Communications, explains why Canon decided for that exhibition place. Another reason is Canon celebrating its 30th anniversary in August. With the Canon tent on the Potsdamer Platz there is enough space for the entire Digital Imaging product portfolio to be shown.

More: <http://www.canon.com>

[Top](#)

35) Company News

- MEDIA! AG: claim for insolvency proceedings

The financing of the MEDIA! AG and the mediarent GmbH has failed. Given this fact the MEDIA! AG management and executive board had claimed for insolvency proceedings in June 2003 at the relevant district court.

More: <http://www.media-ag.com>

[Top](#)

- Publitec expands further

Despite of the difficult economic situation the Publitec Präsentationssysteme & Eventservice GmbH, Herdecke, Germany, has noted a major increase of sales volume in the first term of this year. Compared to the same term in 2002 the revenue could be increased by more than 50 % . This positive development is expected to be continued in the second term of 2003. In order to achieve their goals Publitec will employ 4 more employees, 2 of which trainees. "The training is an important strategic instrument in order to be able to realize our goal of further growth which will demand more staff." CEO Jens Richter explains the strategy: "Qualified and motivated co-workers are the key to success."

More: <http://www.publitech.tv>

[Top](#)

- VITEC distribution will be relocated to Mainz

The VITEC Distribution GmbH will be relocated to Mainz. The trading concern, so far based in Seefeld near Berlin, is looking for new offices in Mainz. In consequence of the new branch office in Mainz there is a demand for around 10 new jobs in the first 12 months. Until 2006 Dr. Mettner expects a growth of employees of up to 20 people.

More: <http://www.vitec-distribution.com>

[Top](#)

36) LastMinute / Short messages

- Proaudio-Marketing: QSC in the Post-Tower in Bonn

163 meters in height, that's the Post-Tower, the seventh highest building in Germany. The tower received the second prize in the "Skyscraper Poll", most prominent architecture award worldwide. Avi-Sys was responsible for the audio installation in the building made of glass walls. The company decided for a QSC-solution due to its networking CX-installation series characterized by an amplification of the sound system. The installation is controlled via QSC CM16a.

More: <http://www.avi-sys.de/>

More: <http://www.proaudio-marketing.com> (QSC)

[Top](#)

- Videlco: Software Update of Zinwell Brite-View

Since recently the updated software version Brite-View Mk. II is available at VIDELCO. In comparison to the predecessor the picture quality was considerably improved and the existing upscaled PAL Progressive Function has been enhanced from 720p to the standard of 576p.

More: <http://www.videlco.de>

[Top](#)

- Adtec Digital: edje-L MPEG video player broadcasts newborn channel

To broadcast The Newborn Channel, a satellite television network targeted to new moms, over 1,050 participating hospitals nationwide employ Adtec Digital's edje-L, an MPEG digital video player and network appliance with a built-in QPSK Satellite Data Receiver. The Newborn Channel is operated by iVillage Inc., a leading women's media company. Designed for incorporation with satellite multimedia video networks, the edje-L, which supports MPEG video and audio, receives schedules and commands via satellite. These schedules and commands can then be directly utilized, or stored on the local hard drive.

More: <http://www.adtecinc.com>

[Top](#)

- SysComTec: UXGA via 450m via Twisted Pair

The Magenta Research has presented a new transmitter-receiver-set, the MultiView 1500. It is able to transmit screen signals with UXGA resolution 450m via CAT5 cable. Optional feature is the simultaneous transmission of audio and RS232 signals. An 8x8 Twisted Pair cross-bar, Daisy Chain Receivers and 4x transmitter complete the product portfolio. The SysComTec Distribution AG takes care of the sales in Germany.

More: <http://www.syscomtec.com>

[Top](#)

- GMK: large-scale order of 125 projectors

GMK in Filderstadt near Stuttgart has received a large-scale order to deliver 125 projectors to the Tupperware GmbH in Frankfurt. Apart from this delivery the two companies agreed upon an optional delivery of 40 extra projectors so that now the demand for the entire sales department of the Tupperware GmbH in Germany is covered.

More: <http://www.mygmk.de>

[Top](#)

- document filing with Hitachi "Blinkscan"

The first of its kind in Europe, Blinkscan is a contactless colour scanner designed for high speed, high quality, flexible image capture. Ideal for rapid document processing at customer touch-points such as passport check-in desks, bank tellers or even at the admissions desk of a hospital, Blinkscan offers quick and flexible image capture that increases staff productivity and improves customer service. Unlike traditional sheet-feed and flatbed scanners, the new Blinkscan enables users to make high-resolution colour scans of any type of document (including 3D objects) in just 3 seconds. The scanner is now available with USB 2.0 or SCSI interfaces.

More: <http://www.hitachidigitalmedia.com>

[Top](#)

- Opening of the Virtual Dimension Center in Fellbach, Germany

The Virtual Dimension Center was opened on Monday, July 14, in Fellbach near Stuttgart. The competence centre for virtual reality and collaborative engineering offers a communication platform for all the parties involved in the development of VR- and CE-technologies, such as companies, universities and research institutes. Efficient and reasonably priced solutions within the cooperation-, visualization-, and VR-technology can be realized even for small and medium enterprises. With Stuttgart being a region of high concentration of VR-professionals it is an excellent place to gather the technology

know how in this one competence center thus being able to guarantee the realization of efficient VR solutions.

More: <http://www.vdc-fellbach.de>

More: <http://www.rekiz.de>

[Top](#)

Good bye, see you next month
Your AVP Newsletter team

You receive the AVP-Newsletter.de on a regular basis per email for free. The next edition will be published in the midst of August. You can always cancel your Newsletter subscription by writing an email with your email address.

Would you like to have a look at the newsletters that have already been published? [AVP-Newsletter-Archive](#)

Would you like to inform yourself about upcoming Newsletters? [creact.com](#)

Do you have an interesting AVP-press release or suggestions? editor@AVP-Newsletter.com

Would you like to subscribe to the AVP newsletter? subscribe@AVP-Newsletter.com

Would you like to cancel the AVP newsletter? unsubscribe@AVP-Newsletter.com

[Top](#)

© by AVP-Newsletter.com, Neun Punkt GbR. - Reprint and / or use of the entire Newsletter or parts of it does need the written agreement of the publisher. All news and publications in the AVP-Newsletter.com are done without recognition of existing patents, trademarks are used without any guaranteed free usage. All rights reserved.
