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## Latest news about Audio-Visual-Presentations (AVP)

*The free of charge service for data- and video-projection and presentation*



([AVP-Newsletter.de](http://AVP-Newsletter.de))

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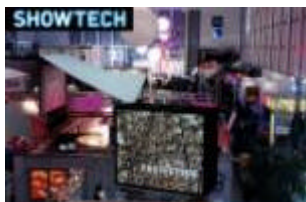
Dear Newsletter Readers,

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in this issue of the [www.AVP-Newsletter.com](http://www.AVP-Newsletter.com) you can find most current news from the data- and video projection/-presentation. This time, a special interest lies on the SHOWTECH and spring-novelties.

### 1) SHOWTECH, 7th - 9th of May, fairground Berlin

The SHOWTECH took place! And it took place at Germany's fairground number 1. The international trade fair took place in Berlin from May, 1-9th for the eleventh time. Every visitor of the fair – altogether a very competent and sophisticated audience - found there a lot of convincing innovations, impressive achievements of the international performance- and media technology.



About 300 exhibitors and 6.500 visitors (nearly 20% less than expected) came to the SHOWTECH. For the first time 20 nations from Middle-, East- and West Europe, the U.S. and Asia were at this fair in hall 20 (light- and media technology), hall 21 (stagelight technology, equipment, special effects, costumes, ticketing, laser) and hall 22 (stage technology, education, DTHG area).

A special highlight was the event of the SHOWTECH Product Award that was donated for innovative and creative solutions in the event technology area in three categories: stage technology, light- and projection technology and sound and media technology. 35 exhibitors of the SHOWTECH handed in their products. The lottery drawing of the winners took place at the first evening of the fair at the "Foyer Sued". The Berlin Reed GmbH and the DTHG (German theatre technology society), the organisers of the Berlin fair presented the award.



The SHOWTECH 2005 will take place from June 1st – 3rd 2005 in halls 1-4 at the Berlin fairground. The new "Foyer Sued" will be the entrance of the SHOWTECH 2005.

More: <http://www.showtech.de>

Enjoy reading and see you at the next newsletter

Yours Wolfgang Schölermann

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**2) Sony at the SHOWTECH + new prices from May on**

Sony Business Europe presents two news with the beginning of May. On the first hand Sony will cut prices for the two ultraportable projectors VPL-CS5 (1.795 €plus VAT) and VPL-CX5 (3.195 €plus VAT) ([q.v. AVP-N. 12/03](#)) and the 2000 ANSI lumens XGA-projector VPL-PX11 (3.750 €plus VAT). On the other hand Sony Business Europe also was at this year's SHOWTECH in Berlin. Within the scope of the forum "Film and Television: production methods of the future" in hall 22B, Sony presented the POSIE (Point of Sale, information and entertainment) concept with the TCP/IP networkplayer NSP-100 in combination with a PFM-32 plasma.

**More:** <http://www.sonybiz.net/>

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**3) ict Innovationstage 2003: Come and See**

The **ict innovation days 2003** will take place **from June 25 to June 27** on the premises of the ict Innovative Communication Technologies AG, Kohlberg. Ict will give insight into new and innovative media and



communications technologies. From **10am to 7pm** visitors will have the opportunity to see large screens, large screen displays, interactive dialogue- and presentation systems, multimedia games as well as universal media control systems. Furthermore, visitors will receive information on the flexible ict software „TouchVision“. If interested they can experience the software for presentation, information and dialogue in workshops that are offered during the fair. For further information please call +49 (0)7025-102-0 or look up the companies' website.

**More:** <http://www.ict.de>

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**4) CT: latest 6mm LED Indoor-Technology + Open House**

The CT Creative Technology Germany that was founded in January 2003, presented an innovation within the LED sector at the SHOWTECH. At their booth in hall 21, CT presents the latest 6mm LED technology for the indoor area – a HDTV capable LED screen that consists of 6x4 modules with an extraordinary picture quality of this LED generation in the 6mm area. CT has offices in Los Angeles, San Francisco, Chicago, Birmingham, London and Stuttgart - all companies belong to the Avesco plc. London. CT Germany presented another highlight at the OPEN HOUSE days in the mid of May in Nürtingen, in cooperation with the Promesys GmbH, the premiere of Dataton Watchout 2.0. Dataton 2.0 now contains – besides a number of interesting features – also Live-Video. With the help of three projectors and via a digital camera the several features of CT Germany were presented on a 7 m wide screen.

**More:** <http://www.ctgermany.com/>

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**5) :xmg – interactive terminals, control- and adjust systems**

The :xmg – cross media group (business division of the tranSIT GmbH Ilmenau) presented hardware solutions for the presentation technology-area at SHOWTECH. The main focus of their fair performance are portable, interactive DVD-

terminals :x-point\one especially designed for applications on fairs, museums and exhibitions, the DVD-terminal :x-point\two for fixed installations, interactive audio stations and terminals, the controlling system :x-port\control for devices with serial interface as well as the wired adjustment system :x-port\vote. The terminal solutions work without computer components.

**More:** <http://www.transit-online.de/nm/xmg/>

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#### **6) Koelnmesse 2004: didacta + photokina - marketplaces for international AV communications**



Following the cancellation of InfoComm Europe 2003, Koelnmesse GmbH will be strengthening its position next year as a marketplace and applications forum for international AV communications with **didacta**, Europe's largest trade fair for education and training taking place in spring (9th-13th Feb. 2004) and **photokina** – World of Imaging – to be held from 28th September to 3rd October 2004. Both events are the pilot fairs for their respective sectors and present a comprehensive overview of the current range of products and services offered in the professional AV communications segment within the context of solutions, system integration and their practical use for specific visitor target groups. The forthcoming didacta will host an Education Solution Centre, which will present a cross-section of the latest AV communications solutions for training courses and continuing education in use – from small solutions for seminar rooms to comprehensive and complex multivision systems for international congresses. The second and biggest business and information platform for AV representatives from all over the world is photokina. As the world's largest and most important marketplace for the international photography and imaging sector, photokina has been a must for AV suppliers and customers for many years.



**More:** <http://www.koelnmesse.de> + <http://www.didacta-koeln.de> + <http://www.photokina.de>

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#### **7) AVE at the SHOWTECH**

AVE showed three innovative highlights of presentation technology at the SHOWTECH 2003. Projections on not flat surfaces (cylinder, bowl), projections on extremely short distance and editing as well as transmission in HD video! The NEC GT 5000 with new innovative LCD GBP with integrated WARP technology projects also on cylinders and bowls. 5.5 cm as projection distance are enough for the new projector NEC WT 600. With a projection distance of 5.5 up to 65 cm it is possible to create screen diagonals of 1 up to 2.5 m via an aspheric mirror. And with "CLIPSTER" by DVS the new HDTV real-time editing workstation for uncompressed video up to 2K it is possible to adapt material of different resolution and colour room of 8 or 10 bits in original state on only one timeline. A proceeding compression or compilation is not necessary.

**More:** <http://www.avepro.net>

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#### **8) Hagor: Expanded program for SHOWTECH**

Besides the professional and established beamer racks Beamfix 1 and 2 (universal racks) the manufacturer from Bad Oeyenhausen presented some more innovations at the SHOWTECH. Particularly the lifting column Hubfix 1 is notable. Projectors and displays with 18mm/s can be extended and retracted at a maximal strain of 1000N. The lifting height is 400 mm wherefore the Hubfix 1 needs an installation height of 520mm. The Hubfix 1 is controlled via an infrared remote control. Besides the classical Beamfix 1+2 and the Hubfix 1 there were as well anti-theft device, plasma- and TFT racks and many more interesting products to gaze at in Berlin.

**More:** <http://www.hagor.de>

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#### **9) LangAV: NEC-Mitsubishi 40" LCD Display new in the program**

After the successful start with the LCD 3000, the company LANG Audiovision AG had included the LCD 4000 of the manufacturer NEC-Mitsubishi in the rental- and distribution assortment. With the achieved screen diagonal of 40" the service provider considered it as an ideal product for all applications where plasma displays caused problems because of technical reasons. Presentations with longer image lifetime and high resolution (1280 x 768) are no longer a barricade, as the LCD displays do not possess the adverse "burn-in effect". As comparisons by Lang have shown, the customer does not yet need to resign good image quality. The new product is available for rental- and prospective for Since some days.

**More:** <http://www.lang-av.com>

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#### **10) NEC GT - high-performance projectors for 24h-permanent operations**

NEC this spring presented products with a completely new feature, the first NEC-projectors in the world with two lamps. With an uninterrupted operation time of up to one year, both the GT5000 and the GT6000 are ideal for Point-of-Sale and

Point-of-Information applications. Six different operating modes ensure that these professional projectors really go the distance. The GT5000 has a brightness of 6000 ANSI lumens and XGA resolution and the GT6000 has an SXGA resolution and a brightness of 5100 ANSI lumens. These are the world's first projectors to have two lamps that allow for six different operating modes. Depending on the area of application, the user decides whether one or both lamps are used for projection. The use of both lamps simultaneously is recommended in applications where the environment requires particularly bright images. If this is not absolutely necessary, the high scalability of the operating modes can increase the lamp life up to 9000 hours while at the same time cutting power consumption.

**More:** <http://www.nec-europe.com/>

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### **11) Litelab: Projection-racks for live-, fair-, and studio-activity**

For all events where projectors should be hang up and be aligned rapidly - Litelab projection-racks are the perfect solution. Safety requirements for events and places of production will be especially considered by the design. A spherical print-head is not necessary. However the projector can be specific and flexible aligned in all directions. The all-round-rack can be positioned for all projectors between 5kg and 50kg. By projector-basements, space sleeves or perforated metal plates are also not necessary. The all-round-rack is designated for hanging or standing installations, it is buoyed complex and certificated by the TÜV Rheinland.

**More:** <http://www.litelab.de>

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### **12) Kindermann: confirmed foothold on wall and roof**

The perfect position for data-/ video-projectors in large rooms is the ceiling. Kindermann & Co. GmbH, who excited a lot of people with their invention of projector-roof-racks three years ago, offers with the new K-Vario-Roof and Wall-Racks a variable projector-spider, which doesn't need a projector-specific adapter. The K-Vario-Racks are available with constant length (i.e. short distance) for roof and wall-fastening or height adjustable till 3m. Support of restraint systems account for 20kg. Because of a swivel head the K-Vario-Systems are flexible. The installation of the systems is easy. Mobility in all areas, as well as the easy changing of the projector, makes every roof/ wall-rack a multitalent. A new offer from Kindermann is likewise racks for flat screens up to 30"



**More:** <http://www.kindermann.de>

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### **13) Paxmann: Lectern for persons in a wheelchair**

Designer Cornelius Paxmann from Bonn developed - together with experts of media- and conference-technology - a height adjustable lectern for persons in a wheelchair with high-quality and filigree optics. Motivated of an inquiry of the Lower House of the German Parliament in Berlin, Paxmann and his architects and designers planned and built a lectern for Dr. Wolfgang Schäuble, which was used at the opening of the Parliament in Berlin for the first time. The lectern of Paxmann is qualified also for handicapped and non-handicapped persons and can by request descend to a height for persons in a wheelchair by a remote control, so that the speaker doesn't have to do this if he is on the platform. The lectern is endowed with two little back coupling micros, two concept clipboards and a script-lamp.

**More:** <http://www.paxmann.de>

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### **14) Toshiba MT100 – new DLP home-cinema-projector**

Professional Visual Products, a division of Toshiba, presents a new data- and video-projector for the home-cinema-area with the MT 100. In the line of home-cinema-devices the MT100 aims off a starter model which operates with the DLP-Technology. The new projector offers not only an attractive price but coevally an excellent power. The insert Faroudja DCDi-Videoscaler warranted naturally acting full-colors and illustrate quick-cut footage or quick motion-sequences flicker-free and fluently, e.g. for video games or sporting events. With a light-power about 1.000 ANSI-Lumen and with a contrast-rate of 2.000:1, MT100 enabled a best screen-quality. Furthermore users can claim between two format-modular 4:3 and 16:9 and choose the favoured size of the representation.

**More:** <http://www.toshiba.de/projectors>

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### **15) Optoma: ThemeScene H56 – real home-cinema-pleasure**

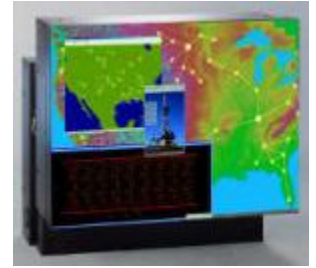
Optoma Germany presents in the exclusive trademark ThemeScene, a new home-cinema-projector H56. Brilliant, amazing real-life pictures will be produced by the disposition of a line of innovative bettering in H56. With a contrast-rate of 2000:1 even darkest passages and shades will bring out impressing depth of sharpness. In H56 the new XGA DDR-Chip from Texas Instruments DLP comes into operation with an angel-tilting about 12°. By using the 6 segment-color-wheel with

four-time speed and video-processor Si504 of Silicon Image, the H56 produces a frame-quality which is impressive. H56 only has an operating noise of 32 dB. H56 produces a luminosity about 1000 ANSI- Lumen with the 200watt UHP-Lamp.  
**More:** <http://www.themescene.tv>

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### **16) eyevis: New projection cubes in 84"**

In smaller and middle class control-room environments as well as in smaller training and conference-rooms there is a need of professional visualisation in best picture quality. Most of the time money and space is missing to install a large video wall. That is the reason why eyevis decided to create the 84" cube, a product that can be built up on its own or as a display wall. The eyevis HC 84 – SXC is a stackable back projection cube with an 84" display (1630mm W x 1304mm H). The back projection cube is fully digital and uses the DLP-Technology from Texas Instruments. The SXGA Version of the cube uses a 1-Chip-DLP projector. The display itself is a BCP (Black Contrast Power) display, which achieves high brightness and excellent contrast. The specialty about the HyperCube is the integrated split computer. The cubes can be equipped with up to eight inputs each. The integrated, modular high performance split computer allows the display of different signals. Data signals can be shown as well as graphic or video signals.



**More:** <http://www.eyevis.de/>

**eMail:** [info@eyevis.de](mailto:info@eyevis.de)

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### **17) EIKI: the new arrival - LC-SB10/XB10 + XNB5M**

EIKI has three new portable projector-models to offer. The new EIKI-projectors of the pro-line LC-SB10 (1.750 Lumen/ANSI), LC-XB10 (2.000 Lumen/ANSI) and LC-XNB5M (2.500 Lumen/ANSI) are available from now on. The models LC-SB10 and XB10 have got modern 0.8" panels. Additionally the models have many new features e.g. the auto greyscale function for an automatic grey-scale-adaptation or the auto fleshtone function for a better color-adaptation. The new LC-XNB5M impress the user with fabulous 2.500 Lumen/ANSI. The prices: 3.695 €(LCSB10), 5.095 €(LC-XNB10) and 5.395 €(LC-XNB5M) (added value tax).

**More:** <http://www.eiki.com>

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### **18) EPSON EMP-7800: lightstrong + network compatible**

The powerful projector EPSON EMP 7800 is perfectly suitable for conference rooms which need network access and has especially been developed for users in the professional area, who attach importance to a desktop projector with high light intensity and functions like network compatibility (Easy MP net), security, Quick Corner and Wall Shot etc. Thanks to the most modern technologies the data and video projector produces pictures with 3000 ANSI lumens at a contrast ratio of 600:1 in real XGA resolution (1024 x 768) and high quality. The projector is extremely quiet because of the low operating noise of only 35 dB. The heart of the modern imaging technology of this projector is the newly developed projection system by EPSON which is based on 3 LCDs. The EPSON LCDs, which have a size of 1,0 inch each, are engineered to achieve high levels of image quality such as brightness distribution (illumination ratio), colour saturation, colour accuracy and efficiency. The contrast of 600:1 makes the projection of high quality video images possible. With the EPSON Wall Shot function a lifelike colour representation can be reached even if a coloured projection surface is used. The minimum projection distance of the 5,5 kg light EPSON EMP 7800 is with only 1,6 m the shortest distance of all EPSON projectors. The suggested retail price of the projector is 6.690.00 Euro plus VAT.

**More:** <http://www.epson.com/>

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### **19) SIM2 Germany: NEW - Grand Cinema RTX line**

Innovation, design and performance correlate with the new RTX product-line from SIM2. Presently it comprises two displays of 45" and 55" screen-diagonal. An important factor was the minimum detectable account-navigation by product-development. The new displays were characterized by fibreglass signal-control about 500m signal-distance and two-distance control. The SIM2-DLP-Engine (own development) with 1280\*720 (HD2) pixel allows all imaginable applications for users to consider perfect and daylight-capable. Every time a software-interface allows an gratis upgrade of new technique for the displays. This is practised from SIM2 since 1999.

**More:** <http://www.GrandCinema.de>

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### **20) Livingston: 42" Multimediasdisplay – soundless without fan**

The Livingston Electronic Service GmbH presents the new PlasmaSync 42VP4, a new Multimedia-Display with a screen diagonal from over 1 metre. The screen in 16:9 offers high light intensity and natural brilliant colours. The PlasmaSync

depicts compressed data signals for a resolution up to UXGA. It has an integrated split processor for 2x2 and 3x3 video-walls, timer and can also operated vertical. Multimedia presentations as well as racy videos and slideshows are presented perfectly with the PlasmaSync 42VP4. The new generation of the multiple priced display is very low because it is operated without fan. The PlasmaSync 42VP4 is available with a silver frame (42VP4S), too; black is standard. For public applications like POI or POS the model is available with anti-glare screen (42P4D) which reduces interfering reflections.

**More:** <http://www.livingston.com>

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### **21) COMM-TEC: Roof-Projection-Reflector - ProFLECT**

COMM-TEC offers a perfect solution for presentation and conference rooms with the roof-projection-reflector ProFLECT. The projector is invisible assembled at the roof and does not disturb design of the room, it is immune for damaging and the fan-noise will be damped. If the device is in a passive state, the mouthpiece will be occluded by the rack reflector (the mouthpiece is smaller than a roof-slab of a standard-raster-roof), which is easily adaptable for the roof-design. Basically the roof-projection-reflector consists of a base frame for the installation between the rawly roof and the taken down roof. The projection-beam will be conducted from two reflectors of roof to a figure wall. For the projection the second flexible reflector will be swayed downward. Both flexible reflectors are high-quality surface reflectors of glass. For the maintenance of the projector it will be easily demounted through the roof-mouthpiece, so it is not necessary to use an additional service-mouthpiece.



**More:** <http://www.comm-tec.de>

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### **22) HP: Compaq MP3800 Sommerbundle with HP iPAQ 1515**

In May and June 2003 every seller of a Compaq MP3800 projector will get an extra PDA HP iPAQ 1515. The Compaq MP3800 is one of the most successful micro-portable data- and video-projectors. It backs up the professional performance of customer presentations with 1.6 kg, XGA closing and 1300 ANSI-Lumen brightness. The tower –mode of the Compaq MP3800 is unique on the market. The HP iPAQ 1515 is just the easiest pocket PC of the HP product-portfolio. His exact color-display, the attractive form and the compatible rechargeable battery let get him to a perfect travel companion.

**More:** <http://www.hp.com/>

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### **23) 3M-summer special: MP 7750/7740i with extras**

The visual area of 3M Germany GmbH starts an unique special offer this year. Anyone who buys one of the multimedia projectors MP 7750 or MP7740i between 1. April and 31. May 2003 receives a mini digital camera or a mouse remote control for free. Customers and distributors can both profit from this offer. The mini multifunctional digital camera (69 x 47 x 11 mm) which has 3,1 million pixels is able to save up to 180 pictures and is provided with a macro/normal switch for close ups as well as a dual function for video mails. During the sales promotion the camera is directly enclosed with the MP 7750 if desired. Whether for customers or distributors – who decide to buy the multimedia projector receive a powerful device which is perfect for schoolings and presentations in small rooms. With a weight of only 2,7 kg it is a real lightweight among the portable multimedia projectors and is thus ideal for travelling.

**More:** <http://www.3m.com>

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### **24) Larivière: projector less than 1,000,- Euro (net)**

Again a “magic boundary” has been broken: The company Larivière Ltd offers the new Mitsubishi video projector HC1 for only 990 Euro (plus VAT). The projector has excellent performance characteristics: SVGA and 1100 ANSI lumens at a contrast distance of 600:1. “The Mitsubishi HC1 is our most attractive offer at the moment considering the price-performance ratio. Especially private users are going to get enthusiastic about the low price. Resolution, brightness, operating noise and easy operation have especially been adjusted for video projection in the living room” says Harold Larivière, who is the operator of [www.datenprojektoren.de](http://www.datenprojektoren.de), about the exclusive offer. The company Larivière association for digital presentation systems Ltd from Bremen with partner offices in Munich and Homburg/Saar, is a specialist for digital presentation technology. Apart from beamers and several accessories interactive white boards, video conference systems, media controllers and conference solutions are offered.

**More:** <http://www.datenprojektoren.de>

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### **25) New at Geha: series x-clusiv and LeoMobil**

With the new series x-clusiv and the multifunctional table LeoMobil Geha added two further product highlights to its extensive programme. Functionality and elegant design – these are the advantages of the Geha x-clusiv media furniture. The combination of wood and metal gives the furniture an aesthetic and characteristic style. The new multifunctional table

LeoMobil stands for unlimited flexibility and mobility. Whether working place, presentation table or lectern – this multifunctional table fulfils any demands of the user. LeoMobil with its large work surface offers enough space for several devices like overhead projectors or data –video projectors with notebook and can be electrically adjusted in its height (79 – 125 cm) without any problems.

**More:** <http://www.geha.de>

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#### **26) BenQ: PB8220 DLP-projector – rich of contrast**

BenQ Germany extends its product portfolio for the BenQ PB8220, a model with an especially high contrast ratio of 2200:1 from the beginning of May. This value is reached via the newest DLP chip generation by Texas Instruments. Because of the high contrast ratio the image definition is above average. Further more the user can choose between the image formats 4:3 or 16:9 and the extremely quiet fan (34 dB) ensures an enjoyable screen adventure. Besides the usual VGA sub-D, S-VHS and video chinch connections a progressive HDTV component connection for best image quality (also for home cinema) is available. The projector is provided with keystone correction, digital zoom and image in image function. The offer is completed with several accessories like a remote control with laser pointer, mouse emulation and a high quality bag. The BenQ PB8220 is available for a price of 3.699 Euro (suggested retail price, Vat included).

**More:** <http://www.BenQ-eu.com>

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#### **27) SMART: Bridgit Version 1.0 - multiuser data-conferencing**

SMART Technologies Inc. announces Bridgit data-conferencing software Version 1.0 for multiuser, reservation less data conferences. With Bridgit data-conferencing software, meeting attendees can connect easily to share screen information. Anyone can create a conference that all attendees can join by simply opening their client and selecting the conference by name. Alternately, those who do not already have the Bridgit client can be invited with an e-mail containing a URL that will download the client (less than one MB) and bring them directly to the conference. Bridgit software requires no special training. Any number of conferences of any size can be held, limited only by the licensed number of concurrent users. The server is typically installed in a secure area outside the organization's firewall so that both internal users and external parties may connect to it. Clients may be freely distributed and do not require installation.



**More:** [www.smarttech.com/bridgit](http://www.smarttech.com/bridgit)

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#### **28) TDS: ACTIVboard wins awards in Czechia and Great Britain**

The ACTIVboard by TDS Promethean won the first prize for the best product in the area of information and multi media technology for schools at the “School Nova”, the czechian trade fair for education, which took place in Prague two months ago. Furthermore the manufacturer Promethean Ltd announced that it had just been awarded the valuable “Queens Award”. The overall concept was especially well received. The ACTIVboard is a system which has been designed for schools and universities. It consists of the ACTIVboard as input and presentation medium and the special software ACTIVstudio which is permanently extended and has been especially developed for the education market.

**More:** <http://www.tds-promethean.de>

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#### **29) IC/TFC: Panel "Brand Position in Europe + North-America"**

A new study of InterConnection Consulting Group in cooperation with TFC.net from the USA results that the brand is becoming more important from year to year on the projector market. At the same time it yet turned out that there is no mere projector image because other products of the manufacturer dominate too much and influence the brand. It appears that often even the market leaders are not associated with projectors: Epson and HP stand for printers, Canon for photography, Mitsubishi for cars and 3M for office equipment. Sanyo, Hitachi and NEC are considered as especially low-priced. Only on the second alignment you find clear attributes for projectors: Philips is accredited with a clear home cinema competence, Liesegang is for school projectors, Plus is known for its smallness and luminance and Toshiba's installed cameras at first managed it to the USP and then to brand component. These dates are based on a European wide online poll of 525 experienced users of projectors in five segments (Home Office, KMU [small and middle companies], major enterprises, government, schools and universities). The poll was made with the same samples in USA and Canada and allows for the first time profound possibilities of quantitative and qualitative brand comparison on the projector market.

**More:** <http://www.interconnectionconsulting.com> + <http://www.tfc.net>

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#### **30) netvico: Support for BeamBoards of DERG**

The „Deutsche Eisenbahn-Reklame GmbH (DERG)“ together with its partner ARBOmedia is marketing the DERG BeamBoards at stations all over Germany. Technical support is provided by netvico GmbH. Netvico's software technology

PlayEverywhere ensures the operation of the digital advertisement space. BeamBoards are large format digital advertisement boards. They are located in highly busy areas of the DB AG like the Potsdamer Platz station in Berlin or the main station in Frankfurt/ Main. A total of 40 BeamBoards is currently in use in all the big cities in Germany. Both traditional spots as well digital posters can be shown on the BeamBoards.

**More:** <http://www.netvico.com> + <http://www.arbomedia.de> + <http://www.derg.de>

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### **31) G+B: Cinema projection for Microsoft at the CeBIT 2003**

High-End projectors with 12,000 ANSI lumens light performance provided a perfect cinema atmosphere on the Microsoft booth. Specially prepared mirror constructions enabled brilliant images in large size despite minimal projection depth. Gahrens + Battermann were responsible for the audio technology, too. In cooperation with the company Stereolize, the accordant light atmospheres in the cinemas was created via media control. Furthermore, Gahrens + Battermann realised the synchronous show of the numerous plasma displays in the cinema areas as well as the complete equipment of the workshop rooms with video and audio technology.

**More:** <http://www.gb-mediensysteme.de>

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### **32) VITEC/DICA: New partnership with DICA/"BlueCrypt"**

The DICA Technologies GmbH from Dresden and the VITEC-Distribution GmbH in Seefeld announced their partnership for the German wide sale of the DICA product range "BlueCrypt". The DICA Technologies GmbH offers a sophisticated technology for reliable coding of data transfer in ISDN-nets with the devices of their product line "BlueCrypt". The increasing application of latest video- and audio conference system in companies and organisations makes this area especially interesting and its protection demands highly-developed security technology. VITEC Distribution GmbH founded in 2002 positioned itself opposite to the classical distribution with an innovative specialized trade concept. Aim of the cooperation of both companies is guaranteeing an extensive sales support of the specialized trade for converting the necessary security concepts into experience with best possible advanced training, marketing support and technical know-how.



**More:** <http://www.vitec-distribution.com> + <http://www.dica.de>

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### **33) Extron: High-Performance-Scan-Converter VSC 500 / 700**

Extron Electronics presents the Video-Scan-Converter VSC 500 and VSC 700 with the new exclusive scan-convert-technique for more focus and quality. Both models convert digital pictures with a closing about 1600\*1200 for the edition of FBAS, S-Video, Component-Video and/ or RGB-Video. Further both dispose resolution of an advanced technology for the scan-convert which improve the video-performance, simplify the procedures and optimise the display. Application areas are for example video-conferences, video-recordings and display screens on PAL or NTSC-Monitors respectively other display equipment. VSC 700 could avail for transfers because it allows Genlock with extern Black-Burst-Signals. Important features of the new VSC-Scan-Convert for example are control elements for user-friendly centring and multiplying/ scaling down , zoom-control about 200%, horizontal and vertical filter to correct the screen-quality and a LCD-Window for an innovative menu-control.

**More:** <http://www.extron.com>

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### **34) Hitachi Digital: multimedia on the way to the classroom**

The entering of modern technique is not hold up to the classroom. Because of this Hitachi Digital Media Group presents two projectors which are especially suited for classrooms. CP-C327 is a model for beginner and affords simple handling at an optimal price/performance ratio. Altogether with the option to notice the projected picture on a connected monitor the speaker has not to turn his backside to the class. CP-X870D is the model for high claims of longevity and brightness. It is an especially high-capacity and longevity projector and demonstrates because of its small maintenance costs beneficial alternative for schools and universities on a long term. The activated guarantee about three years and the substitution in cause of repairs afford an optimal service. CP-X870D is available for €6.420,- , CP-X327 for € 3.200,- (recommended retail price included VAT.)in specialised trade.

**More:** <http://www.hitachi-eu.com/>

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### **35) holzmedia: InMotion – the presentation-box**

Presentation-technique has to be available easily and quickly all over. For this claim holzmedia has developed the media-presentation-car InMotion. InMotion renders a presentation possible all over – only a socket is necessary. Its appearance is unimposing and seems like a Black Box . The many-sided inner life is not considers of the compact, quadrate furniture. Thereby InMotion offers room for all basic presentation-media: notebook, beamer, overhead-projector, DVD or something

which is necessary for all conferences and meetings. Only the technique which is even in activity is visible. All others will covert by InMotion – elegancy and practicable. Two flaps on the front and the backside which let insert itself make the beamer invisible during its working. A drawer beside offers enough place for a document-camera. It used as a form of digital camera during presentations or as a form of overhead-projector for slides or for project conception on screens on the beamer. For notebooks InMotion also has a solution: A pull out on the other side creates a necessary delivery face. At the presentation it has not to pass on sound with InMotion – the integrated loud speakers make sure. All the media-technique is handle only with the InControl-module, a faceplate, with a power-button and break-button and an infra-red acceptor.

**More:** <http://www.holzmedia.de/html/english.html>

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### **36) HKS in the new building + quinquennial jubilee**

HKS communication-systems GmbH in Borchten opened officially at 09.05.2003 to provide an insight into the new rooms for all suppliers, customers, acquaintances and benefactors and to celebrate the quinquennial jubilee for the business company which was founded at 07.05.1998. As a producer of light-screens, media-chattels and systems HKS will be allow to added contribute in the new rooms to face up to constant shifting claims of the market and to set new impulses for a positive distribution-development. On about 2.500 ca tilled area accrued a new manufacturing which will come up to exalted claims of the market in its entirety. Consulting, strategy, logistic, installation and customer service are achievement-criteria not at least to stand fort he company.

**More:** <http://www.hks-gmbh.de>

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### **37) New chairman at KAROW TV**

Chairman changing at **KAROW TV Professional Video Services GmbH**, contractor for professional media- and event-technology. Diploma economist Klaus Meeh takes on the business management from the last chairman Voker Karow of four establishment in Mannheim, Hanover, Cologne and Frankfurt and of the main office in Bad Vilbel/ FFM

**More:** <http://www.karow-group.de/>

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Your AVP Newsletter team

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