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Latest news about Audio-Visual-Presentations (AVP)

The free of charge service for data- and video-projection and presentation



(AVP-Newsletter.de)

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Monday, February 24st, 2003

Dear Newsletter Readers,

Dear Newsletter Readers,

in this issue of the www.AVP-Newsletter.com you can find most current news from the data- and video projection/-presentation area, the video conference market and the LED-big screen systems.

ProLight+Sound, Frankfurt (march 5th - march 8th / hall 4.1 until march 9th)

Every year in march, representative of the AV branch meet at the trade fair for presentation- and communication technology, AV-production and entertainment – ProLight+Sound (10 a.m. – 7 p.m). The latest trends in the fields light, audio- and stage-technology are presented there. The ProLight+Sound offers with CAVIS a highly

respected knowledge forum amidst the events in hall 9. The participation at the Congress is included in the admission price of the ProLight+Sound. CAVIS especially directs itself at planners, systemintegrators and architects with its emphasis on topics like media- and security technology, architecture, acoustics, networks and signal processing.

More: <http://www.prolight-sound.com>

CeBIT, Hannover (march 12th-march 19th)

Another trade fair highlight is the CeBIT. CeBIT is not simply an annual meeting for top management and experts from this sector. It also serves as a summit meeting for scientists, politicians and the media. CeBIT is unique in representing every sector of information and telecommunications technology with a line-up of displays designed to meet manufacturer's' needs. It mirrors both the supply and demand sides of the global marketplace.



The audio-visual presentation is going to take place in halls 1, 2, 21 and 24 (video conference hall 13 + 27) and also the new built area "Digital Home Automation" (hall 1) is going to focus on this theme. To be able to show the growing convergence of technologies CeBIT extended its exhibition program and presents the whole spectrum of digital products of the home automation area, from digital televisions and video players via projection systems, digital photography to home security and building automation.

More: <http://www.cebit.de>

Enjoy reading, see you in the next AVP newsletter

Yours Wolfgang Schoelermann

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3) Fujitsu: new plasma-models - P42HHS/P42VHA

Fujitsu General, who is the inventor of the plasma display technology, introduces two new model lines of the PLASMAVISION plasma displays – one for commercial operations and one for the home cinema area. The new



PLASMAVISION models are all provided with the prize winning and well proved AVM technology, which guarantees perfect picture quality. AVM stands for Advanced Video Movement – all sources of disturbance are eliminated via digital signal processing. The digital video signal processor ensures a constantly perfect picture quality – no matter which source signal is connected to the display. One of the new models is the P42HHS which has a brightness of 1000 cd/m², a contrast ratio of 1000:1 and is provided with component video inputs, scart sockets, s-video and digital inputs (DVI-D) for video or audio sources and for PCs. Another new plasma display is the P42VHA which has a contrast ratio of 3000:1, a brightness of 700 cd/m² and is the first display of its class that does not need a ventilator.

CeBIT, Hall 1, Booth 7d12

More: <http://www.fujitsu-general.de/>

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4) PLUS U2: The next generation in business projectors

PLUS Vision Corp. will launch its new multi-business projectors. The U2 Series offers better than twice the contrast ratio of its predecessor, as well as



enhanced presentation support. Two models will be offered: the real XGA U2-1200, and the real SVGA U2-817. The U2-1200 is a successor to the U2-X2000, the high-brightness projector delivering 2000 ANSI lumens (U2-817: 1500 ANSI lumens) in a light, roughly 2.5-kg package. While maintaining the same weight and brightness, the U2-1200 represents a giant leap in overall screen visibility using Texas Instruments' next-generation DMD chip to more than double the contrast ratio of its predecessor to 1500:1. The projectors are also packed with new and enhanced presentation-support features, e.g. the presentation timer is perfect for time management. These features and more are expanding the possibilities of the presentation format.

More: <http://www.plus-vision.com>

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5) BenQ PE8700: a new home cinema projector fort the CeBIT

After one year BenQ is again at the CeBIT (March 12th – March 19th 2003). The company presents design and innovations for the digital lifestyle of today. At the CeBIT 2003, BenQ introduces a number of new products under the motto “Enjoyment Network” to the public, e.g. the new DLP home cinema projector PE8700. With its 16:9 chip, it features an ideal resolution of 1280 x 720. The contrast ratio is 2000:1. With its 6-segment colour wheel, a perfect colour performance is possible. The BenQ is a highlight in every living room, anyway, because of its noble and appealing design

CeBIT, Hall 21, Booth B45

More: <http://www.BenQ-eu.com>

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6) dealer promotion: 4 Aces from InFocus

InFocus starts with a wide range specialized trade campaign into the new year. InFocus is the first manufacturer that offers a complete stock width of four co-ordinated projectors for the beginner segment. The new LP240 (1000 ANSI lumens, SVGA) is a first choice-projector with its €1.299 suggested retail price if the price plays the most important role. The new X1 (DLP, 1000 ANSI lumens, SVGA, 2000:1 contrast, lamp: 3000 hours!) is the multi talent for presentations in offices but also at home and costs €1.499 suggested retail price. The LP500 (2000 ANSI lumens, SVGA), €1.699 suggested retail price, is the right choice for customers who are most interested in light power. The LP250 (constructed in the same way like the ASK C50) that was already presented at the end of last year, is now available for €1.999 suggested retail price. The XGA projector is the optimal solution for “beginners” if the performance in detail is the most important thing.

More: <http://www.infocus.com> + dealer: <http://www.epartnerprogrammes.com>

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7) LV-5200: Canon's new Multimedia projector

Canon's new addition to their highly successful multimedia projector range is the LV-5200. This ultra-portable SVGA model offers high brightness of 1700 ANSI lumens and 400:1 contrast ratio, for good image quality in daylight or dimmer conditions at an affordable price. Extremely flexible placement, quiet operation, high picture quality and its affordability make it ideal for classrooms, home theatres and office meeting rooms. Canon's expertise in lens technology provides the LV-5200 with the widest range of projection distances in its class. For a quieter presentation environment The LV-5200 can be switched to silent mode at the touch of a button reducing sound by 36% to a whisper quiet 34dB even throughout lengthy presentations. The LV-5200 offers advanced connectivity for seamless multimedia support. The DVI-integrated interface enables the connection of 2 input devices simultaneously accepting both analogue RGB and digital signals.



CeBIT, Hall 1, Booth 5B2

More: <http://www.canon-europe.com>

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8) Sony: „Say cheese“! VPL-CX5 + digital camera

Sony makes its customers happy. If a customer buys a VPL-CX5 projector he or she will get Sony's latest stroke of genius – the digital camera Cyber-shot U10 – for free! The ultra portable projector VPL-CX5 convinces not only because of its noble design - for which the projector received the IF-Design Award 2003 - but also because of its inner values. It features a XGA-resolution and the impressive light power of 2.000 ANSI-Lumen. A real highlight is the memory stick function that makes a perfect connection with other devices possible, e. g. with the Sony digital camera Cyber-shot U10. The noble and highly compact digital camera weighs just 113 g and is equipped with 1,3 mega pixel. The Sony-Bundle operation will count as long there is enough supply. It's valid from February 1st until march 31st. The Sony Promotion Bundle is available at Sony Professional centers, at Sony Professional partners and at all IT-/AV-dealers.

ProLight+Sound: Booth C50, Booth 9.1 + CeBIT: Hall 2, Booth C02 + Bildungsmesse, Hall 8, Booth 305

More: <http://www.sony-spc.de>

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9) LANG Audiovision AG announces CeBIT premiere

Projection specialist, LANG Audiovision AG, has been invited by Panasonic to display the new DLP projectors PT-D 7500 / 7600 on the Panasonic booth at CeBIT 2003. LANG AV will show the worlds smallest and lightest 3-chip DLP projectors in four colours soft-edge presentation, with a HDTV signal provided by a DVS HD-Server, as well as a 3D rear projection set up. Visitors have the chance to experience the outstanding product performance realized by the two installations. The presented products were exhibited for the first time at the photokina, and are available for delivery for a short time. Within the rental and staging industry, LANG AV can deliver these projectors in a black housing and also offers a sleek installation frame as well as a high quality rig holder.



CeBIT, Hall 1, Booth 6c2 (at Panasonic)

More: <http://www.lang-av.com/>

eMail: info@lang-av.com

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10) Hagor: Beamfix – Support with reasoned functionality

The company Hagor from Bad Oeyenhausen Germany with the Beamfix 1 created a shapely projector support with ball joint holder which features a concealed Imbus calibration that is universally adjustable. Thanks to Tri-Step-Installation (TSM) it can be installed quickly and without any problems. 1. fix Beamfix to the ceiling, 2. fix universal receiver system (Spider) to the projector and 3. mount the projector - and the installation is finished. Hagor is going to introduce the brand

new Beamfix as a lift which can be automatically adjusted and is offered with an infrared remote control at the ProLight+Sound. This is the first time that Hagor does not use the classical shear lift system.

ProLight+Sound, Hall 9, Booth A26

More: <http://www.hagor.de>

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11) TDS Promethean: ACTIVboard in 48" on this year's CeBIT

Since the mid-nineties the ACTIVboard concept has proved to be the best solution for interactive teaching. In the last year TDS Promethean installed more than 12,000 systems worldwide. This is a tremendous result for the only European manufacturer of interactive whiteboards. This success story will be beat by the new ACTIVboard in 48". The ultra-portable ACTIVboard was presented for the first time in January on the BETT-Show in London. Due to multiple requests, TDS Promethean has developed this handy ACTIVboard which includes a table stand and a carrier bag (optional). It is designed for those who do many presentations 'on the road' and who do not want to miss the advantages of the ACTIVboard, in particular the use of the ACTIVstudio software. If you would like to see the ACTIVboard live, you are welcome to visit TDS on CeBIT.



CeBIT, Hall 1, Booth 4i2 (UK Common Stand)

More: <http://www.tds-promethean.de>

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12) GTCO CalComp: MeetingBoard now available in 4 sizes

GTCO CalComp brings the interactive MeetingBoard, the electronic presentation board, in two more sizes on the market to live up to expectations of public and private enterprises in a much better way. Thus the MeetingBoard is available with a picture diagonal of 50 (127cm), 70 (178 cm) and 75 inches (190 cm) and a serial-, or USB interface as well as with integrated Bluetooth technology. The MeetingBoard is based on the electromagnetic technology that enables a robust surface on which the user can write on with dry markers that can be wiped off. With the patented technology of GTCO CalComp the pen has a right and left mouse button, double click and supports a high resolution of 1.000 lines per inch whereby the pen can be positioned more exactly and the user is also able to write much quicker. With a resolution up to 45.000 x 60.0000 pixel, projectors of the future with a higher resolution can also be supported.

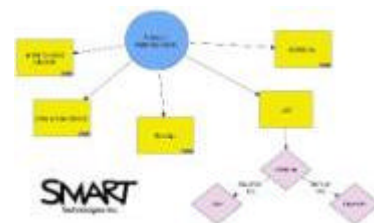
CeBIT, Hall 1, Booth 7g2 (at Sanyo Fisher)

More: <http://www.gtcocalcomp.com>

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13) SMART Ideas: free concept-mapping software with every SMART Board

A free copy of SMART ideas 3.1 concept-mapping software for the Microsoft windows operating system is now shipping with every SMART Board interactive whiteboard. The combination of SMART Board software with SMART Ideas software creates a powerful set of templates and tools unavailable on any other brand of interactive whiteboard. This bundle includes a comprehensive, expandable clip art gallery and the ability to incorporate any multimedia of file type. Used for brainstorming, organizing ideas and planning projects, SMART Ideas software fosters creative, independent thinking in the classroom.



SMART Ideas software supports multilevel concept maps. Teachers and students can create unlimited sublevels, expand simple maps and move quickly between levels. Educators receive a host of free curriculum-related templates and clip art.

CeBIT, Hall 11, Booth B10 + Hall 1, Booth 6H2 (at Toshiba)

Bildungsmesse, Nürnberg (31.3.-4.4.), Hall 8, Booth 418

More: <http://www.smarttech.com>

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14) TLS Education Line – always one sound better!

TLS Communication GmbH based in Hilden Germany has completely overhauled and extended its product range. It has been extended to include many more features and reflects the growing demand for such products. All the product lines now have a radio microphone as well as pure voice amplifier boxes. The control units on the devices are arranged in such a way that they can be viewed easily and the devices have robust metal corner protectors, as well as a protective metal grille for the built-in speakers. The VoiceMaker range - 8.5/17 Wrms/Wmpo - is particularly suitable for schools/training, nursery schools and sport/fitness centres. The next product line - 17/34 Wrms/Wmpo - is the SoundMaker range. The M 100 range - 70/120 Wrms/Wmpo - is suitable for large rooms, halls, on stage and for use in presentations and lectures, in hotels and during sports events. The new products in the TLS Education Line will be presented to the public for the first time at ProLight+Sound in Frankfurt.

ProLight+Sound, Hall 4.1, Booth H 80

More: <http://www.tls-gmbh.com>

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15) HP/stethos: Mobile solutions for HP projectors

HP is going to put the main emphasis for their projectors xb31, sb21 and the well established Compaq-projectors on the subject "wireless". At the booth 4H2 in hall 1 HP presents the wireless JetCAPS AirProjector. The additional device for projectors, which has been developed by HP and JetCAPS, is a mobile solution to quickly integrate digital projectors into a network. Thus several notebooks and PCs can be used via a wireless-LAN network. The AirProjector is the data central station and the mediator between projector and PC. The JetCAPS AirProjector is compatible to all Windows-PCs which are equipped with a Wireless-LAN-interface (IEEE802.11b). As soon as the presentation is called up on the PC, the Client-Software registers picture data and information. Data is compressed and transmitted to the JetCAPS AirProjector which sends it to the projector. The in the IEEE 802.11b-standard included 64 or 128 Bit Wired Equivalent Privacy encryption (WEP) protects internal data and prevents a disturbance of the presentation via other wireless applications within the network.

CeBIT, Hall 1, Booth 4H2

More: <http://www.hp.com/>

More: http://www.stethos.com/d_airprojector.htm

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16) InfoComm Europe: new areas POI/POS/POE

The presentation of AV communications solutions for different areas of application in special Solution Centers is a new component of **InfoComm Europe**, which will take place in Hall 11 at **Koelnmesse from 19th to 21st November 2003**. The plan is to set up three Centers focusing on the following topic areas: point of entertainment (POE), point of information (POI) and point of sale (POS). These Centers will provide clear and impressive presentations of how AV communication can be used to design spectacular events of all types, to facilitate the interactive exchange of information and to encourage consumers to buy - in short, it will show how new business models can be generated. All the topics covered in these Centers will be accompanied by a workshop programme that will take a detailed look at all aspects of technology and system integration, as well as the full range of applications and uses. The Solution Center will be organized by Promesys GmbH, Stuttgart.



eMail: susanne.taxis@promesys.de

More: <http://www.infocomm-europe.com>

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17) EPSON EMP-735: a new ultraportable wireless LAN-projector

The EPSON Deutschland GmbH presents the new EPSON EMP-735 - a high-performance and mobile solution for professional presentations. The extremely light XGA-projector that only weighs 1,9 kg is equipped with a wireless-LAN-card 802.11b-connection with whom data can be easily transmitted without any cable. Because of the image-transfer technology Network Screen, developed by EPSON, the user can transmit data from a PC/notebook to the projector via the wireless-LAN-card without having a decrease of performance. The EPSON EMP-735 also has an integrated PCMCIA-card slot so that presentations can also be conducted without any notebook or PC. Special reflectors were developed for the lamps of the EPSON EMP-735 which make a very high light performance of 2.000 ANSI lumens possible. With the EasyMP-System, that is integrated into the projector, even last-minute changes of the presentation-composition or order can be made. The EPSON EMP-735 is available since February 2003 for 5.324,40 €(incl. VAT) suggested retail price.

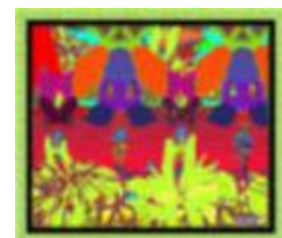
CeBIT, Hall 1, Booth 7H12

More: <http://www.epson.com/>

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18) Arte ex machina: Art-created with the computer

Two company founders from Freiburg present an extraordinary new product named Arte ex machina in the range of AVP. The programme develops and displays abstract image sequences that change constantly and always result in new, interesting images. Different basic settings (styles) show different image screen sequences. The Corporate Edition of Arte ex machina appeals to companies, doctor's practices etc. as an eye catcher in entrance halls and antechambers. It will be offered with PlasmaScreens or projectors. The Public Edition is perfect for public presentation screens in railway stations, airports, museums and for the wellness-area. A separate "Art Line" deals with subject specific productions as well as with the connection between the image creations und music, dance and others. First performances are already planned. The founders search cooperations with hardware providers for the rendering of precise packages for the single editions and collective fair appearances and major projects.



More: <http://www.artexmachina.com>

eMail: HBarkmann@organisationsdienst.de

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19) IC: Opinion poll concerning the dealers satisfaction

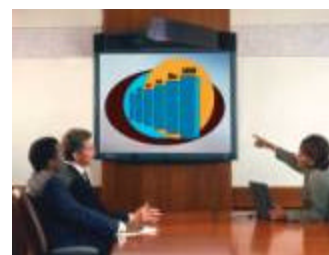
The sales channels in Europe show some interesting and surprising results in the soft facts as for example the dealers satisfaction beside the regional differences. This arose from a current inquiry of 250 dealers made by the consultancy InterConnection Consulting. The four most important factors for dealers and distributors are almost at the same importance product quality, margin, delivery time and the area guarantee/service. During the analysis it appears that the product quality can fulfil soonest the expectations of the distributions partner. The appraisal of the specific trademarks is astonishing: Plus dominates in three import categories (technical quality, guarantee/service and delivery time) with best marks while a well-known brand like Sony is always on one of the last three places in these areas. 3M impresses trough marketing support and dominates in the category Lead Generation. In the category Sales Support four brands are at the top: Sharp, EIKI, ASK/Proxima and Panasonic. Particularly interesting is the satisfaction with the margin politic where 3M asserts itself in the front clearly before Hitachi while Plus is at the last place in this category. The panel of 400 sides is available by InterConnection for €5.900,-.

More: <http://www.interconnectionconsulting.com>

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20) 3M: Ultimate Meeting Room Solution with Digital Wall Display

The Digital Wall Display represents a new category of "always there" meeting room solutions, eliminating the need for multiple individual devices such as a television monitor, dry-erase board, multimedia projector, flip chart and digital whiteboard. The Wall Display minimizes cabling, noise, the use of space and the maintenance necessary for a multitude of meeting room devices - providing a simple, all-in-one solution. Once installed users only need to connect the unit and push the power button to display images and replay sound. The Digital Wall Display is designed for use in small to medium sized meeting rooms and classrooms. Additionally it is ideal for any scenario that requires collaboration and rapid sharing of information, such as marketing presentations, sales training or seminars. 3M will present the revolutionary Digital Wall Display, latest generation of multimedia projectors and Vikuiiti screen on the CeBIT fair from 12th until 19th of March.



CeBIT, Hall 16, Booth D21

More: <http://www.3mWallDisplay.com/>

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21) Toshiba T-Series: best performance with the new 6

The business area "professional visual products" of Toshiba Europe GmbH presents six new data- und video projectors of its „performance class“ T720/721, T620/621 and T520/521. The follow-up models of the successful T-series that were introduced in fall 2002 distinguish themselves by a very strong light performance. The models T720/721 and T620/621 feature 2.400 ANSI lumens thanks to the micro-lens-array technology (MLA). The T520 and the T521 feature 1.800 ANSI lumens. Moreover, the on-screen-display was improved. Wireless presentations are no problem for the T720, T721, T520 and T521 devices because of the wireless LAN technology. In the scope of supply of those four projectors e necessary WLAN software is included. The T720 and the T721 are immediately ready for the wireless use. All models have XGA-resolutions and a contrast ratio of 400:1. Special projectors of this series – the devices T721, T621 and T521 - are also available with the Toshiba back projection camera. All Toshiba Business projectors have a three-year guarantee.

CeBIT, Hall 1, Booth 6H2

More: <http://www.toshiba.de/projectors>

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22) WolfVision: Ceiling Visualizer for conference rooms

Conference room architects and planners have been waiting for a unit like WolfVision's Ceiling Visualizer VZ-C10 for many years. The new Ceiling Visualizer allows for the first time to build a stylish conference room with all technical equipment invisible for the audience. The Ceiling Visualizer can be built into a suspended ceiling or mounted on the ceiling like a projector. Even before the unit was deliverable 12 companies in USA, Austria, Sweden and Norway decided to redesign their conference rooms, which had already been under construction, in order to integrate the VZ-C10. The Austrian company Magna, Steyr, even urged WolfVision to deliver an early pre-series unit, and Magna adapted their conference room to the VZ-C10 literally in the last minute before the opening ceremony. More and more architects around the world get enthusiastic about the possibility to hide the Visualizer in a ceiling - invisible for the audience. WolfVision expects a big boom of this new technology this year.



More: <http://www.wolfvision.com>

eMail: wolfvision@wolfvision.com

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23) Panasonic: New first class conference projectors

Panasonic sets up its line-up in the area of conference projectors. The PT-L6510E - the follow-up model of the PT-L6500E - now features 4.200 ANSI lumens. It also features the "BriteOptic" dual lamp system. With that system, the projector works optional with one or two lamps. I. e. the projector provides in subject to the operational area different lamp modi in 4 steps - from maximal brightness to maximal lamp life (up to 6000 hours). In addition to the interchangeable lenses like the ET-LE050, ET-LE101, ET-LE200 and ET-LE300 another interchangeable lens is now available in the scope of supply of the EL-models, the ET-LE150. This is very interesting because the EL models are always delivered without any lenses. The ET-LE150 provides a projection factor of 1,8-2,4:1 and projects images from distances from 1,4 up to 14,6 metres. The new 6510 models are available from beginning of March and will also be presented at the CeBIT:

CeBIT, Hall 1, Booth 6c2

More: <http://www.panasonic-europe.com/>

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24) WACOM: new interactive Pen Display for the education market

The WACOM Europe GmbH extends its Interactive Pen Display range and adds the PL-700. The new product has especially been developed for the use in the area of education, teaching and training. It is provided with a 17" display and with the WACOM patented "Penabled Technology". With the pressure sensitive and wireless pen for which you do not even need any batteries, the user can work normally and is able to write directly on the surface of the monitor during his presentation. The PL-700 is the ideal input medium for presentations, Whiteboard-applications or at video conferences. The display has a SXGA resolution, 24 bit colour depth and is compatible with all SXGA projectors. WACOM is going to show the PL-700 at the trade fair for education, "Bildungsmesse" in Nürnberg (31.03.03-04.04.03). The PL-700 will be available for the price of 2795 Euro (suggested retail price, VAT excluded) from March 2003 onwards.



CeBIT, Hall 1, Booth 4d3 (at ADF workgroup dig. photography) + Bildungsmesse, Hall 8, Booth 8-108

More: <http://www.wacom-europe.com/en/produkte/pl-serie/index.asp>

eMail: presentation@wacom-europe.com

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25) Publitec: world premiere Beamover 50 at the ProLight+Sound

On almost 90 qm platform Publitec presents news and highlights of the distribution- and service programme "Image technology for events" at the ProLight+Sound in Frankfurt. As world premiere Publitec presents the Beamover 50, the latest head-movable video- and graphic projector featuring 5.000 (!) ANSI lumens. Together with the projector manufacturer Sanyo, Publitec has developed the "road versions" of the high performance projectors XF 45 RV (10.000 ANSI lumens) and XF 35 RV (6.500 ANSI lumens). These will be introduced in a 3-time panorama change-over projection with Folsom-BlendPro-processor at the booth. Publitec is able to present the Multi-Video-& Graphicscaler as well as the Seamless Switcher VP 720 DS in an astonishing cost/performance ratio due to their position as a reseller of the company Kramer. Concerning the screen systems by Stumpfl, the emphasis will be on the "Monoblox" systems - mobile one-piece folding frame screens that were particularly created for the rental staging area and that guarantee an easy handling.

ProLight+Sound, Hall 8.0, Booth A 16

More: <http://www.beamover.com>

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26) eyevis: eyepil, the mobile and flexible big picture display

The eyepil is the flexible big picture display for any application. Because of its modularity it is also possible to connect several eyepils so that you get one big picture wall and are able to extend the system later if necessary. The system has especially been developed for control rooms and makes a perfect presentation in the best picture quality possible. The eyepil system represents the ideal alternative for a fixed picture wall in small or middle sized control rooms, it can also be used for mobile applications and can be freely placed as it is provided with rolls. The system is equipped with XGA or SXGA resolution and ensures the connection to many different sources. It is compatible with all usual video sources and computer graphic formats. The displays are based on the DLP technology by Texas Instruments which has proved itself as very reliable in continuous operations and has already been installed in most control rooms.



More: <http://www.eyevis.de/>

eMail: info@eyevis.de

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27) Kettenbach at the „Bildungsmesse“ in Nürnberg

Kettenbach GmbH is again taking part at the „Bildungsmesse“ – the trade fair for education and training in Nürnberg Germany from the 31.03 – 04.04. 2003. Projectors and educational systems of the company InFocus will be shown as well as audiovisual products and furniture for all sorts of applications.

Bildungsmesse, Hall 8, Booth 313

More: <http://www.kettenbach.net>

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28) Grundig: new LCD-TV Tharus

The brand-new TV Tharus 51 from Grinding's LCD TV "family" presents itself distinctively in function and design. The Grundig Tharus 51 (51 centimetres in a 4:3 format) convinces because of its flicker-free, clear and sharp image performance. The digital flow/motion compensation "Reference Plus" of the high performance Digi 100 Progressive-chassis guarantees natural motion sequences, even at quick camera turns. The Megalogic-system, the TV guide, a videotext memory with over 2.000 pages and the support of megatext level 2.5 make this comfort package the perfect choice for all users. The Grundig LCD-TV Tharus 51 possesses an optical and a mechanical contrasted audio unit that is revived by a 3-channel-activ-loudspeaker system (Magic Fidelity), created by Grundig. Three amplifier output stages feature a music performance of 22 Watt and ensure a perfect stereo sound experience at home.

CeBIT, Hall 1, Booth 3D16

More: <http://www.grundig.com>

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29) COMM-TEC/Samsung: Digital Presenter SDP-6500 now available

Samsung's flagship of Visual presenters offer everything a user needs. High picture quality combined with many digital effects and working options make every presentation in front of a large audience real fun. Samples and three dimensional objects in small sizes or sizes up to 384 x 272 mm can be shown in ordinary sharpness and true colour thanks to Samsung's leading camera technology. With its turning camera head and its 12 x optical power zoom it's possible to transmit pictures of a room as well as information from a flip-chart or a whiteboard. The SDP-6500 is equipped with a progressive Scan CCD camera chip with 1.500.000 pixels and delivers high SXGA resolution images. The high-quality camera makes up to 15 images per second. A main difference to products of other providers is the extreme large operating area of the CCD camera which can show almost 100% of an on edge DIN A4 format in high resolution. The SDP-6500 is available through COMM-TEC and has a recommend price of EUR 5290,- plus VAT.



More: <http://www.comm-tec.de>

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30) G+B: New in the rental area : HoloPro as foil

Additionally to the glass integration HoloPro is now also available as foil. The newest product development turns every glass pane into a high quality projection surface. The foil consists of polypropylene and can be fixed to any glass surface with the help of adhesive tape. Glass walls at trade fair booths, in conference rooms, in foyers or shop windows quickly and easily become a multi medial surface. The film with the holographic-optical elements is laminated between two special foils. Because of the light weight and flexibility of the material the foil can be easily transported. The extraordinary features of HoloPro - the problem free application which is independent of the surrounding light, as well as the special transparency - are also integrated into the foil variant. The projection is made possible via an especially calculated angle from behind the pane and is directed to the viewer via holographic-optical elements. HoloPro foil is available in any size up to 67".

More: <http://www.gb-mediensysteme.de/>

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31) IFA 2003 – the festival of innovations

The **Internationale Funkausstellung (IFA)** in Berlin is and will be the number one of the Consumer Electronics fairs. The IFA is at the same time extremely popular for the audience, a place for a high number of new products and a "fair of orders". About 900 exhibitors from more than 40 countries will show their newest trends in the innovative field of consumer electronics on 160.000 qm from **August 29th until September 3rd**. In doing so, the "digital evolution" plays an important part. This is also a concern for the digital TV and radio as for the new digital recording media, photography, telecommunication and the information technology. The great product variety is also expected for the home cinema market. The range of new hardware products is also very broad – from the smallest screen and a LCD TV to Plasma-screens with a size of over 1,50 m and high-performance projection devices. The subject matter Home Cinema wins significance also in the High End field whereby the cross-linking makes great progresses – some parts are wireless and work via radio.

More: <http://www.ifa-berlin.de/>

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32) NEC: new projectors with automatic trapezoidal correction

Simply present: with the projectors VT460 (SVGA, 1500 ANSI lumens), VT560 (XGA, 1300 ANSI lumens) and VT660 (XGA, 1700 ANSI lumens) NEC introduces for the first time three models with integrated gravitation sensor. This sensor makes sure that the projector - after the setting-up operation - automatically positions a rectangular image on the screen without the help of the user. Presentations and video performances will be extremely easy to handle with this operating concept, even for technical laypersons. The multimedia projectors are perfectly suited for companies, educational institutions and for the home office-application because of their performance features. The new models feature three separate inputs for RGB, S-Video and Video. The projectors have a zoom lens (projection ratio 1,5 – 1,77:1) with an extremely short focal length so that also great images are projectable in small rooms with short distances.

CeBIT, Hall 2, Booth B20

More: <http://www.nec-europe.com/>

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33) beyerdynamic: new Components for wireless Conference System

The wireless MCW Digital conference system from beyerdynamic is complemented with another series. The MCW-D 200 control unit and the appropriate microphone units of the series 2000 allow new functions within wireless communication. The most important feature is the automatic voice control that works like a wired automatic mixer. The N-1 function allows connections to teleconferencing systems. In order to integrate a wireless conference system into a media control system more effectively, the MCW-D 200 is fitted with an Ethernet connection in addition to a serial RS 232 interface. The MCW-D 2041/2043 microphone units with display and multi-function buttons are suitable for PC-controlled voting procedures. In addition to interpreting applications with maximal 7 foreign language channels, messages can be sent to conference participants.



ProLight+Sound, Hall 4.1, Booth D 51

More: <http://www.beyerdynamic.de/com/index.htm>

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34) Hitachi: CP-X870 + digital sign posting display

According to the motto "information anywhere" the Hitachi Digital Media Group is going to present their integrated digital sign posting and display solutions for the first time at the CeBIT 2003. Digital sign posting solutions have been developed for companies and the retail trade in order to offer a complete and improved communication solution for customers and staff. During the period of development the Hitachi Digital Media Group worked together with companies like McDonalds and the estate agent Foxtons to be able to offer an optimised digital sign posting system. Furthermore Hitachi is going to introduce the CP-X870, a LCD projector for big format presentation solutions on free surfaces. With up to 4000 hours lamp life and more than 10000 hours of use the easy-care CP-X870D is an extraordinary presentation product for commercials and public information.

CeBIT, Hall 1, Booth 7/F12

More: <http://www.hitachidigitalmedia.com>

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35) Consultec/FirmNet: partnership at multimedia PoS

The companies Consultec AG and The Fantastic Corporation contract a close partnership in the area Multimedia Point Of Sales (M-POS). The cooperation includes an international distribution- and marketing initiative of the Consultec AG and Fantastic-subsiary company FirmNet AG. FirmNet is specialised in the advice- and project business area and possesses a long lasting experience with the implementation of software systems for E-Learning, forwarding of data, business communication and Content Management. This range of offers is broadened by FirmNet because of the infotainment product-line of Consultec for which FirmNet gets the reseller rights. With the Consultec-system, multimedial matters can be spread out on presentation surfaces with the help of a central control. In this way it is possible to control the POS-promotions in all branch offices of a supermarket chain directly from the centre.

More: <http://www.consultec.de>

More: <http://www.firmnet.com>

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36) Barco: 4 newcomers in the prize winning iQ-serial

Barco with the iQ G200L/R in XGA and SXGA announces the extension of the Long Life projector range and adds 4 new products to the serial. The iQ (Pro)-range has already received 5 important awards (Pick Hit, Creative New Product, SatisFecit Trophy Award, Vanguard Award and the Standing Ovation Award). The new projectors have been especially developed for demanding long time presentations and have been equipped with long life 120 W lamps (6000 hours in the dual lamp mode). Special filters and precision components in the projector design maximise the operating time of all critical

parts of the device. The innovative design of these projectors lengthens the operating time, reduces service and maintenance and lessens operating costs. The iQ long life range is available in a "stand alone" and in a network-compatible iQ platform, both in XGA and SXGA resolution (XGA 2000 ANSI lumens, SXGA 1800 ANSI lumens).

CeBIT, Hall 6, Booth B04

More: <http://www.presentations.barco.com>

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37) HK makes distribution contract with Sharp

The Holger Kuhfuß Computer GmbH Germany has become the distribution partner for Sharp projectors, plasma displays and monitors. Thus it is possible for HK to offer Sharp's ideas in the area of mobile solutions to its own customers. HK sells the Sharp PG-M25X for 3390 Euro (plus VAT) as an introductory offer. The special highlight of the XGA projector is the "Wireless Reality Presentation Technology" (IEEE802.11b with 11MBIT/SEC. at a distance of 30 metre), a new vector based data compression technology "VQ" (vector quantization) and the "Auto Image Capture System". The 2,6 kg light projector allows almost any real time presentation without any noticeable loss of quality – thanks to the installed and for the new generation of wireless projectors especially designed compression software VQ.

More: <http://www.hkc.de/>

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38) VITEC/CeBIT: "The Voice", VegaStar Gold and Maja

VITEC Distribution GmbH exclusively presents video and audio conference solutions of the manufacturer and partner Aethra at their shared booth (hall 13, booth C56) at the CeBIT. Highlights of this exhibition of the brand Aethra are the flexibly usable conference room telephone "The Voice" from the audio sector and the Settop-Box "Vega Star Gold" as well as the compact picture telephone "Maja" from the video area. "Vega Star Gold" unites a MCU system which supports IP-, ISDN- as well as IP and ISDN sessions, has an optional encryption mechanism and a built-in file management. The picture telephone "Maja" combines performance and comfort in installation and operation with an incredible price (from 1400 Euro plus VAT). According to the distributor also home users can now afford picture telephones and are able to contact video conference systems. Another highlight of the exhibition is the Full-Duplex-conference room telephone "The Voice". "The Voice" can be used as a hands-free telephone and a fax system or can be connected to a PC with the help of the included software.



CeBIT, Hall 13, Booth C56

More: <http://www.vitec-distribution.com>

eMail: info@vitec-distribution.com

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39) 20 years Anders+Kern

Anders+Kern presentation systems GmbH celebrated their 20th anniversary on 01.02.2003. Until four years ago the firm from Norderstedt Germany used to be a classical middle class family company. To be prepared for the future challenges of the market Anders+Kern has joined the TA Triumph-Adler AG in 1998. Together with the companies that have joined in the TA A/Vi-Tec-union Anders+Kern belongs to one of the biggest producers and providers of presentation technology. The wide range of products particularly includes multimedia products like data/video projectors and plasma displays. Furthermore the all-round provider offers overhead projectors, installation systems like projection walls and presentation furniture like audio systems. Right on time for the anniversary of the company Anders+Kern presents itself with a new corporate design, a new booth and of course several interesting product novelties at the CeBIT 2003 in Hannover.

CeBIT, Hall 21, Booth A 06

More: <http://www.anders-kern.de>

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40) Looking for dealers

The **GMK GmbH** in Filderstadt near Stuttgart (Germany) is looking for new special trade partners for the distribution of the VAN DER ROLLE products. VAN DER ROLLE is a "presentation wallpaper" which has been developed by GMK and was successfully introduced in Germany at the photokina 2002. There are several product variations for different operations in the VAN DER ROLLE portfolio, from writing-enabled presentation walls to magnetic white board substitutions.

CeBIT, Hall 21, Booth C48

More: <http://www.mygmk.de>

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41) Last Minute / short messages

- SysComTec/Samsung: Price reduction for document cameras

Document cameras have the highest growth rate in the presentation area. Larger amounts mean simultaneously lower costs in production. In 2000 SysComTec had already introduced the first low-cost high resolution document camera SVP6000 by Samsung in Germany and Austria. SysComTec announced that the distributor is now able to reduce the prices massively due to its successful sales. For this reason the Samsung SDP 900DX is available for the suggested retail price of 3.550,- Euro, the SDP 950DX for 3.650,- Euro, the SDP 950ST for 2.990,- Euro, the SVP 5500DX for 2.650,- Euro and the SVP 5500ST for 1.890,- Euro net (plus VAT). The dealer and sub distributor conditions persist further on, dealers get additional discounts of 10% when buying a demonstration device. The new document camera SDP6500 with SXGA resolution is available in February.

More: <http://www.syscomtec.com>

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- SCREEN.NT opens a branch office in Vienna

With the slogan "Visions become Reality" the SCREEN New Technologies GmbH from Rosbach, Germany, has established itself as specialist for electronic image systems. Since the 16.01.2003 the Rosbacher specialists are represented in Austria. Under the direction of Ing.-Mag. Martin Petz the branch office deals likewise with the professional development, sales and rental, project planning and installation in the area of high-quality presentation technology.

More: <http://www.screen-nt.com>

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- Datavision at the CeBIT / new web presence

Datavision will introduce the latest products of the manufacturers Sanyo, NEX, Plus, Optoma, Hitachi, LG Electronic, Projection Design, JVC, Philips and ASK at the CeBIT 2003. A highlight will be the first 40" TFT display of Samsung. Furthermore, Datavision will present user-orientated video conference systems of Polycom for the first time. More information is available on the completely new Datavision web pages. On these pages the visitor not only finds a complete outline over the range of products but also useful help concerning the projector choice under the button "Assistant".

CeBIT, Hall 21, Booth B01

More: <http://www.datavision-online.de>

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TANDBERG: IP-Videoconferencing-Software-Upgrades

TANDBERG announced enhanced IP functionality across its product line. In particular, TANDBERG's stand-alone Multipoint Control Unit (MCU) can now host video and audio conferences via IP networks. TANDBERG continues to advance the level of IP performance by providing Advanced Encryption Standard (AES) security for point-to-point and multipoint videoconferencing over ISDN, IP or mixed ISDN/IP on the TANDBERG MCU and video endpoints. Another TANDBERG first, the Company's patent-pending Intelligent Packet Loss Recovery (IPLR) improves both received and transmitted video on all IP endpoints, IP infrastructure and MCUs. TANDBERG's MCU now provides video and audio conferencing over ISDN, IP or mixed ISDN/IP in either a 16+16 (video plus audio) or 8+8 configuration.

CeBIT, Hall 13, Booth C10/1

More: <http://www.tandberg.no>

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- SYSTEMS: Fair will be repositioned

The Internet informs that SYSTEMS 2003, the international trade fair for Information Technology (IT) will now be repositioned. The new hall structure concentrates more on ITK solutions. This allows a better structure of the presented attractions. Thereby it is possible to present the according offers at the SYSTEMS clearly arranged and meeting the needs of the target group. The most important measures for the further extension of the attractiveness of the SYSTEMS 2003 are according to the solution oriented ITK offer economic demands, registration of visitors, which ensures an unique transparency of business demands, situation of request and the interests of every single visitor and planned "guided tours" to lead the visitor to lectures and exhibitors. The result is a real business fair – a market place for new business and effective customer relations management.

More: <http://www.systems.de/>

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- Extron presents its new triple switch

Extron Electronics presents the MPS112, a new media presentation switcher where three independent switchers are combined in one case: VGA with four inputs, one output and stereo –audio switcher, one S-Video with four inputs, one output and a stereo-audio switcher, as well as a composite video with four inputs and one output with stereo-audio switcher.

The MPS 112 is easy to integrate and a low priced solution for applications with signal transmission where normally three separate switchers would have been needed. With the multifunctional MPS112 it is possible to switch between VGA, S-Video and Composite-Video signals. Every presenter is now able to integrate and to use different sources. It can also be used for many projectors and creates therefore new system integration possibilities. The MPS112 was improved in its audio specifications and is now perfect for almost all presentation areas.

More: <http://www.extron.com>

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- MEDIA! AG changes into Prime Standard

MEDIA!AG, the company for innovative media technologies, Munich, announced that the association will be listed at the German stock exchange in Frankfurt as a Prime Standard Segment from the 31st of January. The high transparency standard as a requirement to be upgraded into this segment was already achieved earlier and should now help to stabilize the trust in the MEDIA! AG share. MEDIA! AG specialises in media technological services. The company's main area are solutions for complex media and visualisation requests in professional presentations and broadcasting technologies. Their businesses are divided into the areas Event Service (rental activities for corporate events), Production Services (services for film, TV and studio productions) and Sales & Services (LED Indoor-/ Outdoor installations and media technologies).

More: <http://www.media-ag.com>

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- GretagMacbeth enjoys excellent financial health and future potential

Although the names are similar, GretagMacbeth AG should not be confused with Gretag Imaging AG nor should it be associated with any recent announcements about Gretag Imaging's financial condition. GretagMacbeth, a totally distinct company, continues to demonstrate excellent financial health and future potential. In reporting its mid-2002 financial results, GretagMacbeth demonstrated both profitability and positive cash flow. The company has no outstanding debt and substantial cash reserves and it expects a significant increase in operating profit and net income on a full year basis.

More: <http://www.gretagmacbeth.com>

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- Minicom: new CAT5 Video Display System

Transmits simultaneously and in real time an A/V Signal to hundreds of far away displays. Minicom Advanced Systems presents its new A/V solution which is ideal for big multi-Screen Applications. The new product name is CAT5 Video Display System: in short VDS. As the CAT5 VDS is a true hardware solution it transmits everything without any loss of image quality in real time with a resolution of up to 1600 x 1200 @ 85 Hz. Thanks to the Kat. 5 technology it is possible to place the monitor with a distance of up to 160m from the A/V source. The VDS has many functions but surprisingly low-priced. It is easily upgradeable because of its modular architecture. All VDS systems include an 8 port broadcaster unit, an 8 port Line splitter as well as remote units and cables in micro size format.

CeBIT, Hall 14, Booth J25

More: <http://www.minicom.com>

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- Hypermirror: interactive solutions at the World of Events

At the **World of Events in Wiesbaden**, Germany, on **February 25th and 26th**, HYPERMIRROR presents extremely interesting examples of fascinating multimedia-installations, e.g. interactive projections and computer animations. This also includes special fragrances and sounds inside the room and reactive products, furniture, sofas, walls and floors which react to contacts of the visitors because of a sophisticated sensor technology. Moreover, the specialists from Munich introduce new developments with the virtual "HYPERBOOK": this book presents itself as if it was real, right in front of the visitor. And it makes no difference whether it seems to float through the room or whether it seems to lie on a desk. It is even possible to write something on the projected pages with a special pen.

World of Events, Rhein-Main-Halls, OG, Booth F36

More: <http://www.hypermirror.de>

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- HKS: rail system with integrated illumination

This lets your presentation shine in the right light! The HKS wall rail is single and double rail at the same time. The interior of the wall rail can be used as a cable canal or lights can be easily fixed to it if a low voltage rail is installed into the rail. The optical completion is achieved by the cover plate made of aluminium. The HKS media system offer still include projection boards, flip charts, white wall boards and pin boards. All boards have been constructed for wall installation or for mounting to the HKS wall rail. The sophisticated design, the high quality of the material and the fabrication as well as the functionality of the HKS wall rail allow many possibilities during the presentation.

More: <http://www.hks-gmbh.de>

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- Vision Tools/Hitachi: 42" Plasma –Offer

Vision Tools distributions GmbH shows with the new Hitachi 42 inch Plasma display, 42 PMA 400E, the High-Resolution ALIAS Plasma with 1024 x 1024 Pixel Resolution for a price & quality that was unknown until now and only known by standard low resolution panels! High quality, newest technology and fantastic pricing will set a new standard.

More: <http://www.visiontools.de>

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- holzmedia: FreeBeam – working place of the future

There is more to the holzmedia GmbH in Burgstetten Germany than the manufacturing of office and conference furniture, also the complete integration of digital media in modern offices and conference areas belongs to their service. It is all about the working place of the future. For example FreeBeam, the first desk which (almost) does not need any paper. It integrates working place and presentation technology in a unique way. PC and beamer are integrated, a deflection mirror projects the monitor surface onto the tabletop. With an interactive pen the user can “beam” the chosen tool towards him – here you work in the fourth dimension. With one grip the projection mirror can be turned in such a way that the work is projected onto the wall.

More: <http://www.holzmedia.de>

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- 30 years AVE Verhengsten GmbH

After 30 years of successful work and a rapid development within the last 15 months the company from Bergisch Gladbach Germany extends its staff in the central office and in its branch in Berlin. The branch in Berlin has also moved to bigger premises in January. Wolfgang Key is a new member of staff at AVE in Bergisch Gladbach and is responsible for the system trade. Jan Musigk is new in the AVE branch in Berlin and looks after the rental area and event planning. Jaqueline Thiel is also a new member of staff in the distribution office in Berlin. For the 30th anniversary of the company AVE is going to offer different activities for customers and members of staff throughout the year 2003. AVE has been a reliable partner for event technology for 30 years. AVE not only offers the organisation and realization of events but also provides devices and system solutions in the area of video, audio and conference technology.

CeBIT, Hall 2, Booth B20 (at NEC) + Hall 21, Booth C22 (at Eyegonomic)

More: <http://www.avepro.net>

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- MediaDist/dnp: Next generation rear projection!

The new optical rear projection pane Alpha Screen by dnp has especially been developed to optimise the performance features of modern and light strong projectors. The pane not only improves the perceived contrast but also ensures a broad horizontal and vertical observation angle via an even and symmetrical light distribution. The mechanical features of the pane also allow the projection of the highest resolution signals; a dim front coating effectively minimizes reflections of windows and room light. As usual at dnp the pane is available in different focal lengths and sizes. The “ultra short focal length”-type allows a very compact, room saving installation. Available ex works are the sizes 67” and 84”. The sizes 100” and 120” are going to be available soon.

More: <http://www.mediadist.ch/news/2003-01.asp>

More: http://www.dnp.dk/siab.asp?o_id=0

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Good bye, see you next month

Your AVP Newsletter team

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