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Latest news about Audio-Visual-Presentations (AVP)

The free of charge service for data- and video-projection and presentation



(AVP-Newsletter.de)

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Sunday, June 22nd, 2003

Dear Newsletter Readers,

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in this issue of the www.AVP-Newsletter.de you can find most current news from the data- and video projection/-presentation. This time, a special interest lies on the InfoComm, Orlando.

1) InfoComm, Orlando – world famous AV-Exhibition/Conference

In the time of 3rd –5th June the world famous Business to Business–Exhibition of the AV-Branch, InfoComm, took place in Orlando, Florida. The Exhibition was limited for three days as the attendant presentations started already at 31st May and ended at 6th of June.



At a final count of 19,761, the attendance at the show proved extremely strong. Despite lingering concern about the economy and world events, the number of visitors at this year's Show almost matched that of 20,260 at InfoComm 02 in Las Vegas. Exhibitors indicated their support for InfoComm, with 561, a new record, participating this year as compared to 539 in 2002. In addition, over 145 companies joined to exhibit at InfoComm 03 for the first time, demonstrating positive growth trends for the AV industry.



InfoComm is attended by the entire AV distribution chain, including dealers, manufacturers' representatives, independent reps, design consultants, systems integrators, rental and staging companies, and AV buyers and specifiers from business, government and education as well as other environments. The attendees were composed of approximately 75% from within the industry and 25% specifiers, buyers, and high-end users.

Educational sessions were extremely well attended, topping last year's registration at 5,264 registrations for educational courses. In addition to multiple projection and display courses, InfoComm's audio focus included a first time offering of a 3-day Syn-Aud-Con course that was extremely well attended.

More: <http://www.infocomm.org>

For 2004, ICIA announces a partnership with the both other big exhibition-organizer CEDIA (Electronic Design and Installation Association) and NSCA (National Systems Contractors Association) in Europe und Asia to establish collective events use for their members. CEDIA, NSCA and ICIA will have their first performance in Europe at the GENEVA PALEXPO in Geneva, Switzerland from 3rd to – 5th February 2004. A new brand name for the event will still be counselled.

More: <http://www.cedia.org> + <http://www.nasca.org> + <http://www.infocomm.org>

Enjoy reading – see you at the next AVP newsletter!

Yours Wolfgang Schoelermann

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4) HP: brand-new - HP vp6110/6120

Since June 1st 2003, Hewlett Packard offers vp6110 and vp6120 - two new projectors of the 3kg class. Both projectors are offered for 1.750€(vp6110) and 2.499€(vp6120) recommended retail price. The VP series is equipped with the DLP-technology from Texas Instruments what is exceptionally for this price-class because in this price-class devices with LCD-Technology are preferred more often normally. The vp6110 is a SVGA-projector with a brightness of 1500 lumens. It not only fits into every classical conference-room but it also is the right solution for schools and public authorities. Because of the beneficial prices the VP 6100 series are very interesting for private consumers! The vp6120 offers a brightness of 2000 lumens and a native XGA (1024x768) resolution. Both projectors have a contrast-ratio of 1000:1.

More: <http://www.hp.com/>

5) MediaVision: MagicTouch – touch the future!

A new technique offers new possibilities! Instead of expensive and cost-intensive touch-screens, all Media Vision MagicDaylight and Black Matrix Rearscreens are available with “MagicTouch” in the near future. The new technology is simple and amazing at the same time. For example, a touch-electronics of only 127x39 millimetres will be fixed on the lower right border at the rear-projection-screen. The touch-electric-unit projects touch-panel of 110x30 millimetres via an infra-red-signal on the screens. Because of the attached software, up to 7 different touch-function are free programmable.

2) Sharp XV-Z91E: cinema in the smallest room

Sharp now offers the new home cinema projector XV-Z91E - a new model which can especially be used with its special wide angel lens in small rooms. With a projection-distance of about 3.1 m the classy device, it affords a diagonal about 2.5 m in a real SVGA release. Because of the 2D Keystone-Technology, the projector can be arranged sidewise to the projector-screen in an angle about 29 degree. The picture stays undistorted. XV-Z91E shows its strengths especially in dark film scenes. Because the technology of XV-Z91E is based on DLP-chip which delivers pin sharp pictures without pixel-structures and offers a very high contrast-rate (1.200:1). The projector has a light-power of 600 ANSI-Lumen and with its 29 decibel it is very quiet. XV-Z91E is available for 2,999€(incl. Tax).

More: <http://www.sharp-eu.com/>

[Top](#)**3) Hitachi: StarBoard F-Series - The new generation**

The Hitachi Software

Engineering Europe AG brings the new StarBoard F-series on the market – a new generation of interactive whiteboards. Due to



the enhancements of the ultrasonic-infrared technology it is possible to transmit three metres respectively 66 co-ordinates. The boards of the F-series are all-purpose multifunctional: as classical white boards or as high class projection areas. Connected to a computer, notes and drawings can be directly saved and printed. The boards offer access to all computer programs directly from the surface, combined with the computer and the beamer. The provided StarBoard Software assures the easy and comfortable application of all needed programs. The F-series boards are available with a presentation area of 60 inches (126,5 x 96 cm) and 75 inches (157 x 118 cm). With a depth of only 2.5 cm, they do not need much space.

More: <http://www.hitachisoft-eu.com>

eMail: starboard@hitachisoft.de

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All keyboard-orders, program-starts as well as the calling of internet-addresses are provable. The fantasy of the users is completely free. The electronic connection is easy to connect at the standard-interface RS232, PS/2 or USB. The multiplicity of applications afford new innovative coverages and solutions in many markets, beginning with interactive posters of the future to free operated control-devices. The touch-electronic is also available as a backfitting-set. The recommended price is 497,-€ In approximately two months a shop-window-touch solution is also available.

More: <http://www.media-vision.de>

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6) SMART: Bridgit Version 1.1 – Multi-user data conferences

SMART Technologies (Germany) GmbH publishes version 1.1 of the Bridgit Software for multi-user data conferences. Participants are able to connect themselves easily with a meeting and use collective information with Bridgit. Every user can create a meeting to which colleagues and partners can join him/her – he/she just has to open their client and has to chose a conference name. Participants who do not own a Bridgit Client can be invited via email. The e-mail includes a link to the client download (less than 1 MB) – this one connects him directly with the conference. The Bridgit software can be used intuitively without special training. The number of conferences is open-ended, the number of simultaneous users is limited only through the number of bought licences.



More: www.smarttech.com/bridgit

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7) New Kindermann-Line - DLP-Projector in a dressy box

Mobility, high-capacity, with the latest DLP-Technology – Kindermann sets new standards with the multimedia-projector KXD 2300 in the desktop-class. With only 33 decibel at full brightness, the model can be counted to the absolutely quietest models of the projector-area. The outstanding attributes are the newest DLP-Technology – and the Double-Date-Rate-Technology from Texas Instruments guarantees the best video-quality. The model has a very good light-power of 2.100 ANSI-lumens at a contrast-ratio of 1500:1. Functions as the new 2-axis-keystone-correction, picture-in-picture demonstration and a sophisticated color-management with five different tuneable color-modi belongs also to the comfort-complete-equipment. The new DLP-Projector weighs only about 2.6 kilograms and is suitable for the mobile application but also for the fixed installations. The recommended retail price is 3.790 €(added value tax).

More: <http://www.kindermann.de/>

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8) GTCO CalComp: InterWrite products now for Mac OS X

GTCO CalComp presented now the software InterWrite Meeting Suite and School Suite for the MAC operating system OS X on the InfoComm in Orlando. The InterWrite software offers different tools for easier and more dynamic presentations. With the electronic pen of the MeetingBoards and SchoolBoards it is possible to write over, to draw and to highlight important things at every projected application. Afterwards everything will be saved in a file, will be printed or send via email. Every participant, teacher or presenter is able to add actively content without leaving the place with the wireless SchoolPad or MeetingPad. Moreover, the InterWrite software offers further comfortable functions, e.g. enhanced edited possibilities for texts and objects, the import of screenshots and the automatic handwriting conversion and their import in office applications.

More: www.gtccalcomp.com

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9) Sony: VPL-PX40 with a new price

Sony Business Europe (D) reduces the recommended retail price of the LCD projector VPL-PX40, the top-model of the P-series, to 6.990,- EUR plus VAT. The portable (7,5 kg) and with 3500 ANSI-lumens (contrast ratio of 700:1) very bright XGA projector is ideal for the use at exhibitions, in large conference rooms, auditoriums, lecture rooms and for all kinds of multimedia applications. The Sony Prime-Support in the first-level-package offers a guarantee of two years including support through a helpdesk. The Prime-Support can easily be expanded to additional service packages and has a guarantee of maximum three year. The VPL-PX40 is available through the AV trade market and Sony Professional partners.

More: <http://www.sonybiz.net>

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10) Panasonic PT-L735 (NTE): Outperformer in noble design

Panasonic presents two new projectors. The PT-L735 and the PT-L7356NTE will be available from July onwards and belong to the desktop-class products (4,2 kg). The difference between the NTE and the L735 is a functional and easy built-in wireless-LAN Technology as well as a slot for SD memory cards, which allows stand-alone presentations. Thanks to the provided Wireless Manager 3.0 software on the NTE projector, set-up installations and operation are easily done. Both projectors feature a high performance optical engine, which produces impressive 2600 ANSI lumens and allow an XGA resolution (contrast ratio: 300:1). A noble design and the integrated stereo speakers (2x5 W bass-reflex sound systems) turn

the projector into an out-performer at every presentation. Both projectors are really quiet (28dB in the low-lamp status and 30dB in the high-lamp status) thanks to a new cooling system within. A special feature is the blackboard mode. In this mode it's possible to use a normal school board as a projection screen. The dark background is automatically corrected by the color management software.

More: <http://www.panasonic-europe.com/>

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11) Samsung TFT-LCDs: new glass substrate of the 7th generation

Samsung Electronics these days announced the dimensions of the glass-substrate for the future production of the 7th generation TFT-LCD line. As the demand for LCD-TVs and large monitors is increasing, Samsung will use glass substrates that measure 1,870 mm x 2,200 mm to be able to reach high production efficiency. On the new production line Samsung will be manufacturing LCD displays with a diameter of 19" and 21" as well as large format panels with a diameter of 32" and 40" for the integration into LCD TVs. As standards and competition are always getting harder, Samsung wants to create a future standard in the market and have an advantage by introducing the 7th generation substrates. The production line of the 7th generation makes it possible to produce twelve 32" displays or eight 40" displays on only one substrate. That makes this production line 1.5 up to 2 times more efficient than the production line of the 6th generation. Important for this is the fact that the market for large displays will grow in 2003. The digital broadcast of TV programs will start in 2005, what will also influence the growth of the market.

More: <http://www.samsungsemi.com>

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12) Comm-Tec: UP-1280HD Upconverter – the best quality for the best price

Video sources like video cassettes recorder, DVD, camcorder or the good old TV present the picture in COMP & DV interlacing. A playback of such signals on high resolution screens or big screen projectors is not very satisfying. The UP-1280HD (successor of the UP-1280) is an Upconverter and scales video signals up to the ideal resolution that can be displayed by LCD- and plasma screens and also by LCD-, DLP- and other projectors. The result: no visible lines and a flicker-free image – and because of that everyone can see an image with a better detail reproduction and color quality. The UP-1280HD is equipped with the latest technologies for image processing: digital noise reduction, adaptive static detect deinterlacing, reduction of the motion COMP & DV color shift, adaptive 3D comb filter, pixel based motion identification and a resolution of up to 1280 x 1024 (SXGA) resp. 720p/1080i. Therefore the UP-1280HD reaches a functionality that cannot be found even in similar much more expensive devices of this kind. The UP-1280HD is available from now on. The end user price is 595,- € plus VAT.



More: <http://www.comm-tec.de>

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13) dnp: two new rear projection screens to the InfoComm

dnp Denmark has once more chosen the InfoComm International as a strategic platform for the presentation of two world innovations. The developer of dnp worked hard and intensely at the spectacular new "low-gain / high-contrast" screen-design. The new member of the Wide Angle Series, the Sigma screen, was developed for bright and modern office surroundings and was optimised for the new generation of "single-lens-projectors". The second world innovation is the first holographic 40" screen that is built in one piece. The Holo Screen offers a considerable enhancement concerning brightness and brilliant colors. Hanging free in the room, the Holo Screen provides decorators and fitters complete new possibilities, elegance and benefit in the window display.

More: <http://www.dnp.dk> + <http://www.screen-nt.de>

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14) Toshiba TLP-790/791 – two new ones at the business-segment

The Toshiba business-area Professional Visual Products present two new projectors in the high-end-area. Both models, the TLP-790 and the TLP-791 provide a very high light-power of 3.000 ANSI lumens, a contrast-rate about 400:1 and XGA-resolution. Furthermore the projector features the Micro-Lens-Array-Technology (MLA) which warrants still a brighter picture presentation because of a better light-direction. Every model provides a DVI-, a RGB-, a video- and S-video-input and also of two audio-input. Also another monitor can be connected via the RGB-input. The TLP-790 as well as the TLP-791 are HDTV compatible and accept NTSC, PAL and SECAM signals. The integrate projection-camera at the TLP-791 is excellently suited for presentations of documents, foils and smaller objects. The portable projector weighs 5 kilogram and the heavy-model TLP-790 has a weight of 4.2 kilogram. The models are available at the specialised trade and at distributors since June. The recommended retail price for the TLP-790 is 5.990€ or rather 7.190€ for the TLP-791 added value tax.

More: <http://www.toshiba.de/projectors>

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15) HYPERMIRROR: interactive globe – the world in your hands!

HYPERMIRROR presented an intriguing new solution for the POI/POS on the „marketingservices“ trade fair in Frankfurt/Main (Germany), for marketing and communication from April 28th – April 30th. The interactive globe was presented among other things. Videos and images about the chosen country appeared via projection with only a simple touch of the finger on the country and also information about the chosen holiday goal can be shown. Furthermore, it is also possible to present trade offices in the special country or a country-specific product range and other more things via these innovative POI/POS products.

More: <http://www.hypermirror.de>

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16) Vitec/Aethra: certification training for dealer

The new certification training is a joined campaign of Vitec Distribution and Aethra to which chosen partners of both of them are invited. The training, which lasts 3 days, is going to take place at Aethra's, who is an innovative manufacturer of video conference solutions, in Ancona, Italy. The strategic orientation of Aethra as well as the marketing campaigns, service and distribution concepts of Vitec Distribution are going to be explained. The main focus is the supply of information about the product range and the practical use of the new Vega Star and Vega Star gold series. With the new software booth 3.2.2, conferences with up to 7 simultaneous end points are possible whereas any participant can be seen on the monitor. Besides a streaming functionality, a mixed operation between ISDN and IP participants is supported as well. Additionally, Vega Star Gold allows the transmission of the XGA data of a notebook in dual video mode, i.e. parallel to the live picture of the conference participant.



More: <http://www.vitec-distribution.com> + eMail: info@vitec-distribution.com

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17) Barco: projector distributor for the „Ruhr Triennale“

The Barco GmbH is very proud to support the new arts festival the so called “Ruhr Triennale” as a distributor of projectors and to be sponsor at the same. The organizer of the “Ruhr Triennale”, the Kultur Ruhr GmbH, has charged Barco with the delivery of five projectors of the type ELM R18. These State-of-Art projectors are used for the presentation of the artistic installation “Five Angels for the Millenium” by the American video artist Bill Viola. The features of the 3-Chip-DLP projector ELM R18 speak for themselves. The ELM is the first projector who achieves the brightness level of 17,500 lumens and offers additionally the features “Seamless-Switching” and the high contrast mode. The ELM R18 director delivers a capacity break through in large display video projections, equipped with the innovative DLP-Sub-System, a high resolution Digital Mirror Devices (DMD) and a modern optical system inclusively.

More: <http://www.barco.com>

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18) EPSON EMP-S1: more power for less money

With the introduction of the EPSON EMP-S1 the company sets new standards on the projectors-market: more power for less money. The new SVGA-multitainment projector features high functionality, reliability, easy usage and modern design. With a brightness of 1200 ANSI Lumen and a physical resolution of 800 x 600 pixels – formats range from VGA to SXGA supported by interpolation – is does not matter if it used in a class room or in a customer presentation - the EPSON EMP S1 always provides an excellent picture quality. The projector is ready for use within only a few moments as it automatically adjusts to the data- video sources. The projector can easily be taken from one presentation to the other- One reason is the low weight of only 3,2 kg and the other reason is that it only takes 20 seconds to cool down after it was used. The Epson EMP S1 is available from June 2003 onwards and costs 1.499,- EUR (recommended retail selling price incl. VAT)

More: <http://www.epson.com/>

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19) IFA, Berlin: 900 exhibitors from 40 countries expected

Whereas many other international trade fairs suffer losses concerning exhibitors and booths, the IFA 2003 is catered to growth and success. Because of the existing registrations, the organizers of the “Messe Berlin” visualise again more than 900 exhibitors from about 40 countries – and with a trade fair area of about 180.000 qm that is fully booked up. Not only the latest TV- and HiFi-devices, camcorder, car radios and navigation equipment, satellite receivers and video consoles will be presented at the fair but also the latest digital cameras, mobile phones, laptops and notebooks. Also very trendy are broad screens, DVD games and surround sound systems – all devices that are a great help for many consumers who want to build up their own home cinemas. Main topics like Home Cinema will be supported by information- and action areas where visitors can get all necessary customer information. The IFA-topic “Home Cinema” is supposed to be one of the visitor-highlights. The IFA 2003 is packed into six days (August, 29th – September 3rd, 2003).

More: <http://www.ifa-berlin.de/>

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20) InFocus – a new era of wireless projection

Wireless communication is becoming more and more popular in this day's business community. Users can get information almost everywhere – why not also at the presentation during a lecture or a conference? The InFocus Corporation now presents LiteShow - a wireless projection solution that sets an end to all the high number of cables that are needed during a presentation. Also older projectors with M1-DA or M1-D standard connections can be converted with the help of LiteShow. The build-up is limited to five simple mouse clicks because of the auto-discovery-function. LiteShow is conform with the wireless Wi-Fi 802.11b technology. The module has a coverage of up to 100 metres and does not need an additional power source. The module is also a leading product concerning the safety – an aspect that is very important in a wireless network. LiteShow sets new standards in the wireless projection with the new Advanced Encryption Standard (AES) 128-Bit data encryption and authentication safety. Because of the high capability, the LiteShow shows outstanding pictures. With a 'picture-refreshment-frequency' of less than a second, quick picture transitions are guaranteed – and this five times quicker than with other wireless solutions. LiteShow will be available from summer 2003 onwards and will cost appr. 499,- Euros.

More: <http://www.infocus.com>

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21) beamer meeting III, TAG Mc Laren – room acoustics

On May, 3rd and 4th, the third beamer meeting was held at the Holiday Inn in Duesseldorf/Kaarst. In a cooperation with the company TAG Mc Laren, Big Screen hosted a workshop with the title "Prick your ears". Right beside the "Shoot-out" room was the cinema 1 of the company "Big Screen". Mr. Dominik Spode of "TAG Mc Laren" gave a lecture on the subject „room acoustics“ – a subject that is underestimated very often. During his lecture he also said that companies or single persons very often pay a lot of money for extremely expensive cables and only get a minimal audible improvement in the end. Instead of that one should deal with the acoustical originalities of the room – of course, together with the help of a specialist. Every loudspeaker is levelled and adjusted in a so called anechoic room but at home nobody possesses such a kind of room. The audible sound is composed of the direct sound of the loudspeaker and the reflections at walls, ceilings und the furniture of the room. With the help of the AV-pre-amplifier AV 192R of Tag Mc Laren and its TMREQ (TAG Mc Laren Room equalisation) system, the differences are corrected digitally.

More: <http://www.big-screen.de/> + <http://www.tagmclaren.com/>

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22) ict innovation days 2003: come and see

The **ict innovation days 2003** will take place **from June 25 to June 27** on the premises of the ict Innovative Communication Technologies AG, Kohlberg. Ict will give insight into new and innovative media and communications technologies. From **10am to 7pm** visitors will have the opportunity to see large screens, large screen displays, interactive dialogue- and presentation systems, multimedia games as well as universal media control systems. Furthermore, visitors will receive information on the flexible ict software „TouchVision“. If interested they can experience the software for presentation, information and dialogue in workshops that are offered during the fair. For further information please call +49 (0)7025-102-0 or look up the companies' website.



More: <http://www.ict.de>

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23) Minicom: new 16-Port-CAT5-KVM change over switch with IP-access

Minicom Advanced Systems has announced the forthcoming launch of his latest product series with Smart CAT5-KVM-change over switches. The 16-Port Smart 16 IP is suited for different platforms and guarantees the convenient administration of up to 16 servers – at cascading hundreds of server can be administrated at the same time. The access takes place analogically at the rack or digitally over a LAN, WAN or the internet. The slim Single User KVM change over switch has a size of 1 HE and belongs to the best offers of Minicom's cost-effective Smart CAT5- change over switches of the next generation. The Smart 16 IP is the ideal solution for companies that search for an integrated analogues/digital Multi-Port- and Single-User solution. The innovative CAT5-wiring provides less cable chaos and a more effective On Screen-Display.

More: <http://www.minicom.com>

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24) Steiner: Vienna festival weeks – with amazing video staging

Station „Europe“ was the motto of this year's opening of the Vienna festival weeks on the city hall place. A big panorama projection of 286 square metres provides for unbeatable video pleasure. Six separate projection areas – controlled via a multimedia-controlling – formed the more than 50 metres broad overall picture. Numerous high-class projectors provided brilliant images. Additionally, live signals of ORF (Austrian TV-broadcaster)-cameras were integrated in the production. The sophisticated surround-sound design as well as the light effects on the stage were coordinated centrally via the controlling software. A further technical highlight was a "transparent" LED-wall: the video wall of 83 square miles was

able to change its transparency via a special control system. The Vienna symphonical Orchestra under the conductor Johnny Bertl was placed behind the wall and because of the transparent effect it was set dramatically in scene. Sometimes the orchestra was visible, then over dimensional scripts and images “float” in front of the orchestra.

More: <http://www.mediensysteme.at>

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25) TFC: American churches use projectors

The latest market analysis of TFC “The Use of Projectors in North American Churches” says that 58,8% of the American churches invest in projection systems or want to enlarge existing installations. TFC was very conscious of the problems of this special market segment and has started this important market study in cooperation with the “Church Production Magazine” to give manufacturers, dealers and integrators the knowledge so that they could easily enter into this new market segment. In North-America over 24.000 communities would be very happy if they had some AV-equipment. The enquiry is based on the poll of 650 persons from North-American churches.

More: <http://www.tfcinfo.com/>

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26) Extron: BBG 6 A - Blackburst-Generator in Broadcast-Quality

Extron Electronics presents a new component of the VersaTools product line – the BBG 6 A Blackburst- and Audio-Generator. The BBG 6 A was conceived for the use in broadcasting-, production- and presentation surroundings who require reference signals for Genlock-videosystems. It can also be used for error search in the system and for system comparison because it is equipped with a color beam- and an audio-testsignal generator. The BBG 6 A provides six NTSC- or PAL-Blackburst-output signals in broadcast-quality that allows a coupling of different video devices with a combined reference signal over the Genlock-function. Additionally to the Blackburst-signals, the first two outputs can also create test samples for NTSC-SMPTE color beams or PAL-full image color beam that are selectable via a DIP switch. The BBG 6A also possesses a 1-kHz-Audio-generator for symmetrical or unsymmetrical audio signals at terminals.

More: <http://www.extron.com>

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27) CL exhibition in Dresden: Sony DXC-D35WSPL Triax

The CREATIVE LIGHTING media technology GmbH & Co. KG broadens its offer for media experts and top class digital image recording technology. At the company’s exhibition in Dresden, this the new camera Sony DXC-D35WSPL Triax can be fully tested from **June 18th – June 19th at the ARTEUM (Am Brauhaus 3, 01099 Dresden)**. The optimised signal transmission of the DSP (Digital Signal Processing) camera technology of Sony that is also equipped with a 10 Bit-A/D-converter is responsible for the high quality of the DXC-D35WSPL Triax. The high resolution of 800 horizontal lines resp. 980 x 582 effective image elements is realized via a digital 3-Chip (2/3 inch). At the exhibition there will also be broad screen presentations with the Folsom ScreenPro PLUS 1604 image mixer and the Folsom WideScreen Image Processor and also the complete rental staging programme of CREATIVE LIGHTING.

More: <http://www.cl-group.de> + **plan under** <http://www.artaum-dresden.de>

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28) VIGATEC: DUNE-Chip-Bug compensates, FX2(+) benefits

When famous scenes from films like “Gladiator”, “The Mummy I” or “6 days, 7 nights” are projected on home cinema screens, a lot of linedoublers or scalars fail in the PAL version because they lose the film mode. After Vigatec could compensate this chip-bug in the DUNE scalars, it was planned to do the same with the “PerfectFilmMode”-upgrade for the linedoublers FX2 and FX2+. Since two weeks all linedoublers are delivered with this upgrade. This hardware upgrade is also offered for free to all older customers and owners of a FX2 or FX2+ but with the restriction that the purchase is done via the VIGATEC dealer. Dealers who want to install this upgrade into the devices of their customers please send a short e-mail with the serial number of the device to VIGATEC. The upgrade, a small circuit board, that is attached to the slot of the main circuit board, will be send out to the dealer.

More: <http://www.vigatec.de>

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29) KAROW TV: Sponsor for Dolphin Kids

For the last couple of years the club Dolphin Kids (registered association) has been organizing a gala performance in the NOB studios in Cologne. The proceeds of this years` event (17.05.03) helped sick children again, who were enabled to start a therapy with dolphins. Besides a varied evening programme with music and shows, many well known guests from politics, economy and media were invited. KAROW TV with its partner company Sound & Light also belonged to the sponsors this year. KAROW TV provided the complete video technology (stage direction technology), cameras, 3 large picture projections (catalyst system included) and the necessary computer technology.

More: <http://www.karow-group.de/>

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30) VisionTools: New universal ceiling mounting by SMS

With the new UniSlide adapter for the Aero-ceiling mounting by SMS, the company VisionTools Distributions GmbH presents a perfect solution for almost every projector up to 12 kg. So far it was necessary to buy a ceiling mounting for every single projector but from now on a flexible, perfect in form and very elaborate design-solution is available for everyone. The changing of the projector, e.g. if the device has to be repaired is now extremely easy – one has only to adjust and to arrange the UniSlide to the new or rental device and the cinema feeling can begin – without complicated swapping or rebuilding. 4 short spider arms and 4 long spider arms belong to the scope of supply that can be combined and also can be positioned individually along. Little tubes at the end of the spider arms can be positioned individually aloft. 4 sets of worldwide known screws provide the necessary compatibility to the projectors.

More: <http://www.visiontools.de/>

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31) NEC PlasmaSync 42VP4: display for POS+Multimedia

The new PlasmaSync 42VP4 is now available with the new developed Anti-Glare-Filter for the use at intensely frequented places at POS/POI as well as with an anti-reflex-coating for multi-media-based practise in conference- and meeting-rooms. Another highlight is the new design of the plasma monitors: video-walls consisting of 2x2 or 3x3 screens can still more persuasive as a complete motive with an extremely narrow frame of only 48 millimetres. Plasma-Displays with a Wide-VGA-resolution of 853x480 will be used as digital promotional-screens for intention-fair promotion as well as multi-media-applications.

More: <http://www.nec-europe.com/>

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32) company and cooperation news

- Semiconductor component manufacturer KARHOH in search of business partners

The Taiwanese manufacturer of semiconductor components KARHO is looking for business partners in Germany and Europe who are in need of LCD, PDP and LCD TV products. KARHO is able to produce and deliver complete series of LCD televisions in the sizes 15"- 30". The manufacturer is specialized in LCD monitors as well as LCD and PDP televisions. All products have an excellent price/performance ratio.

More: <http://www.karho.com.tw> (Ivo Lin: ivo@karho.com.tw)

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- MEDIA! AG: financing negotiations in their end phase

In the first nine months of the business year 2002/2003 the volume of sales of the MEDIA! AG, specialist for media-technological services, slightly decreased from 22.8 million Euro (from the year before) to 21.0 million Euro. The result before interests, taxes and write offs was -3.9 after -10.8 Euro in the year before. The company's deficit decreased during the first nine months from -16.5 to -8.4 million Euro. The equity capital was at 6.9 million Euro on the appointed date and is going to increase to up to 7 million Euro after the contribution of the shareholders loan of the main shareholder M.K.B., which would accord to an equity capital quote of 35 percent. The negotiations with pool banks and additional borrowed capital suppliers about a financing concept which contains the extension of the expiring credits (June 2003) up to the end of March 2004, reaches its end phase. If it comes to a breakdown in negotiations a continuity of MEDIA! AG and their investment companies cannot be granted any longer. – **Supplement: on the 12th of June Media! AG proposed for opening the insolvency.**

More: <http://www.media-ag.com/>

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33) Names are News

Since 15th May 2003 **Patrick Palombo** has taken over the overall responsibility for the areas marketing and distribution of **Ed. Liesegang oHG** and has become a member of the management of **Liesegang Optoelectronics GmbH**. Patrick Palombo (46) has been working in responsible positions for well known companies of the trade like Quelle AG and in the service sector for more than 20 years. He used to be a member of the board of management of the PhotoPorst AG and PixelNet AG. Patrick Palombo counts on increasing sales in the area of home cinema projectors and says: "The increase in the entertainment market is going to compensate the decreased demand for professional presentation beamers."

More: <http://www.liesegang.de>



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- Since April 2003 **Christian Böhm** has joined the management of **SCREEN New Technologies GmbH** in Rosbach. He is responsible for the development of the activities in all areas of professional media technology. Before Christian Böhm came to SCREEN NT he used to work for JVC Professional GmbH (1989-1995) in the area of professional video technology. From 1995 he used to work for VIDCO Video Communications GmbH (from 1997 as sales manager), a SONY professional partner in Dreieich.
More: <http://www.screen-nt.de>



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- **Ulrich Kossack** is the new sales manager of **Ed. Liesegang oHG** and is responsible for the development and extension of the strategically important areas of consumer electronics and IT distribution. The 48 year old business economist used to be key account and channel manager for the telecommunication manufacturer Ericsson and used to work as country manager for Germany, Austria and Poland for the English cellular phone network provider Sendo. Liesegang has reached an incredible market share of up to 53 percent in the supplied markets. "This is an incredible success and secures an excellent starting position for the prognosed booming of the entertainment market, of which especially manufacturers for home cinema applications are going to profit," says sales professional Ulrich Kossack.
More: <http://www.liesegang.de>



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34) LastMinute / Short messages

- Fujitsu General strengthens distribution structure

Since the beginning of May Fujitsu General has employed 10 sales agents in the whole federal territory to strengthen and extend the distribution structure. The reason for this is the increasing use of plasma screens in private households as television substitutes or home cinema. The decision for this step was made to be able to professionally look after the quickly expanding market. The sales agents and their partners are exclusively going to attend to the specialized trade for audio and video.

More: <http://www.fujitsu-general.de/>

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- CT: Highlights at the Open House 2003

CT Creative Technology Germany presented media-technological highlights from the areas video, audio and multimedia at the first OPEN HOUSE 2003 from 21st- 23rd May in Nuremberg. One of the highlights of the OPEN HOUSE were the new 6 mm LED wall by Hibino, the new outdoor LED wall by Lighthouse LVP 1650, the WARP- projection on a concave-convex and curved disc, the premiere of the new Watchout 2.0 by Dataton and an innovative sound system for indirect supersonic sounding.

More: <http://www.ctgermany.com>

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- MEDIALON presents a new manager version V3.0

From 17.-19.06.03 the visitors of the trade fair TILE "Trends in Leisure and Entertainment" in Berlin had the possibility to get to know the Medialon Manager Software Version 3.0. Manager V3 is a show-control-software. The version 3.0 includes new features for Live-Events. The handling of the show-control-systems has been extremely simplified, too. In cooperation with Promesys GmbH, the German distributor, Medialon SA from France showed in addition the Content Distribution Software Medialon Display, a software solution which allows to network different media for automatic information transfer. The Danish LEGO corporate group applies this software in the Lego Shops for example in Cologne.

More: <http://www.medialon.com> + <http://www.promesys.de> + <http://www.andrich.com/tile>

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- TDS Promethean: new online presence

Since a short time, the TDS Promethean online presence has a new design. Everybody, who searches for information's in the product range of ACTIVboard to ACTIVote under the know address www.tds-promethean.de, will be pleased of the new clear design of the new website. The new online presence is part of the efforts to realize a worldwide unique Corporate Design of the TDS Promethean company-group.

More: <http://www.tds-promethean.de>

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- Publitec – now with much more room

The Public Präsentationssysteme & Eventservice GmbH has moved from Hagen to the neighbouring Herdecke at the beginning of April. There, the image technology specialist has more than double of area for offices and stores. Moreover, the new principal office offers better conditions for process optimisation and quickly customer-friendly handling. The new address is less than 5 km away from the old one in Hagen and offers a very good transport connection via motorway A 1, A 45 and A 46.

More: <http://www.publitec.tv/>

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Your AVP Newsletter team

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